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Crowdfunding Analysis

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* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  1. 56.5% of the crowdfunding campaigns were successful.
  2. Outside of the journalism category, which was %100 successful, the crowdfunding for the technology category has the greatest success rate.
  3. Plays were the highest subcategory in the dataset.
* What are some limitations of this dataset?

Some of the limitations presented with this dataset is the campaigns that are still live and pending completion and the canceled campaigns.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

An additional table could be provided to compare each category’s success/fail rate by percentage to determine which campaign categories are the most successful. We could also create a table to determine the success percentiles per country. A bar chart can be used to present the average time frame each campaign took.