### **Binary Logistic Regression Model**

$$Y =$$
Binary response

Y =Binary response X =Quantitative predictor

 $\pi$  = proportion of 1's (yes, success) at any X

Equivalent forms of the logistic regression model:

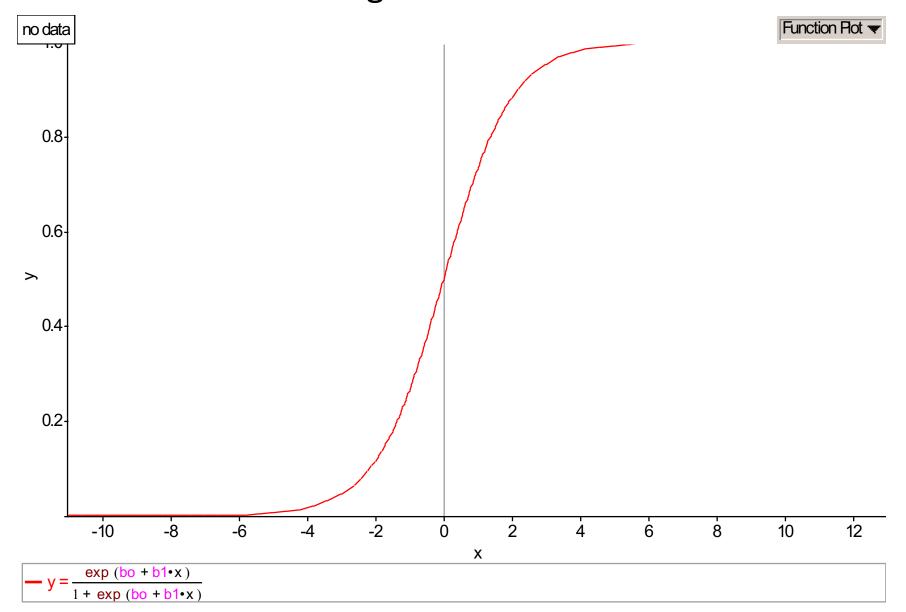
Logit form

Probability form

$$\log\left(\frac{\pi}{1-\pi}\right) = \beta_0 + \beta_1 X \qquad \pi = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$

N.B.: This is natural log (aka "ln")

### **Logit Function**



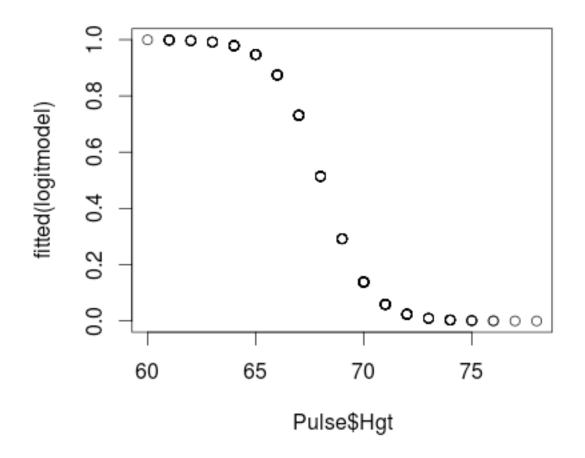
#### Binary Logistic Regression via R

> logitmodel=glm(Gender~Hgt,family=binomial,
data=Pulse)

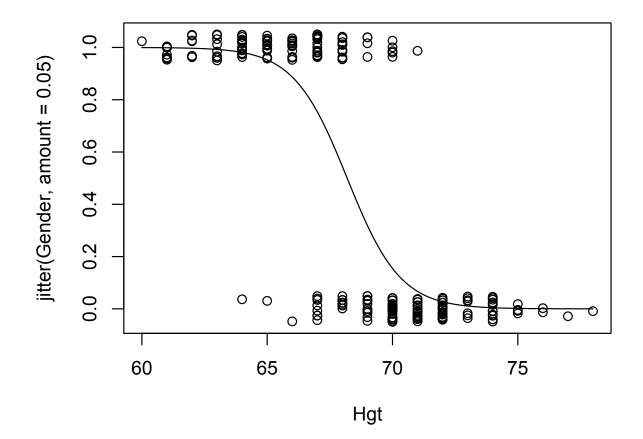
```
> summary(logitmodel)
Call:
glm(formula = Gender ~ Hgt, family = binomial)
Deviance Residuals:
    Min
                   Median
               10
                                   30
                                           Max
-2.77443 -0.34870 -0.05375 0.32973 2.37928
Coefficients.
           Estimate Std. Error z value Pr(>|z|)
            64.1416
                        8.3694 7.664 1.81e-14 ***
(Intercept)
            -0.9424
                        0.1227 -7.680 1.60e-14***
Hqt
```

$$\hat{\pi} = \frac{e^{64.14 - 0.9424 \, Ht}}{1 + e^{64.14 - .9424 \, Ht}}$$
 proportion of females at that Hgt

#### > plot(fitted(logitmodel)~Pulse\$Hgt)



- > with(Pulse,plot(Hgt,jitter(Gender,amount=0.05)))
- > curve  $(\exp(64.1-0.94*x)/(1+\exp(64.1-0.94*x))$ , add=TRUE)



#### Odds

#### **Definition:**

$$\frac{\pi}{1-\pi} = \frac{P(Yes)}{P(No)}$$

is the odds of Yes.

$$odds = \frac{\pi}{1 - \pi} \Leftrightarrow \pi = \frac{odds}{1 + odds}$$

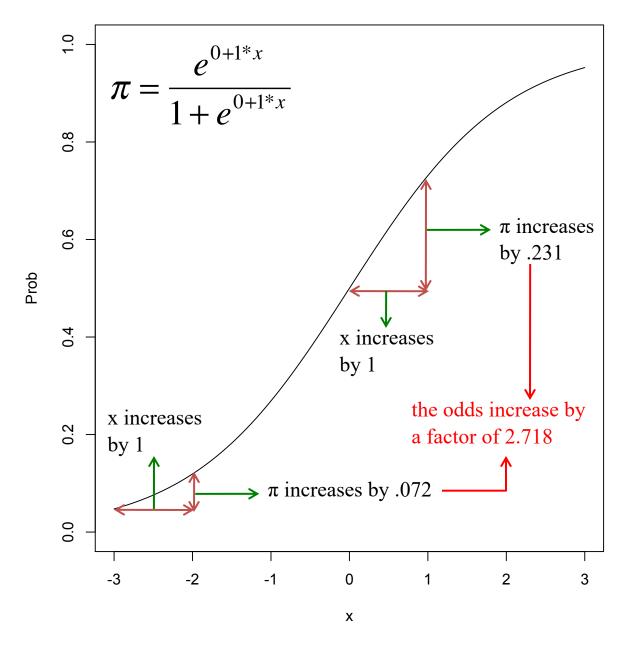
$$\mathbf{odds} = \frac{\pi}{1 - \pi} \Leftrightarrow \pi = \frac{\mathbf{odds}}{1 + \mathbf{odds}}$$

```
      Prob
      Odds

      1/2
      1 [or 1:1]

      2/3
      2 [or 2:1]

      1/6
      1/5 [or 1/5:1 or 1:5]
```



#### Odds

## Logit form of the model:

$$\log\left(\frac{\pi}{1-\pi}\right) = \beta_0 + \beta_1 X$$

 $\Rightarrow$ 

The logistic model assumes a linear relationship between the *predictors* and *log(odds)*.

$$odds = \frac{\pi}{1 - \pi} = e^{\beta_0 + \beta_1 X}$$

# X is replaced by X + 1:

$$odds = e^{\beta_0 + \beta_1 X}$$

is replaced by

$$odds = e^{\beta_0 + \beta_1(X+1)}$$

So the ratio is

$$\frac{e^{\beta_0 + \beta_1(X+1)}}{e^{\beta_0 + \beta_1 X}} = e^{\beta_0 + \beta_1(X+1) - (\beta_0 + \beta_1 X)} = e^{\beta_1}$$

## Two forms of logistic data

- 1. Response variable Y = Success/Failure or 1/0: "long form" in which each case is a row in a spreadsheet (e.g., Putts1 has 587 cases). This is often called "binary response" or "Bernoulli" logistic regression.
- 2. Response variable Y = Number of Successes for a group of data with a common X value: "short form" (e.g., Putts2 has 5 cases putts of 3 ft, 4 ft, ... 7 ft). This is often called "Binomial counts" logistic regression.

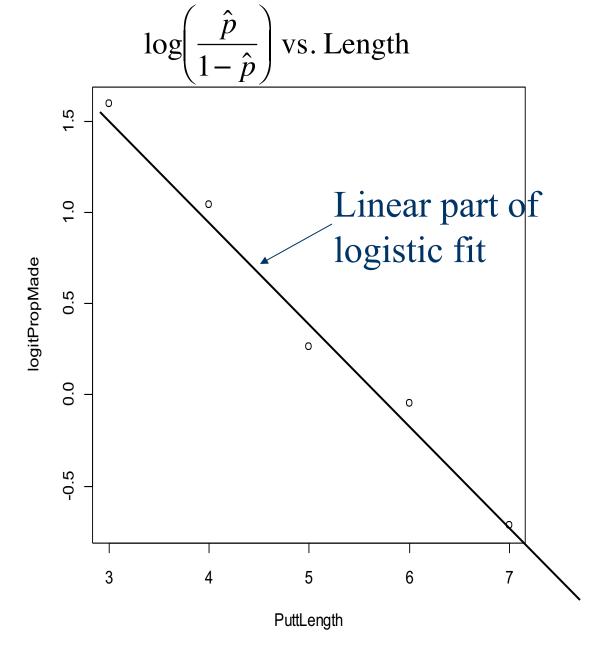
Lengths	Makes	Misses	Trials
3	84	17	101
4	88	31	119
5	61	47	108
6	61	64	125
7	44	90	134

#### **Example: Golf Putts**

Length	3	4	5	6	7
Made	84	88	61	61	44
Missed	17	31	47	64	90
Total	101	119	108	125	134

Build a model to predict the proportion of putts made (success) based on length (in feet).

```
> str(Putts2)
'data.frame': 5 obs. of 4 variables:
 $ Length: int 3 4 5 6 7
 $ Made : int 84 88 61 61 44
 $ Missed: int 17 31 47 64 90
 $ Trials: int 101 119 108 125 134
>
shortmodel=glm(cbind(Made, Missed) ~Length, family=binomial, data=Putts2)
> summary(shortmodel)
Coefficients:
           Estimate Std. Error z value Pr(>|z|)
(Intercept) 3.25684 0.36893 8.828 <2e-16 ***
Lengths -0.56614 0.06747 -8.391 <2e-16 ***
   Null deviance: 81.3865 on 4 degrees of freedom
Residual deviance: 1.0692 on 3 degrees of freedom
```



## Probability Form of Putting Model

>plot(PropMade~PuttLength,xlim=c(1,12),ylim=c(0,1)) >curve(exp(3.2568-.5661\*x)/(1+exp(3.2568-.5661\*x)),add=TRUE)

