

SHUTTER IMAGES SHOOT PROCESS

Shoot Protocols



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INWARD

The goods are usually sent by the brands via logistic services of which the tracking number is shared with the respective POC

MODEL SELECTION

In case of full day shoots, model pool of 5-6 models is shared with the brand, out of which the availability of the best preferred model is checked around the tentative shoot date.

SHOOT ALIGN

Once the setup, background and model are closed for a certain date, the products are prepared i.e., ironed and barcoded, prior to the shoot.

PRODUCTION

Makeup and styling is handled by the allotted team, any inputs or references regarding the same shall be shared with the brand POC at least 2 days prior to the shoot.

POST- PRODUCTION AND TAT

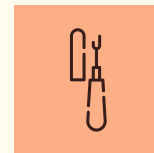
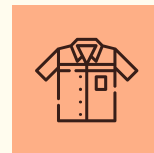
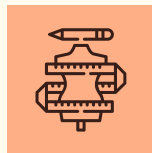
Images are selected by the allotted photographer at the time of the shoot and the final edited images are shared within 5-7 working days post shoot.

INVOICE, PAYMENTS AND OUTWARD

The invoice is shared once the final edited images are okayed by the brand. The payment against the final invoice shall be made within a week of invoice sharing, post that the garments are packed to be picked up by the brand.

For more info:
REACH OUT TO +91-9599447491

Our Instagram:
[shutter_images_](#)



INWARD

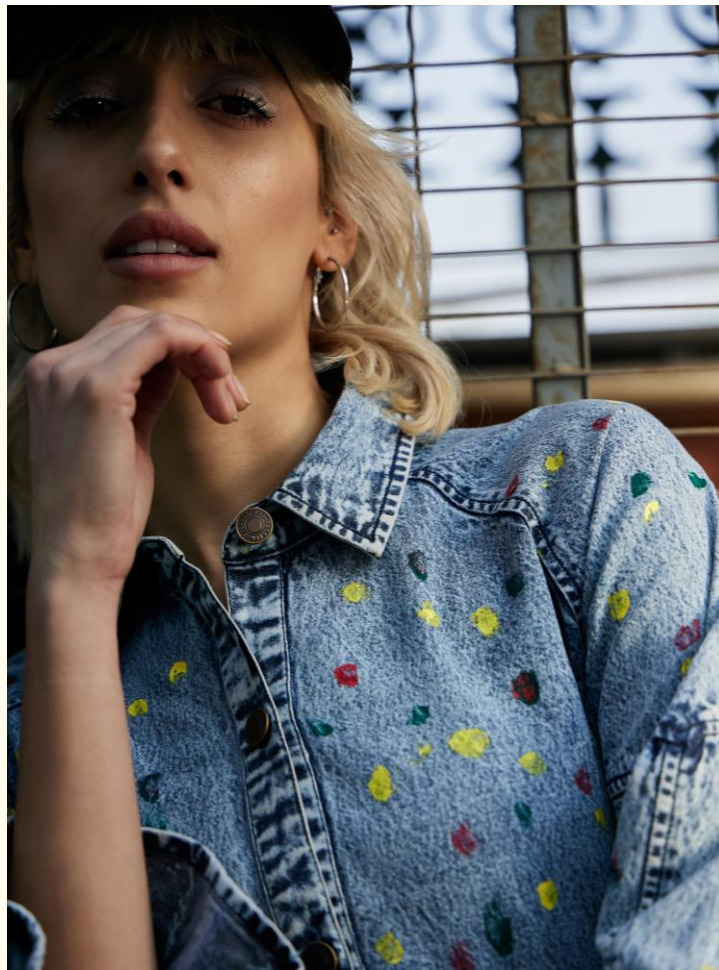
The goods are usually parceled by the brands via logistic services of which the tracking ID is shared with the respective POC.

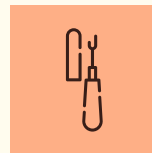
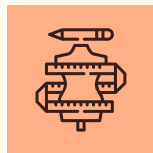
A soft copy of challan shall be sent across the mail and hard copy along with the samples.

MODEL SELECTION

In case of full day shoots which for e-com shoots covers 50-60 sku's, model pool of 5-6 models is shared with the brand, out of which the availability of the best preferred model is checked around the tentative shoot date.

In case of lesser count, the articles can be clubbed in, in an ongoing shoot with an in-house model, of which the profile will be shared before hand.





SHOOT ALIGN

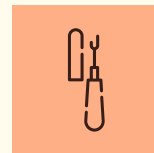
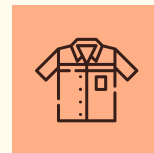
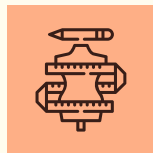
Along with the model options, setup inspirations and lighting will also be shared by the POC, and references from the brands will also be addressed.

Once everything aforementioned is finalized, the shoot date is closed according to the studio availability, later on followed by the prepping team, the articles are ironed and barcoded then transferred to the studio to proceed with the shoot

PRODUCTION

Makeup and styling is handled by the allotted team, any inputs or references regarding the same shall be shared with the brand POC at least 2 days prior to the shoot. Whereas, in case of setup and background, the references shall be shared at least a week prior to the shoot.





POST- PRODUCTION AND TAT

Images are selected at the time of the shoot by the allotted team and the final edited images are shared within 5-7 working days post shoot.

The physical samples are required post shoot for the color correction of the images.

INVOICE, PAYMENTS AND OUTWARD

The invoice is shared once the final edited images are okayed by the brand. The payment against the final invoice shall be made within a week of invoice sharing.

Once all the bills are cleared, the products are packed to be picked up by the brand, where at the time of the pickup the count will be addressed and cross checked against the challan sent by the brand at the time of inward.





OUR SERVICES



CATALOG SHOOTS

All kind of e-commerce shoots including indoor and outdoor both



LOOKBOOK

Digital/print lookbooks and lifestyle shoots



VIDEOGRAPHY

Reels, brand video, 360 degree videos, ramp videos and much more.

MORE SERVICES

PRODUCT PHOTOGRAPHY

All kind of product shoots like e-commerce, lifestyle and product video shoots.

IMAGE AND VIDEO EDITING

All kind of graphic work and video editing.

COMMERCIAL AND CORPORATE SHOOTS

Behind the scenes and process videos and other promotional still and video shoots.

STUDIO RENTALS

Studio space available for rent, with equipment and team (on request)

THANKS!

