# Sakila DVD Rental Store Database

| | A | B | C |
|---|---|---|---|
| **Actor Analysis** → | **Demographic Insight** | **Popularity Analysis** | **Ratings** |
| | Analyse Actor demographics such as name,age,gender & location | Identify the popularity by his/her name for his/her workframe and also define how much worked they had done | Analyse the rating by their acting |
| **Customer behaviour Analysis** → | **Customer Demographic Analyse** | **Categorization of customer nature analysis** | **Rating by customer** |
| | Analyse the customer demographics such as name, age, gender & location | Need to be identify which type of customer we have , Which movie for which customer that to be analyse. How much time they hadgiven for a particular season. | How much ratings they had given this is need to be calculate. |
| **Film title/ category analysis** → | **Genre alalysis** | **Watching Performance** | **Popularity analysis** |
| | Categorize title into genres. | Identify top watched time movie title and analyse watch time | Analyse the popularity of each movie as per language, duration, story telling and ratings |
| **Sales analysis** → | **Sales performance** | **Top selling movie** | **Sales per genre** |
| | Analyse how to perform all the sales trend | Analyse high selling movie . | Identify how much sales got per genres. |
| **Staff & store analysis** → | **Staff & store uses** | **Demographic of staff and store** | |
| | How much sales done each staff and each store, | Identify the staff and store name,location and other description. | |