Sparsh Sharma

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Summary

Front-end developer and content writer with expertise in React, Tailwind CSS, HTML, CSS, Django and Java integration. Skilled in designing responsive, user-focused interfaces and producing clear, engaging, and SEO-friendly content, including blogs, technical guides, product copy, and UX microcopy. Proven track record of delivering projects such as e-commerce websites and a resume generator, combining creativity and functionality to build polished digital solutions that communicate effectively and drive results.

Experience

Oct 2023 - May 2025

Content Writer
Freelance (Upwork)

As a freelance content writer, I help brands find their voice and make it heard — clearly, confidently, and with purpose. From SEO blogs and landing pages to LinkedIn posts and web copy, I create content that actually connects. I've worked with startups, personal brands, and B2B businesses to turn scattered ideas into structured, engaging, and strategic content. Whether it's writing long-form blogs that rank or shaping brand tone from scratch, I bring a mix of creativity, research, and clarity to every word. I've handled multiple brand identities at once, built content calendars, and even ghostwritten for founders — always making sure the message feels real and lands right. For me, it's not about churning words; it's about building trust through storytelling that works.

Oct 2023 - May 2025

Front-End Development
Freelancer (Upwork)

Jul 2025 - Aug 2025

Content Writer
Foodsure

Foodsure, Legal4sure, Foodsure Machine

- Created and managed LinkedIn content (articles, educational guides, case studies) for 3 company pages to boost engagement and brand authority.
- Developed on-page, off-page, and service page blogs to increase website traffic and lead generation.
- Wrote YouTube and Instagram content (scripts, titles, descriptions, hashtags, captions) to optimise social media reach.
- Managed Google My Business profiles for all 3 companies, improving local SEO and online presence.
- Oversaw the founder's personal LinkedIn account, strengthening professional branding and audience engagement.

Executed end-to-end content strategy across platforms, producing high-quality case studies and guides
Key Achievements:

- Successfully increased engagement and visibility across LinkedIn and social media platforms.
- Produced high-quality case studies and guides that positioned the companies as thought leaders in the industry.

Aug 2025 - PRESENT

content Writer (Full-Time)
Collegehai

Education

2021 - 2022

GOVT SARVODAYA BAL VIDYALAYA KRISHNA NAGAR DELHI
Senior Secondary (XII), Arts
Percentage - 72% • CGPA - 7.57

2022 - 2025

IGNOU
Computer Application • Bachelor

Certification

Software Engineer
Certificate Link

Apna Collage DSA with Java
Certificate Link

Neo4j Graph Data Science Certification
Certificate Link

Neo4j Certified Professional
Certificate Link

Cutshort Certified React Native - Advanced
Certificate Link

Skills

- HTML
- CSS
- JavaScript
- TypeScript
- React
- Tailwind-CSS
- Node.JS
- PHP
- Python
- Java
- Data Structures
- Git
- Git Hub
- Blogging
- Content Writing
- SEO (Search Engine Optimization)
- UX Microcopy
- English Proficiency (Written & Spoken)
- Social Media Marketing
- LinkedIn
- Google My Business

Projects

Video Parser
📅 Feb 2025 – Feb 2025
🔗 Project Link
This project is a Django-based web application that allows users to upload Videos and extract subtitles from the videos using the ccextractor binary, and perform keyword searches within the extracted subtitles. The application leverages Celery for asynchronous task processing and AWS DynamoDB for storing and querying subtitles.

Car Showcase Website
📅 Nov 2024 – Dec 2024
🔗 Project Link
Car Showcase Website A sleek and modern platform to display a stunning collection of cars, complete with detailed specifications, high-quality images, and interactive features. This responsive website is designed to captivate users with its visually appealing layout and smooth navigation, making it the perfect tool for car enthusiasts or businesses

Apple Website Clone
📅 Oct 2024 – Nov 2024
🔗 Project Link
This project is part of my journey to learn and master React.js, a powerful library for building user interfaces. The clone replicates the look and feel of an iPhone's home screen, featuring app icons, a functional layout, and smooth transitions. It gives users a glimpse of how React can be utilised to build such interfaces.

Java Intermediate Projects
📅 Oct 2024 – Nov 2024
🔗 Project Link
This repository contains a collection of intermediate-level Java projects, designed to enhance programming skills through practical implementation. The projects explore various Java concepts, including object-oriented programming (OOP), file handling, multithreading, and data structures, offering hands-on experience in solving real-world problems.

Resume Generator
📅 Oct 2024 – Nov 2024
🔗 Project Link
An interactive web application for creating professional resumes effortlessly. Built using HTML, CSS (Tailwind CSS), and JavaScript, this project showcases a responsive design with real-time preview functionality.

Valorant Esports Assistant
📅 Sep 2024 – Sep 2024
🔗 Project Link
A digital assistant that helps in scouting and recruitment for VALORANT Esports teams using Amazon Bedrock and S3 services. The assistant fetches data, processes user queries, and provides insights on players and teams.

Project Idea Hub
📅 Jun 2024 – Sep 2025
🔗 Project Link
It's a final year college project
Project Idea Hub is a platform created to serve as a comprehensive resource for individuals looking for creative and innovative project ideas. Whether you're a student, a professional, or simply a hobbyist, you'll find a wide array of project ideas that cater to different levels of expertise and interest areas. The platform is designed not only to provide inspiration but also to guide users through the process of bringing these ideas to life.

Achievements

Ranked top 5% in web development course of 150 students.

Increased website traffic by 200% through SEO strategies

Successfully launched 10 personal and academic projects online.

Created and managed LinkedIn content, blogs, case studies, and educational guides for Foodsure, Legal4sure, and Foodsure Machine, boosting engagement and brand authority.

Developed YouTube and Instagram content (scripts, titles, descriptions, hashtags, captions), optimizing reach and SEO performance.

Managed Google My Business profiles for all 3 companies, improving local search visibility.

Oversaw the founder's personal LinkedIn account, strengthening professional branding and audience engagement.

Executed end-to-end digital content strategy, delivering high-quality case studies and guides that positioned the companies as industry thought leaders.

Ranked top 5% in web development course of 150 students.