

MUHAMMAD ALI



MULTI-ROLE SPECIALIST WITH EXPERTISE IN ACCOUNTING, ADMIN OPERATIONS & FULL STACK WEB DEVELOPER & IT EXPERT

Profile Information

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Objective

A highly versatile and dynamic professional seeking a position as a **Full Stack Developer**, where I can apply my expertise in web development (**HTML, CSS, JavaScript, React, Python**), while also leveraging my additional skills in **social media marketing, graphic design, content creation, AI prompting, and account management**. With hands-on experience as a crypto **exchanger** on platforms like **Binance, OKX, and Bitget**, and a proven background in **administrative support, computer operations**, and YouTube channel management, I aim to contribute to innovative projects that demand both technical precision and strategic thinking.

Profile Summary

A highly skilled and motivated Full Stack Developer and Digital Marketer with hands-on experience in MERN stack development, blockchain integration, and AI prompt engineering. Proficient in building responsive web applications, managing social media platforms, and designing targeted ad campaigns. Demonstrates strong command over tools like React, Tailwind CSS, Node.js, Canva, and MS Office. Also brings practical expertise in administration, accounting, and YouTube SEO. Passionate about delivering value-driven digital solutions, growing online presence, and managing complex projects with innovation and precision.

Area of expertise

Web Development (Full Stack)
AI Prompt Engineering
Computer Skills & Knowledge

Social Media Marketing
Accounts Expertise
MS Office Expertise

Graphic Design
Content Creation
Administration Expertise

Work Experience

Group of Bait Al Arab (Food Restaurant – Cousins Arabic, Turkish & Continental Cuisine)

As a Warehouse & Computer Operator (Promoted Role)

[Present 2025]

- Managed warehouse operations and inventory using company software.
- Created daily reports related to stock, billing, and inventory.
- Coordinated with teams to maintain smooth warehouse workflow.
- Maintained data integrity and updated software records regularly.

As a Cashier

[15 Feb to 1 Mar -2025]

- Handled daily cash transactions and billing accurately.
- Provided excellent customer service at the point of sale.

Meer Traders, Bahawalpur

[Jan to Jun - 2023]

As a Computer Operator, Document Controller & Accountant

- Controlled and organized company documents and records.
- Handled basic accounting tasks including invoices, payments, and ledger entries.
- Maintained financial records with accuracy and confidentiality.

Meezan Group Ltd (Cola Next Company, Pakistan)

[Jul to Dec - 2023]

As a Software & Inventory Management

- Managed inventory and stock using company software. Created worker attendance and performance reports.
- Coordinated with teams to resolve stock issues.

Internship

Intern – PTV News

- Location: Ptv (**Pakistan Television News**) Headquarter Islamabad

Duration: [Jul 2024 – Sept 2024]

Young Journalists Leadership Program - Punjab Police

Duration: [Dec 2023 – Jan 2024]

- Studied the organizational structure of Punjab Police, including major sub-branches such as **Investigation, Traffic, Crime Branch, Counter Terrorism Department (CTD), and Special Branch.**

Volunteer Experience

Volunteer & Emergency Response Training

[Dec 2022]

- Participated as Rescue Scout (CERT Member) in International Volunteer Day CERTs Challenge 2022
- Organized at Emergency Services Academy, Lahore | 5–8 December 2022

University Scout Volunteer -The Islamia University of Bahawalpur

[2022 Mar - Oct]

- Actively served as a Scout Volunteer in various university-level events and training sessions
- Assisted in discipline management, event coordination, and crowd control.

Media & Photography Volunteer-The Islamia University of Bahawalpur(Photographic Society)

[2022 - 2023]

- Volunteered in event photography and visual documentation for university programs
- Assisted in managing photo coverage, editing, and content curation for society events

Volunteer Member – Performing Arts Society-The Islamia University of Bahawalpur

[6 Months | 2022]

- Actively contributed to event planning, stage coordination, and audience management
- Assisted in rehearsals, set arrangements, and backstage support during performances

Soft Skills

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|--------------------------------|------------------------------|
| • Problem Solving | • Multitasking |
| • Critical Thinking | • Flexibility & Adaptability |
| • Communication. | • Organizational Skills |
| • Conflict Resolution. | • Leadership & Initiative |
| • Customer Service Orientation | • Attention to Detail |

Education

B.s (Program) in Media & Communication Studies

Duration: [2020 – 2024]

- The Islamia University of Bahawalpur

F.Sc. (Pre-Engineering)

Duration: [2018 – 2020]

- Government Abbasia Higher Secondary School, Bahawalpur

Matriculation (Computer Science)

Duration: [2016 – 2018]

- Government Abbasia Higher Secondary School, Bahawalpur

Certifications & Awards

Website Development (NAVTTTC – 3 Months Diploma)

[July - Oct 2024]

- Completed a 3-month professional diploma in Website Development.
- Learned front-end technologies including HTML5, CSS3, and JavaScript.

Theatre Acting & Hosting (Punjab Council of the Arts 1 Months Course)

[June 2024]

- Participated in theatre performances organized by Punjab Council of the Arts, showcasing strong acting skills and stage presence.

Radio Production Workshop (One Week)

[May 2022]

- Campus Radio 92.6, The Islamia University of Bahawalpur

Digital Marketing (DigiSkills – Online Training Program 3 Months Course)

[July - Oct 2022]

- (Government of Pakistan – Virtual University)

Amazon Virtual Assistant (VA) – DigiSkills

[Jul - Oct 2022]

- (Government of Pakistan – Virtual University)

Participated in the International Conference on Media & Communication (ICMC)

[Dec 2021]

- Gaining exposure to global media trends.
- communication strategies, and academic discussions with industry professionals.

Developing Media Products through Smartphones Pakistan Peace Collective (Purazam Pakiatan)

[Nov 2020]

- Studied techniques and best practices for journalism using mobile phones.
- Learned how to create, edit, and publish media content efficiently through smartphones for digital platforms.

Additional Information

- **Languages:** English, Urdu, Punjabi.
- **Certifications:** Html & JavaScript International Pearson University .
- **Awards/Activities:** Group Leader Award From Growth Group LCC.
- **Permanent Address:** Bahawalpur, Punjab Pakistan.

Reference

- Provided On Demand