

NAAN MUDHALVAN ASSIGNMENT

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COLLEGE CODE : 6122

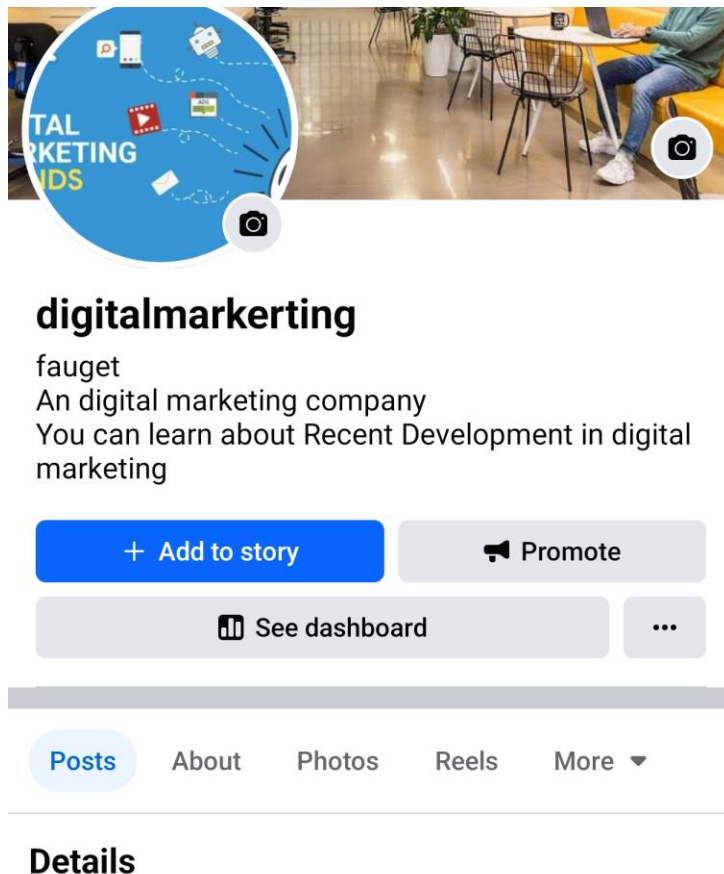
COLLEGE NAME : SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGGER LINK:

<https://digimark68.blogspot.com/2023/09/digital-marketing.html?m=1>

2. Create a New Facebook Business Page and post one social media poster for your brand.



FACEBOOK LINK :

<https://www.facebook.com/profile.php?id=61552685981425&mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.



The advertisement poster for 'fauget' features a dark blue background with a light grey section on the left. The 'fauget' logo is in an orange pill shape. The title 'DIGITAL MARKETING' is in large, bold letters, with 'DIGITAL' in orange and 'MARKETING' in white. A descriptive sentence follows. A 'Learn More' button with a right arrow is in an orange pill. Below are two white pill buttons for 'BRANDING' and 'MARKETING'. The bottom left contains a phone icon, contact number, and text. The bottom right contains a globe icon, a Facebook link, and text. On the right side, there is a vertical image of a hand holding a tablet displaying a financial chart with a world map overlay.

fauget

DIGITAL MARKETING

With our expert marketing and branding services reach more clients and generate more leads.

Learn More ➔

BRANDING

MARKETING

 For more info contact:
+919488123652

 For more info visit:
<https://www.facebook.com/profile.php?id=61652685981425&mbextid=ZbWKwL>

4. Create email newsletter design using MailChimp or canva tool.

