EASHAN MISRA

MULTIDISCIPLINARY DESIGN LEAD

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Portfolio: www.mrkalopsia.com
Location: Remote

PROFESSIONAL SUMMARY

Multi-disciplinary Design Lead with **8+ years of experience** in 3D animation, motion graphics, and graphic design. Founder of Mr. Kalopsia, a globally recognized digital art brand with **160k+ followers**. Work has been featured by **Adobe**, exhibited in **Paris**, recognized by **Ann Druyan**, and led to serving as a **ViewSonic ColorPro Awards Judge** in 2024 and 2025.

Experience includes collaborations with **Logan Paul, Gillette, Western Digital, eBay** and senior creative roles at Wilder World, Futureverse, and Raised In Space — where I translated complex tech concepts into visual narratives that directly supported **$54M in fundraising** and record-breaking product launches.

CORE COMPETENCIES

- **Leadership & Strategy:** Creative Direction, Remote Team Leadership, Brand Development, Client Relations, Project Management.
- **Creative Execution:** 3D Environment Design, Visual Storytelling, Advanced Motion Graphics, Concept Development.

EXPERIENCE

Senior Motion Designer
March 2025 - Present

Wilder World
Remote – USA

- Spearheaded the end-to-end production of high-impact explainer videos for core products (**Wilder World, Zero Tech, Aura AI**), handling the entire lifecycle from scriptwriting and storyboarding to final **Unreal Engine/After Effects** execution.
- Drove massive organic brand visibility through high-quality motion assets, highlighted by a product launch campaign that garnered over **580k+ views on X (Twitter)**, significantly outperforming company benchmarks.
- Translated complex **Web3/AI technical specifications** into clear, compelling motion graphics narratives, directly supporting go-to-market strategies for the Zero Tech ecosystem.

Founder & Art Director
March 2016 - Present

Mr. Kalopsia
Remote

- Built an internationally recognized digital art brand specializing in 3D animation and immersive visual experiences. Grew audience to **160k+ followers** on Instagram and other social media platforms.
- Partnered with major brands including **Gillette**, **Logan Paul**, **Western Digital**, **eBay**, **ViewSonic**, **Huion**, **Bira 91**, **Wilder World**, and **Chichibu Whiskey**, and executed independent NFT releases like "Life Of A Spaceman" which **sold out in 2 minutes** (acquired by collectors including **Daryl Morey**).
- Appointed as a **ViewSonic ColorPro Award Judge** for two consecutive years (2024–2025) and featured by **Adobe**; work has been exhibited internationally in **Paris**.
- Body of work directly led to recruitment for senior roles at Wilder World, Futureverse, and Raised In Space.

Senior Visual Designer
April 2023 - December 2024

Futureverse
Remote – USA

- Designed strategic investor presentations and MVP visualizations that directly supported the company's successful **$54M Series A fundraising**.
- Developed immersive 3D environments using **Unreal Engine 5**, creating the core marketing assets used to demonstrate the "**Open Metaverse**" vision to the public.
- Translated complex **Web3 technical concepts** into accessible visual narratives for high-stakes campaigns, working directly with the founding team to rapid-prototype new venture ideas.

Art Director
September 2019 - March 2023

Raised In Space
Remote – USA

- Served as the primary creative partner to Founder **Shara Senderoff**, translating high-level investment theses into visual identities for a portfolio of music-tech startups.
- Developed high-fidelity concept art and key visuals for media properties, including the sci-fi aesthetic for **Cynthia Frelund's** "Numbers Game" and promotional content featuring industry figures like **Scooter Braun**.
- Managed and recruited **freelance creative teams** to execute complex campaigns, directing album art and promotional materials for artists like Johnny Yukon and Eddie Zuko.

Co-Founder & Head of Design
September 2020 - March 2022

Akapella
Remote – USA

- Architected end-to-end UI/UX flows and comprehensive visual identity, establishing a scalable design system that translated rough concepts into a **production-ready MVP**.
- Built the **cross-functional product team** from scratch, personally interviewing and hiring key Designers and Front-End Developers to align creative vision with technical feasibility.

Lead Designer
August 2017 - September 2019

Inshorts (Inpix)
Noida, India

- Rapidly promoted to **Lead Designer**, taking charge of a 30-person creative team to drive visual strategy for India's top news app (**60M+ downloads**).
- Established quality control workflows to produce **100+ daily editorial visuals**.

TECHNICAL SKILLS

- 3D Animation: Unreal Engine 5 (UE5), Cinema 4D (C4D), Blender (B3D).
- Post-Production: After Effects (AE), DaVinci Resolve, Premiere Pro (PR).
- Design & Imaging: Photoshop (PS), Illustrator (AI), Lightroom (LR).
- AI & Emerging Tech: ComfyUI, Kling, Nano Banana Pro (Advanced AI pipelines).