

SALES REPORT

Summary

Products

Employee

Suppliers

Sales

166.10M

Customers

91

Employees

10

Products

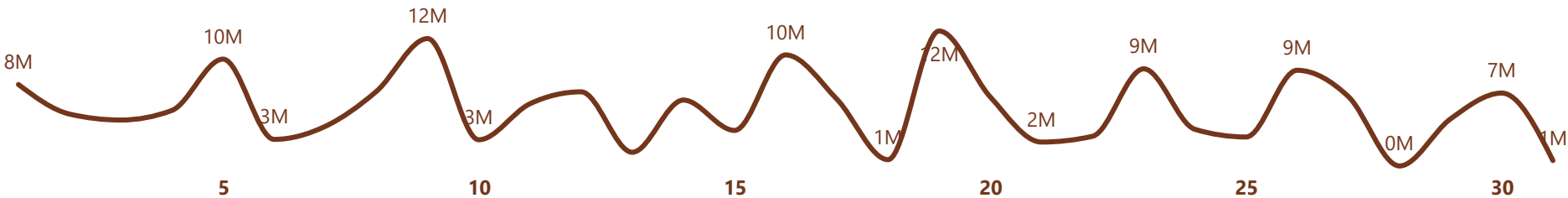
77

Orders

518

Suppliers

29



SALES REPORT

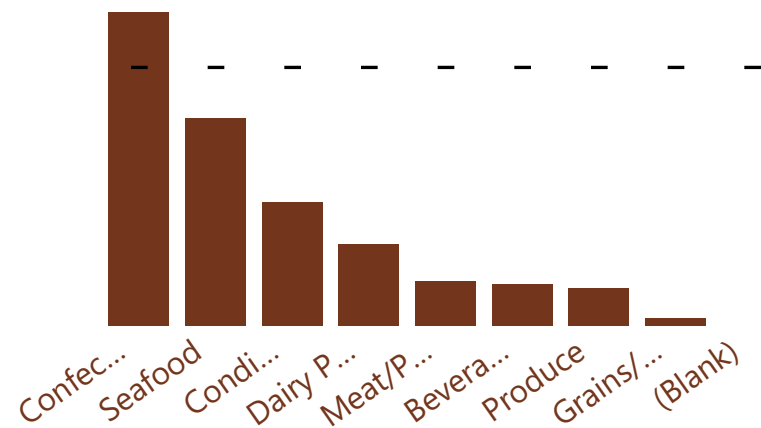
Summary

Products

Employee

Suppliers

Ranked Product Categories



Top 10 best selling product

Product Name	Sales amount	Product Category
Sir Rodney's Marmalade	51,092,775.00	Confectioneries
Ikura	14,108,658.00	Seafood
Nord-Ost Matjeshering	10,768,784.00	Seafood
Queso Manchego La Pastora	9,815,628.00	Dairy Products
Mishi Kobe Niku	8,018,990.00	Meat/Produce
Carnarvon Tigers	7,838,208.00	Seafood
Genen Shouyu	7,606,448.00	Confectioneries
Boston Crab Meat	5,953,050.00	Seafood
Grandma's Boysenberry Spread	5,683,475.00	Confectioneries
Camembert Pierrot	5,284,892.00	Dairy Products

Confectionaries are the best selling product category generating over \$60M in sales within the time period. Confectionary such as Sir Rodney's Marmalade racked up over \$51M in sales alone representing over 40% of sales obtained from the top 10 best selling products.

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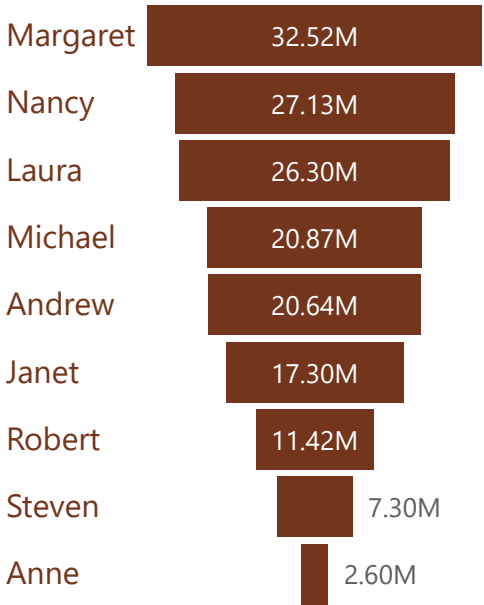
Summary

Products

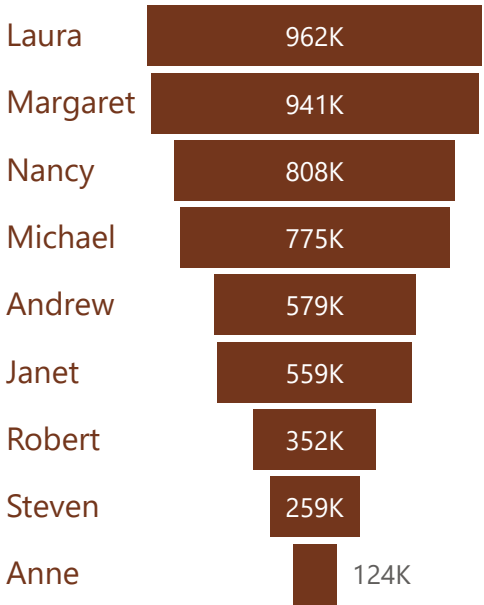
Employees

Suppliers

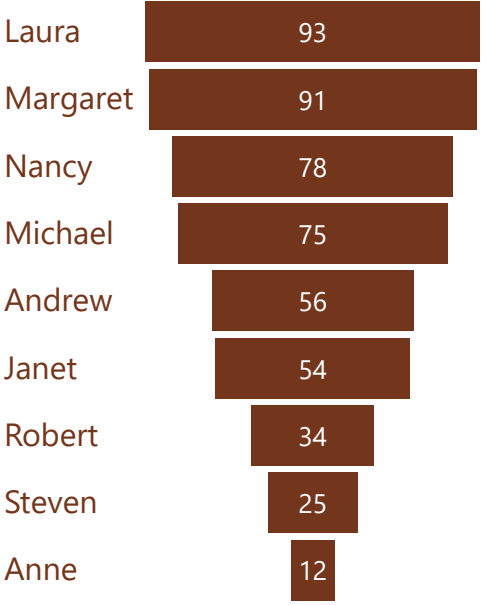
Employee's Sales Record



Quantity Handled



Orders Handled



Employees handled orders in varying amounts. Margaret recorded the most sales revenue by any employee but handled less orders and quantity. Her sales recorded can be tied to the unit price of products purchased. She ranks amongst the top 3 best performing employees in terms of orders handled and sales made.

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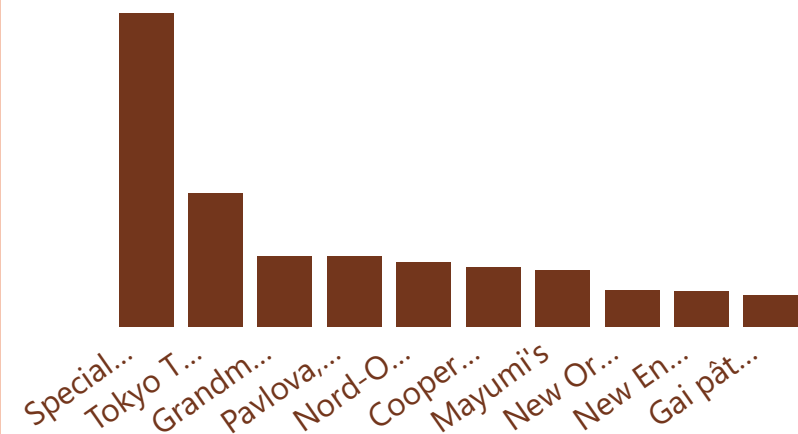
Summary

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Ranked Product Categories



Top 10 best selling product

Suppliers Name	Items	Sales
Specialty Biscuits, Ltd.	723644	52,021,465.00
Tokyo Traders	537788	22,127,648.00
Grandma Kelly's Homestead	392982	11,688,135.00
Pavlova, Ltd.	362692	11,619,524.00
Nord-Ost-Fisch Handelsgesells...	414184	10,768,784.00
Cooperativa de Quesos 'Las Ca...	258306	9,815,628.00
Mayumi's	568754	9,401,298.00
New Orleans Cajun Delights	279056	5,973,768.00
New England Seafood Cannery	330725	5,953,050.00
Gai pâturage	155438	5,284,892.00

Special Biscuit Limited is the most valuable supplier with its products generating the highest sales revenue thus far. Its generated revenue exceed its counterparts by over 100% in sales highlighting its importance to the company. Items supplied also showed consistence in product delivery, indicating the need for priority in dealings.