# **Vivien Oti Poverty Relief Initiative**

**Logo Meaning** 

The logo features a right hand, symbolizing:

## **Key Themes**

- 1. Gives: Extending help and resources to those in need
- 2. Blesses: Bringing hope and positivity
- 3. Encourages: Motivating individuals to thrive
- 4. Support: Providing assistance and care
- 5. Empowerment: Helping people overcome challenges
- 6. Guidance: Offering direction and resources

### Initiative's Mission

The logo embodies the initiative's goals:

- 1. Poverty alleviation: Supporting people out of poverty
- 2. Relief: Providing timely assistance
- 3. Empowerment: Encouraging self-sufficiency

Our logo features a vibrant combination of six colors, each representing a unique aspect of our mission:

#### Color Palette

- 1. Green: Symbolizing growth, harmony, and hope for a brighter future
- 2. Yellow: Representing sunshine, optimism, and warmth
- 3. Red: Embodying energy, passion, and urgency for positive change
- 4. Orange: Signifying creativity, enthusiasm, and warmth
- 5. Black: Representing diversity, strength, and resilience
- 6. Blue: Embodying trust, compassion, and support

# **Unity in Diversity**

The diverse colors and shapes in our logo represent the diversity of humanity, united in our mission to support and empower individuals from all walks of life. The blue hue signifies our commitment to providing a helping hand, guiding and assisting those in need.