

Rosy Herbal Care

Partnership Tiers & Discount Plan

Standard Retail Price (Kenya)

Faforon Big Bottle (540ml)

- 1 bottle: 3,500 KSH
- 1 carton (24 bottles): 84,000 KSH

Faforon Small Bottle (260ml)

- 1 bottle: 2,400 KSH
- 1 carton (24 bottles): 67,200 KSH

Partnership Tiers

Platinum Partner

Big Bottle:

- Buy 2 cartons (48 bottles)
- Discounted Price: 129,600 KSH (2,700 KSH per bottle)
- Future Loyalty: Sell 2 cartons in 1-5 months -> New price: 120,000 KSH for 2 cartons (2,500 KSH/bottle)

Small Bottle:

- Buy 2 cartons (48 bottles)
- Discounted Price: 103,200 KSH (2,150 KSH per bottle)
- Future Loyalty: Sell 2 cartons in 1-5 months -> New price: 96,000 KSH for 2 cartons (2,000 KSH/bottle)

Gold Partner

Big Bottle:

- Buy 1 carton (24 bottles)
- Discounted Price: 72,000 KSH (3,000 KSH per bottle)
- Future Loyalty: Sell 1 carton in 1-2 months -> New price: 69,600 KSH (2,900 KSH/bottle)

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Small Bottle:

- Buy 1 carton (24 bottles)
- Discounted Price: 57,600 KSH (2,400 KSH per bottle)
- Future Loyalty: Sell 1 carton in 1-2 months -> New price: 55,200 KSH (2,300 KSH/bottle)

Silver Partner

Big Bottle:

- Buy half carton (12 bottles)
- Discounted Price: 38,400 KSH (3,200 KSH per bottle)

Small Bottle:

- Buy half carton (12 bottles)
- Discounted Price: 28,800 KSH (2,400 KSH per bottle)

Bronze Partner

Big Bottle:

- Buy 6 bottles
- Discounted Price: 3,400 KSH per bottle
- Total: 20,400 KSH

Small Bottle:

- Buy 6 bottles
- Discounted Price: 2,300 KSH per bottle
- Total: 13,800 KSH

Future Benefits Summary

- Platinum Loyalty: Sell 2 cartons in 1-5 months -> Big Bottle: 120,000 KSH, Small Bottle: 96,000 KSH
- Gold Loyalty: Sell 1 carton in 1-2 months -> Big Bottle: 69,600 KSH, Small Bottle: 55,200 KSH

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Extra Partnership Support

- Product training for staff
- Educational brochures for clients
- Marketing materials
- Priority restocking
- Dedicated customer service