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i. A Description of the business model:

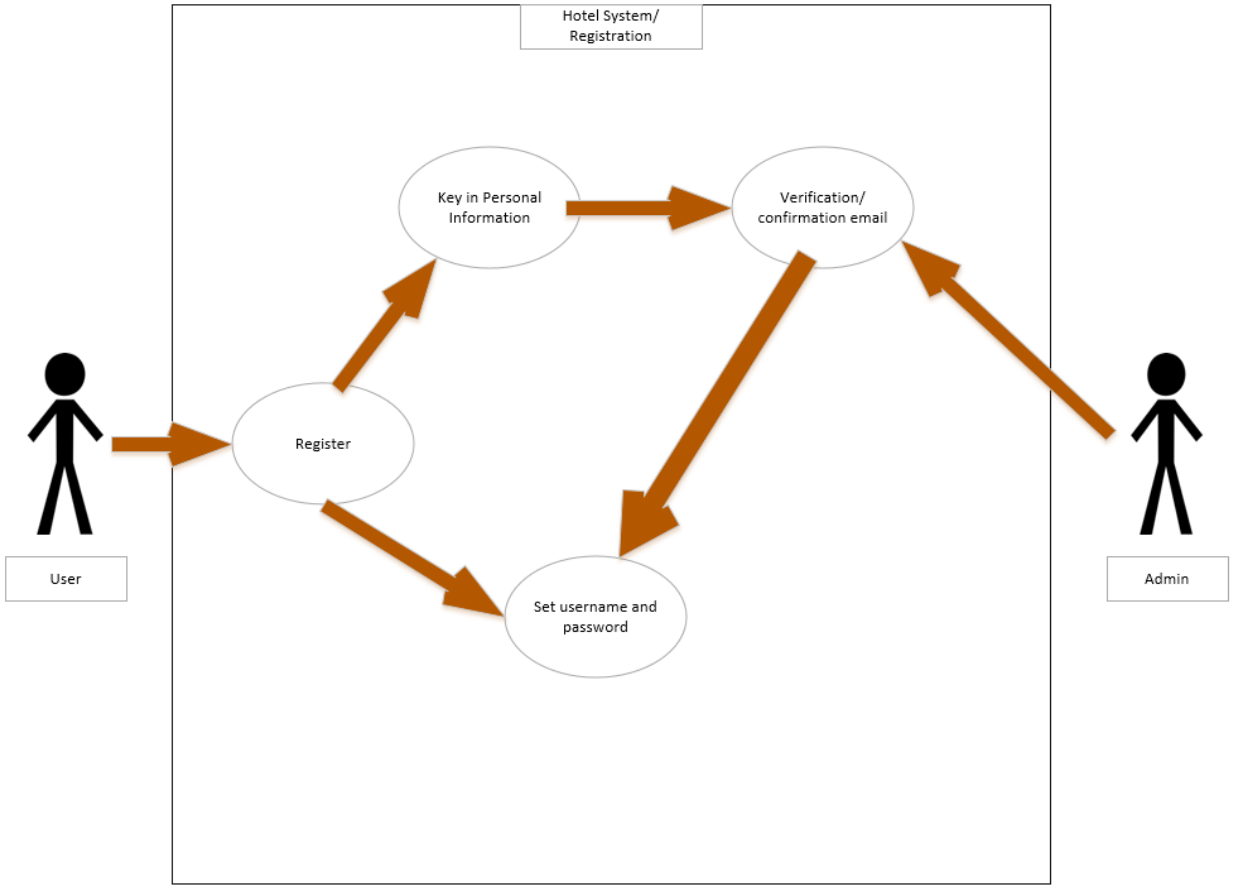
Business model can be simply identified as the company's strategies on how to bring itself to success and make as much profits as possible, also how to plan them (KENTON, 2019). Business model also includes how to deliver your product to customers with good quality and customer service with an appropriate cost, also it helps the company to identify which are their targeting customers (Parsons, 2019).

There are quite numbers of business models such as direct sales, franchising, advertising based and brick-and-mortar, they are all tradition business models. It depends on which business model the company will choose because different company has different strategies on how to invest in their industry. "Innovative business model can be less important than innovation of products and services" (Investinganswers.com, 2019).

For my business model I have chosen hotel management which I will develop the system that allows the user to book the room/tour through the system and make an online payment.

ii. Use case for each customer transaction:

1. Use case 1 (Registration):

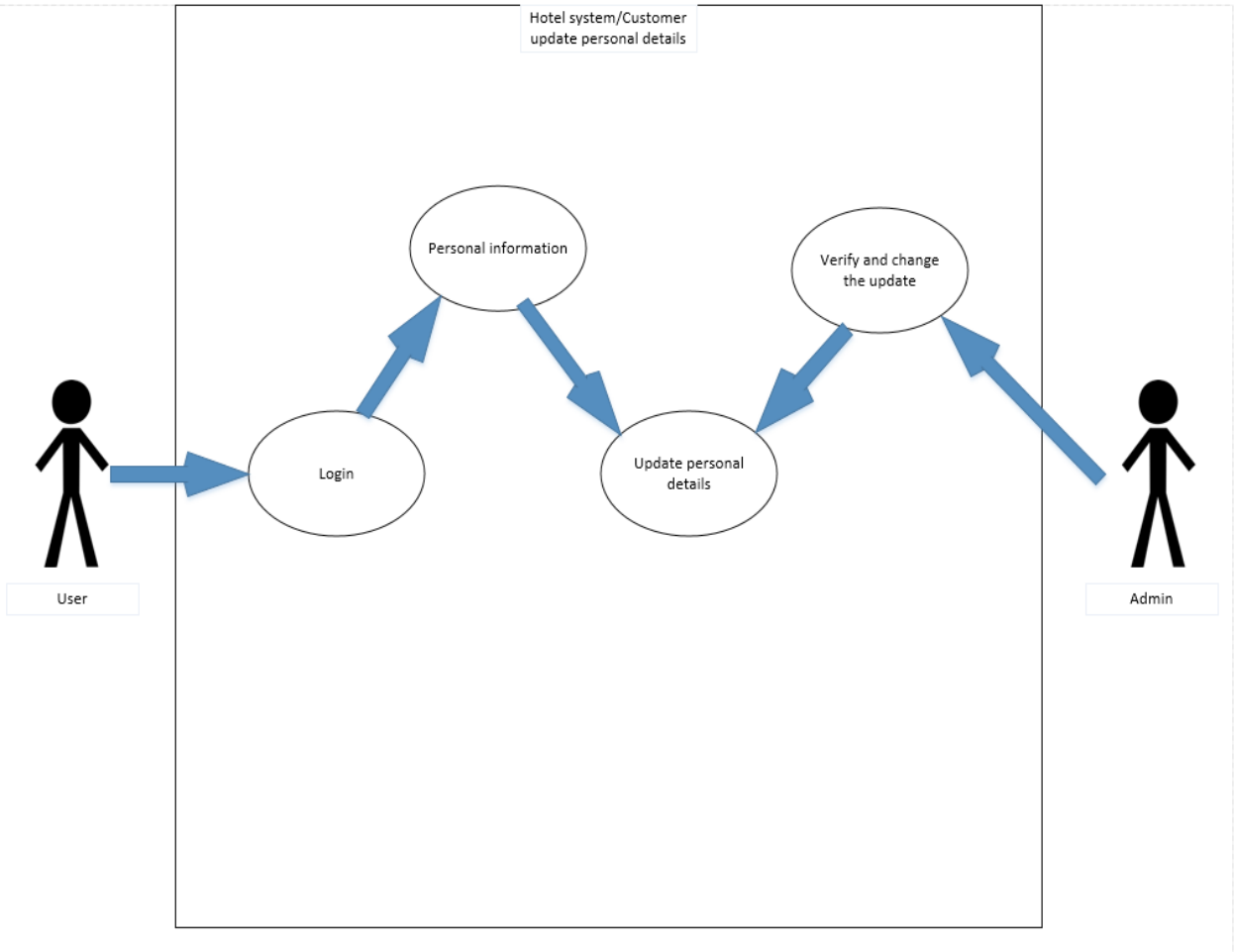


Use case description:

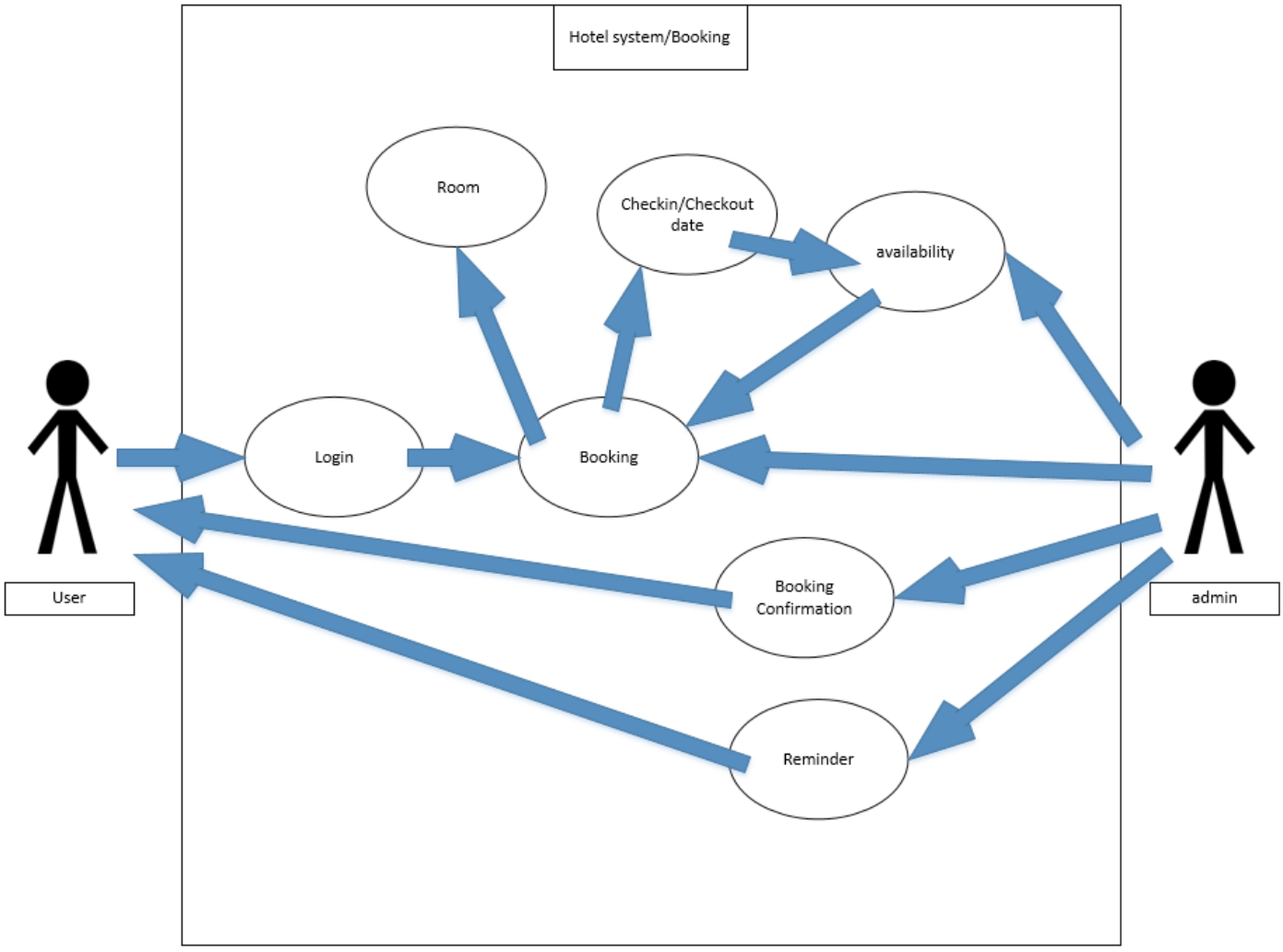
Use Case ID	APP_1	
Use Case Name:	Creating new account	
Scenario:	Sign up	
Triggering Event:	User creates new account	
Brief Description:	This use case allows users to sign up and create a new account.	
Actors:	Primary	Secondary
	User	Admin
Stakeholders:	Users, admin	
Preconditions:	Users email address should be valid and never registered in the system before.	
Postconditions:	new account is created	
Flow of Events:	Actor	System
	1. User sign up for new account. 2. users get the confirmation email.	1.1. System verify users email address and personal information. 2.1. users email and personal details are verified by system and new account has been created.
	Step1. Invalid users email/duplicate or personal detail then	

Exception conditions:	denial the registration.

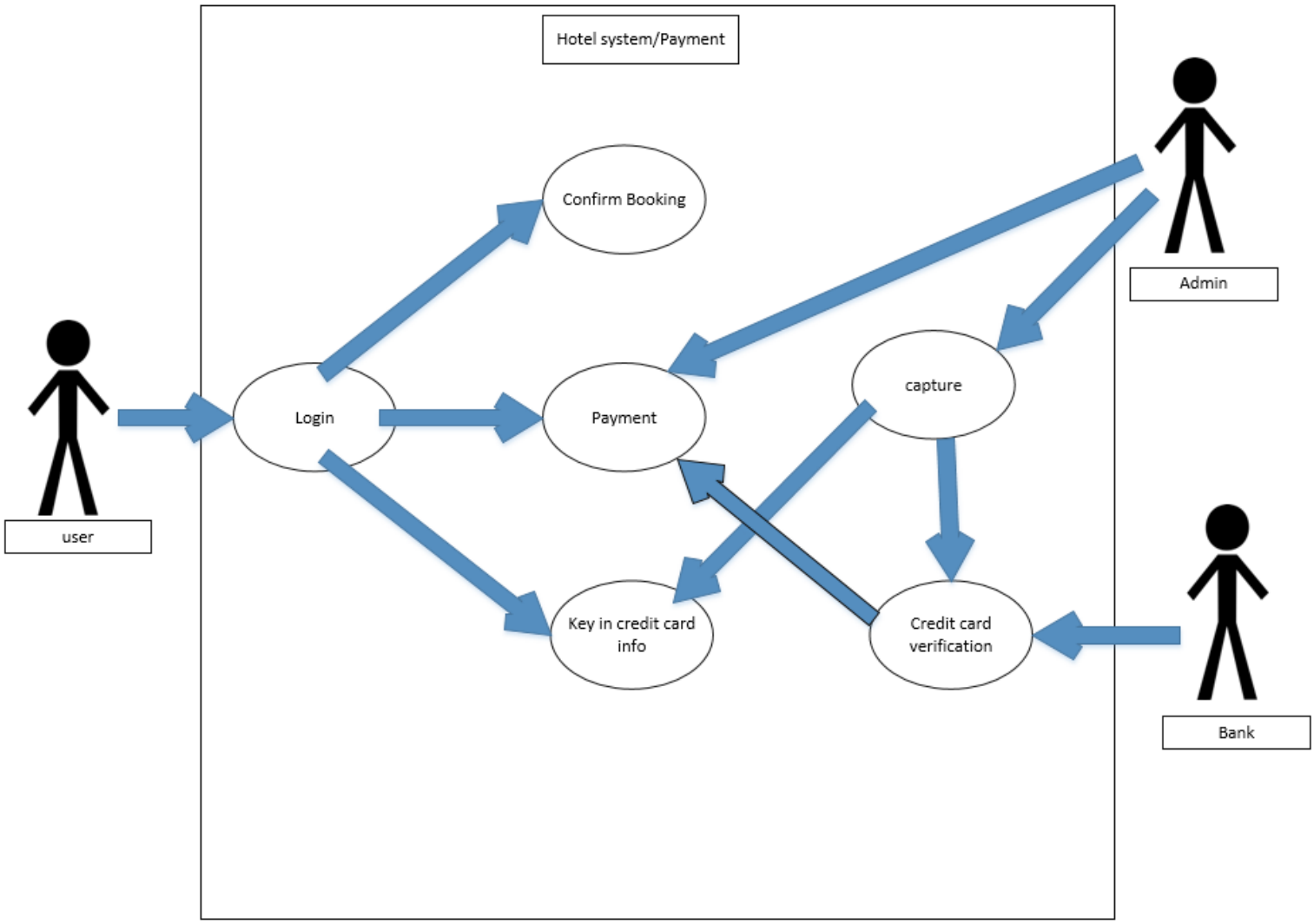
2. Use case 2(update profile)



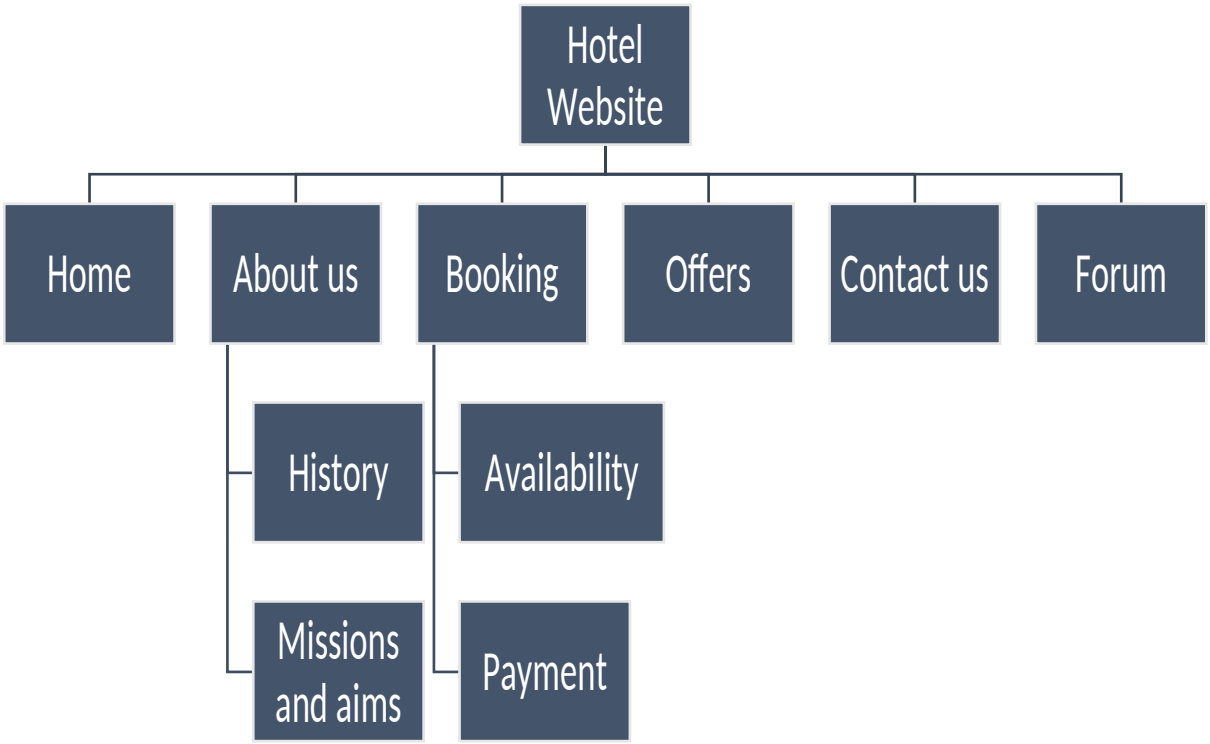
3. Use case 3 (Room booking)

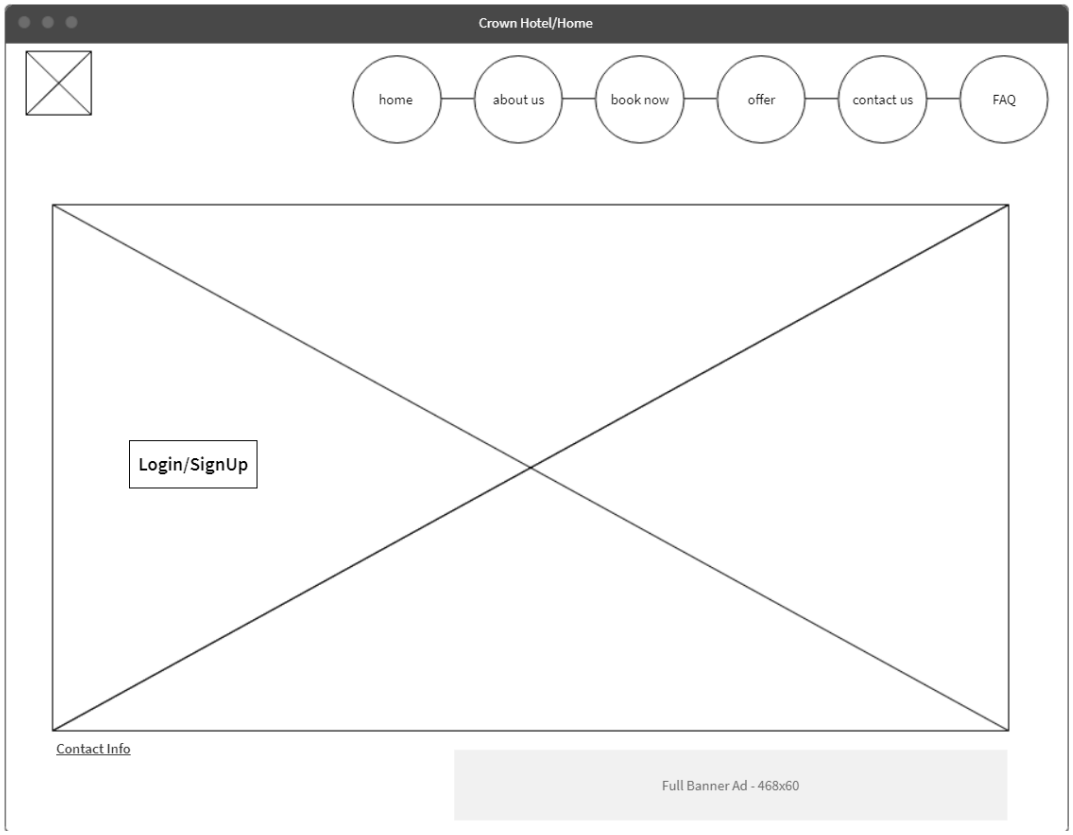


4. Use case 4 (payment)



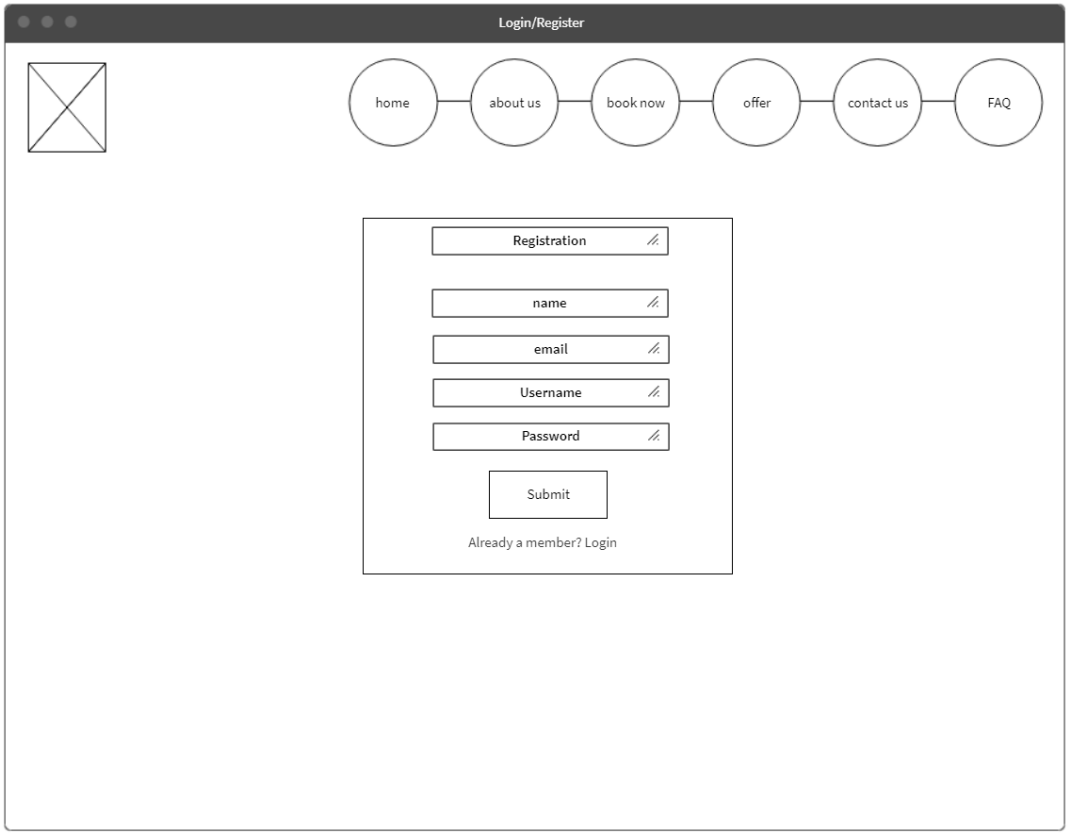
iii. Navigation map





iv. Wireframe

Save Cha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Registration
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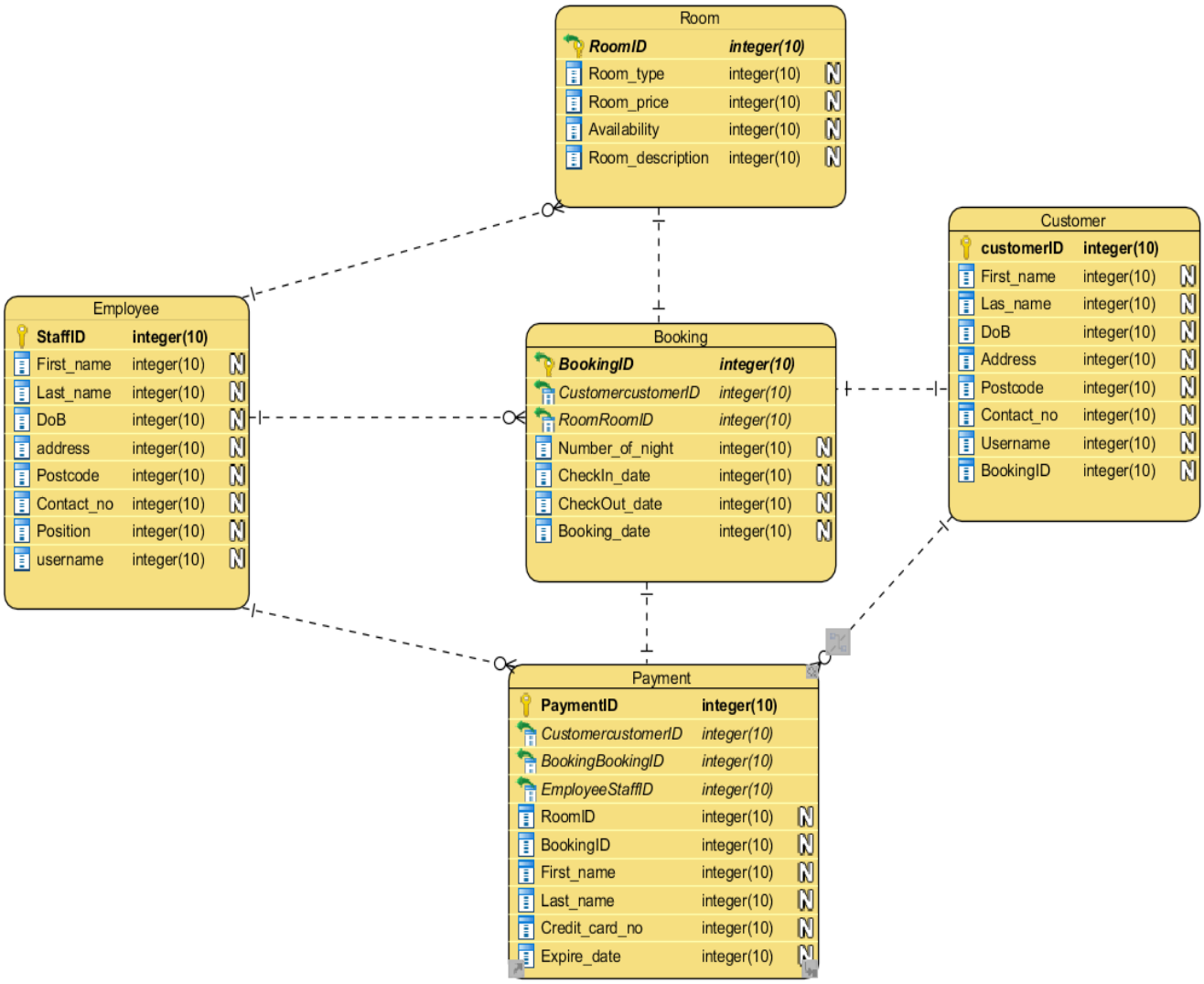
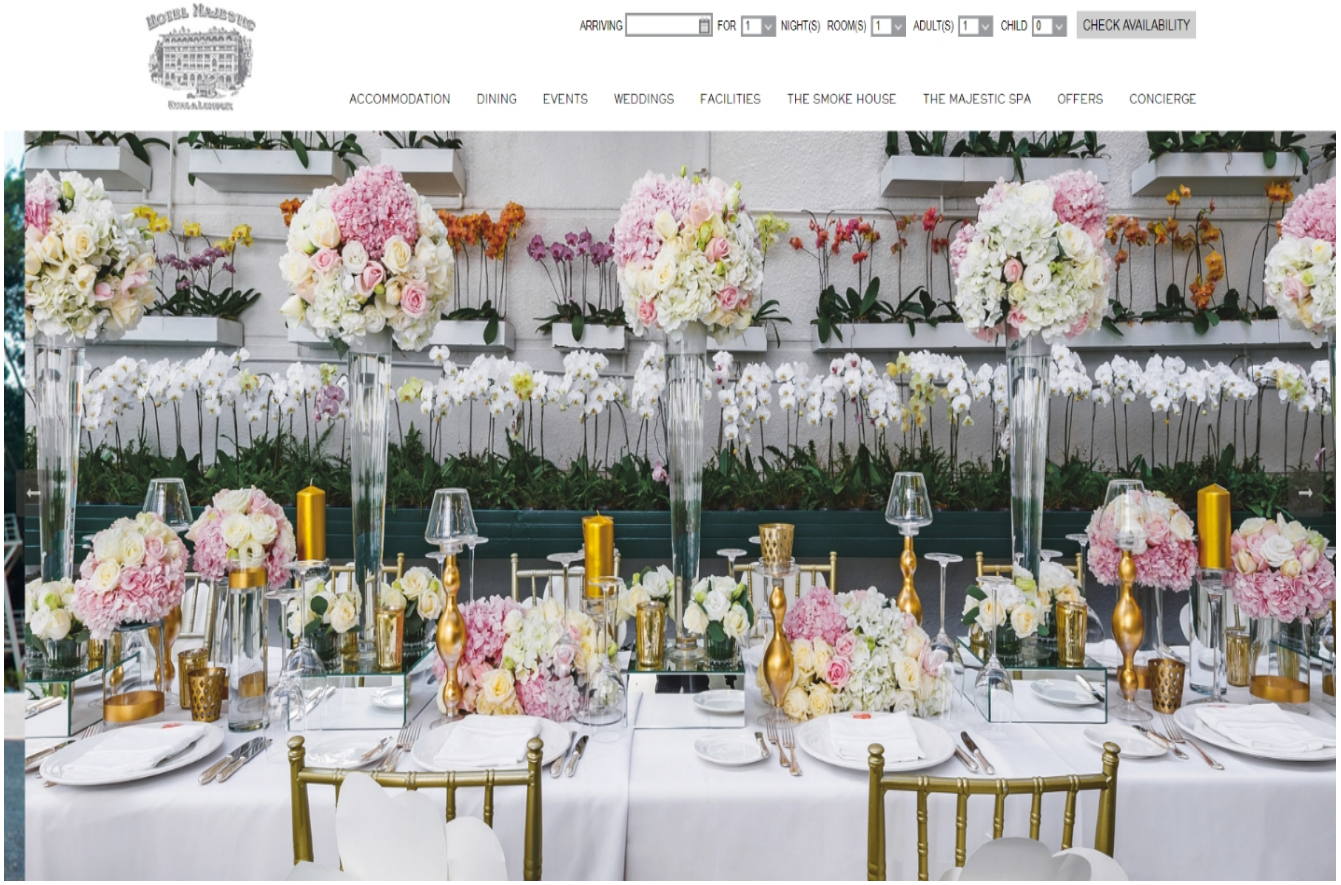
email
Username
Password
Submit
Already a member? Login

v. Logical ER model



vi. Evidences of research



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EN

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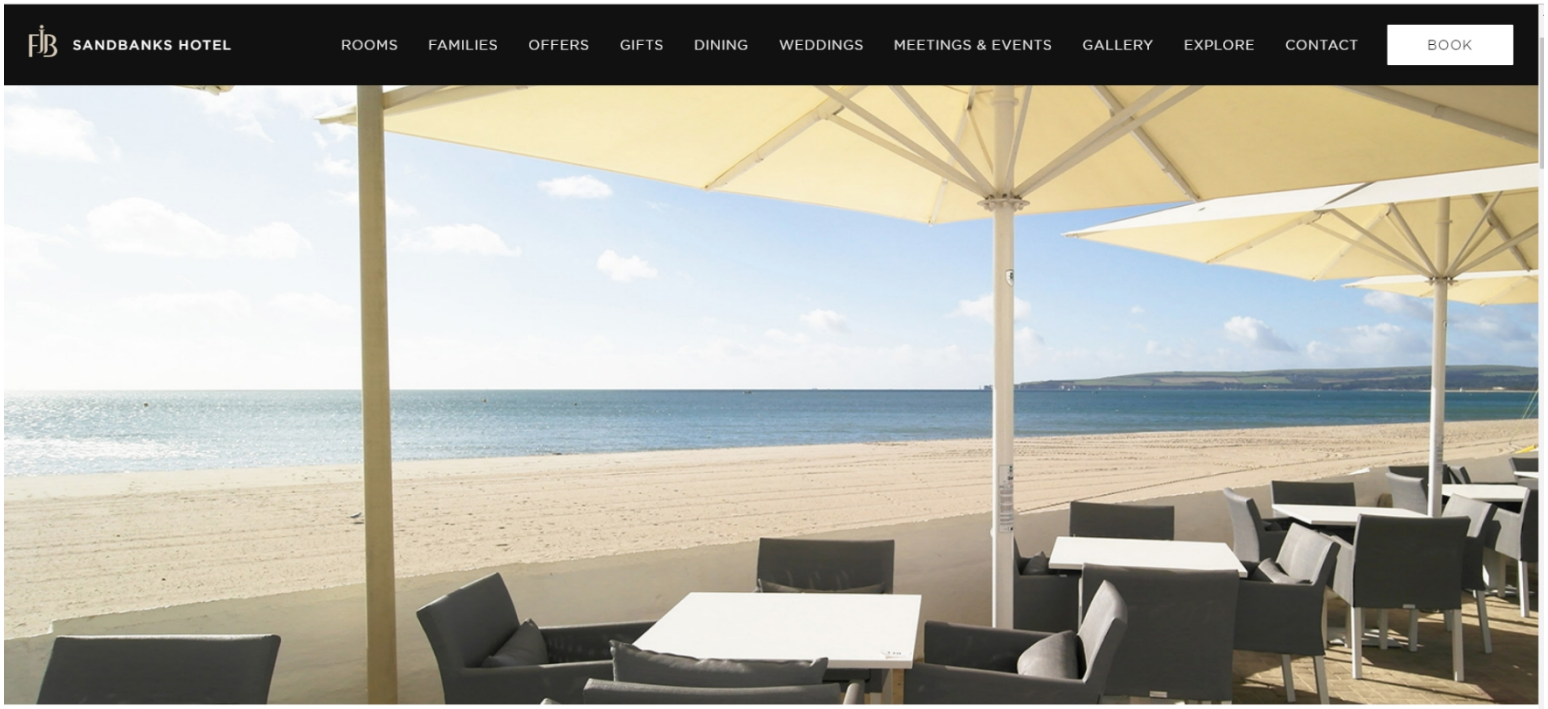
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MEETINGS & EVENTS
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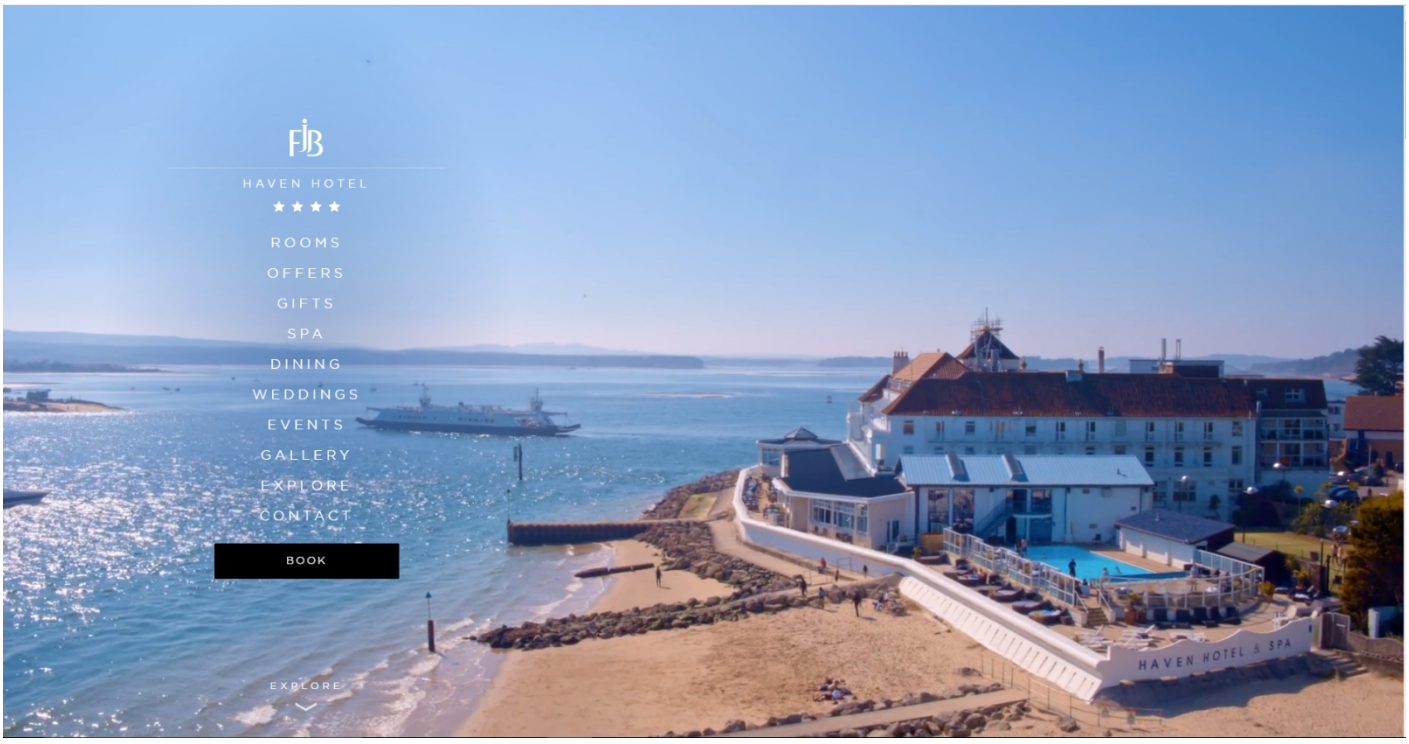
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Parsons, N. (2019). *What Is a Business Model? Business Models Explained - Bplans Blog*. [online] Bplans Blog. Available at: https://articles.bplans.com/what-is-a-business-model-business-models-explained/ [Accessed 25 Feb. 2019].

KENTON, W. (2019). *Business Model*. [online] Investopedia. Available at: https://www.investopedia.com/terms/b/businessmodel.asp [Accessed 25 Feb. 2019].

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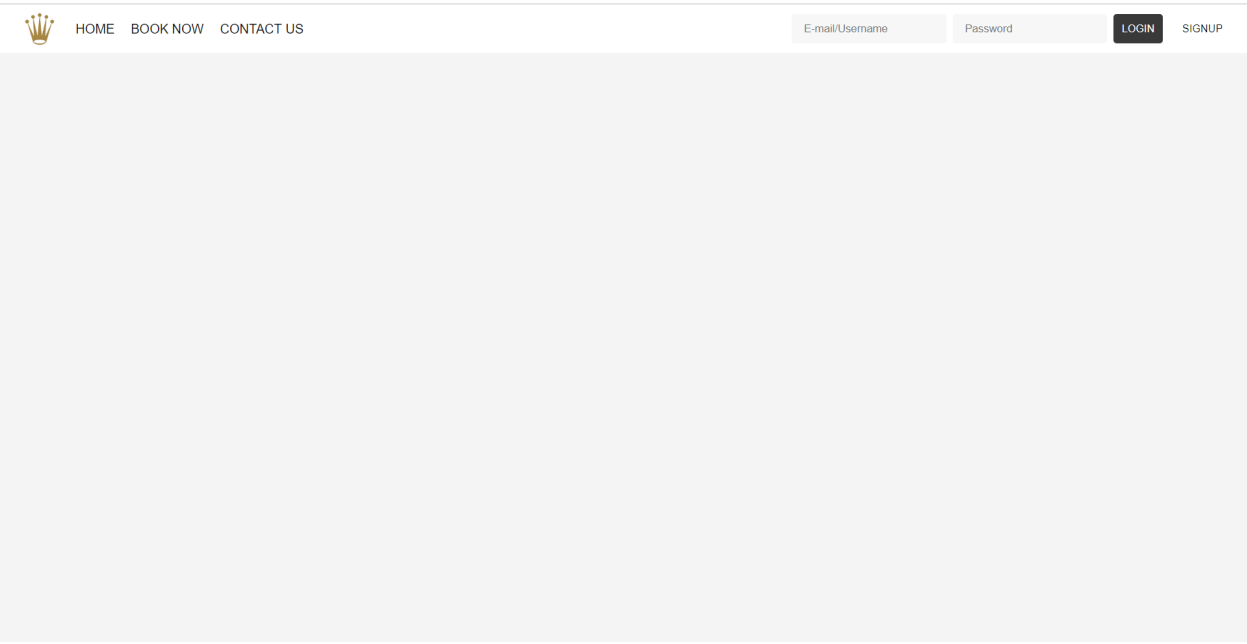
Appendix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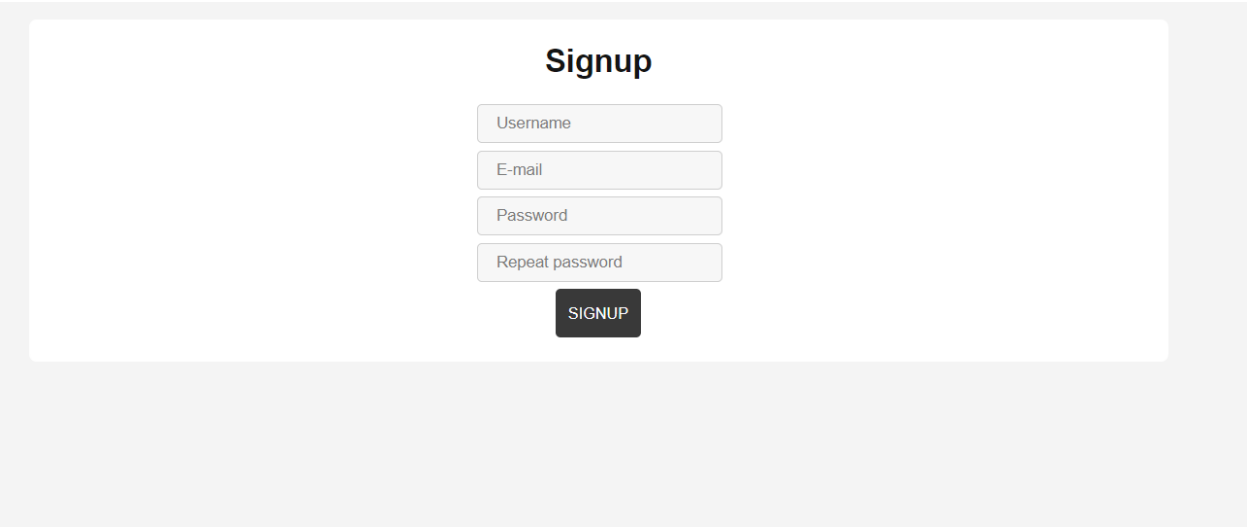
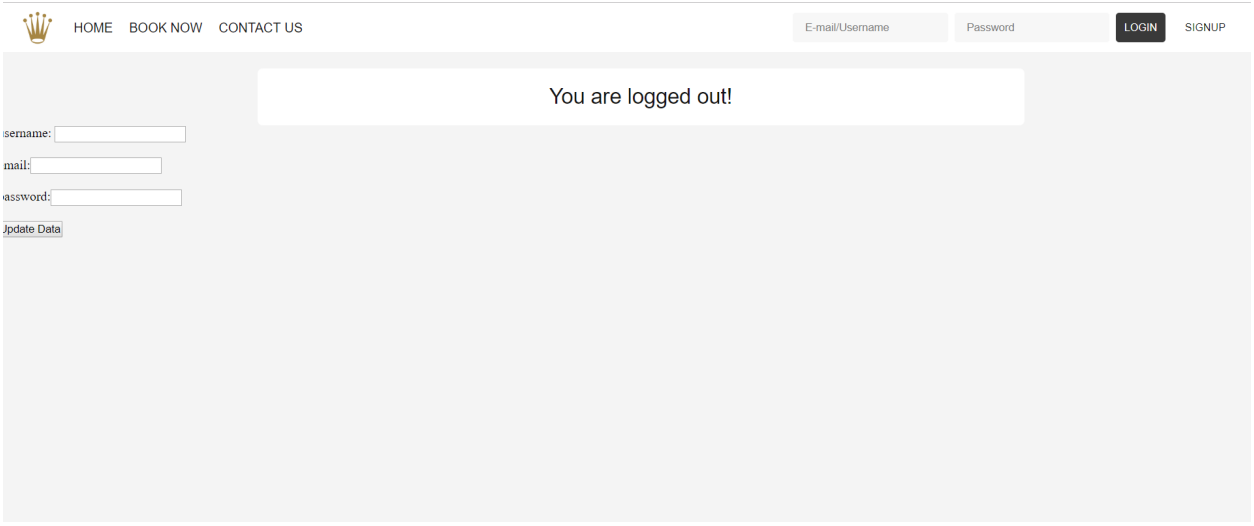

Signup
Username
E-mail
Password
Repeat password
SIGNUP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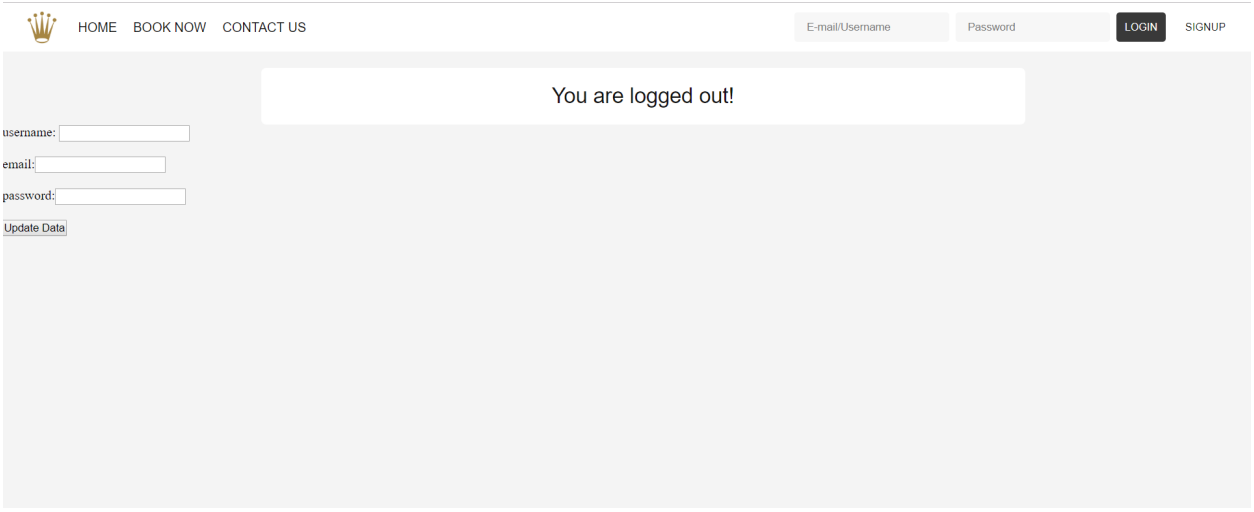
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password:
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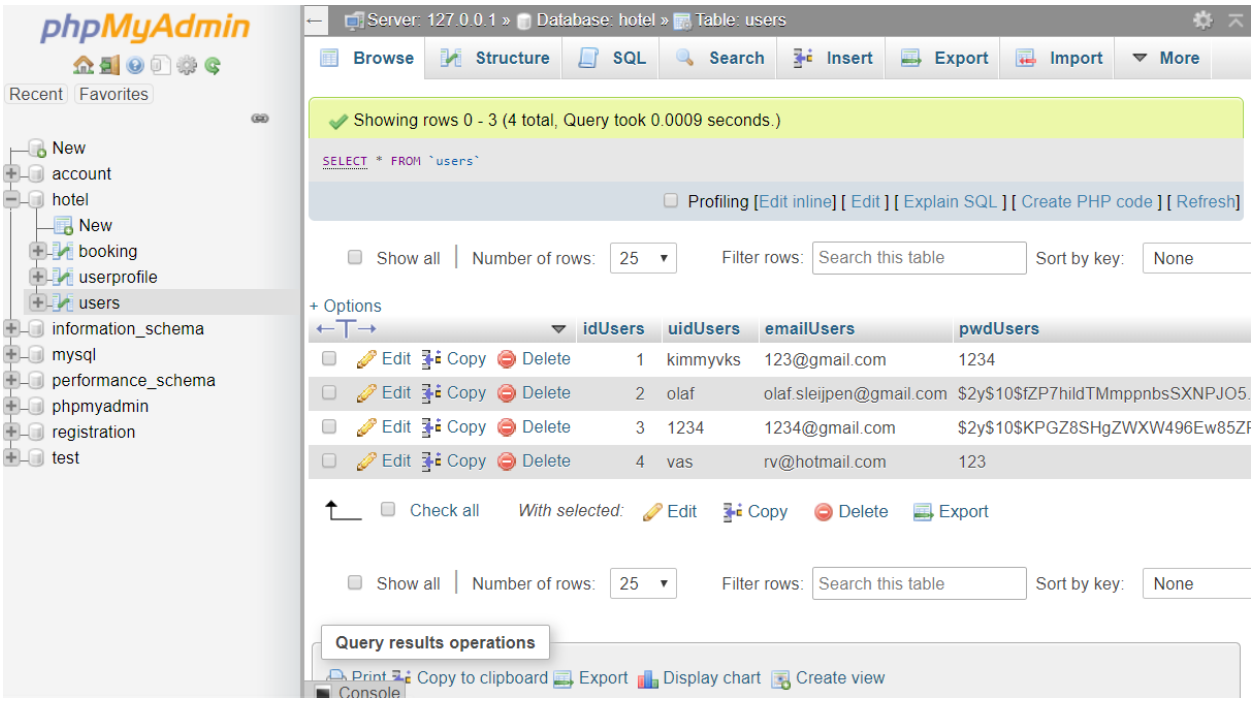
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phpmyadmin
registration
test
Server: 127.0.0.1 » Database: hotel » Table: users
Browse
Structure
SQL
Search
Insert
Export
Import
More
Showing rows 0 - 3 (4 total, Query took 0.0009 seconds.)
SELECT * FROM `users`
Profiling [Edit inline] [Edit] [Explain SQL] [Create PHP code] [Refresh]
Show all
Number of rows: 25
Filter rows: Search this table
Sort by key: None
+ Options
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uidUsers
emailUsers
pwdUsers
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