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app.pyany.pyMarket_Performance_Analyzer.py ×

Market_Performance_Analyzer.py > generate_data

```
60 st.subheader("Confidence Interval for Mean Units Sold")
61 st.write(confidence_interval)
62
63 # Hypothesis Testing
64 t_statistic, p_value = stats.ttest_1samp(sales_data['units_sold'], 20)
65
66 st.subheader("Hypothesis Testing (t-test)")
67 st.write(f"T-statistic: {t_statistic}, P-value: {p_value}")
68
69 if p_value < 0.05:
70     st.write("Reject the null hypothesis: The mean units sold is significantly different from 20.")
71 else:
72     st.write("Fail to reject the null hypothesis: The mean units sold is not significantly different from 20.")
73
74 # Visualizations
75 st.subheader("Visualizations")
76
77 # Histogram of units sold
78 plt.figure(figsize=(10, 6))
79 sns.histplot(sales_data['units_sold'], bins=10, kde=True)
80 plt.axvline(mean_sales, color='red', linestyle='--', label='Mean')
81 plt.axvline(median_sales, color='blue', linestyle='--', label='Median')
82 plt.axvline(mode_sales, color='green', linestyle='--', label='Mode')
83 plt.title('Distribution of Units Sold')
84 plt.xlabel('Units Sold')
85 plt.ylabel('Frequency')
86 plt.legend()
87 st.pyplot(plt)
88
89 # Boxplot for units sold by category
```

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Sales Data Analysis for Retail Store

This application analyzes sales data for various product categories.

Sales Data

	product_id	product_name	category	units_sold	sale_date
0	1	Product 1	Home	25	2023-01-01 00:00:00
1	2	Product 2	Sports	15	2023-01-02 00:00:00
2	3	Product 3	Electronics	17	2023-01-03 00:00:00
3	4	Product 4	Home	19	2023-01-04 00:00:00
4	5	Product 5	Home	21	2023-01-05 00:00:00
5	6	Product 6	Sports	17	2023-01-06 00:00:00
6	7	Product 7	Electronics	19	2023-01-07 00:00:00
7	8	Product 8	Electronics	16	2023-01-08 00:00:00
8	9	Product 9	Home	21	2023-01-09 00:00:00
9	10	Product 10	Clothing	21	2023-01-10 00:00:00

Descriptive Statistics

	units_sold
count	20
mean	18.8
std	3.3023
min	13
25%	17
50%	18.5
75%	21
max	25

Mean Units Sold: 18.8

Median Units Sold: 18.5

Mode Units Sold: 17

Category Statistics

	Category	Total Units Sold	Average Units Sold	Std Dev of Units Sold
0	Clothing	21	21	None

Category Statistics

	Category	Total Units Sold	Average Units Sold	Std Dev of Units Sold
0	Clothing	21	21	None
1	Electronics	73	18.25	2.2174
2	Home	181	20.1111	3.7231
3	Sports	101	16.8333	2.7142

Confidence Interval for Mean Units Sold

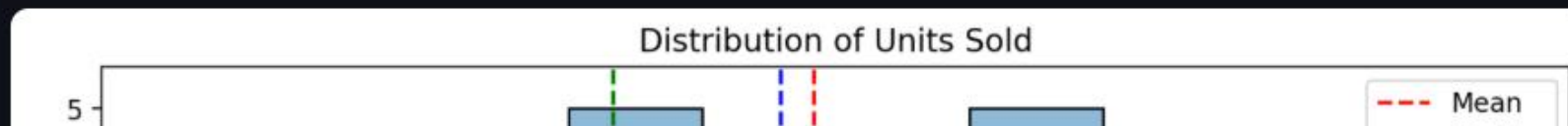
```
(np.float64(17.254470507823573), np.float64(20.34552949217643))
```

Hypothesis Testing (t-test)

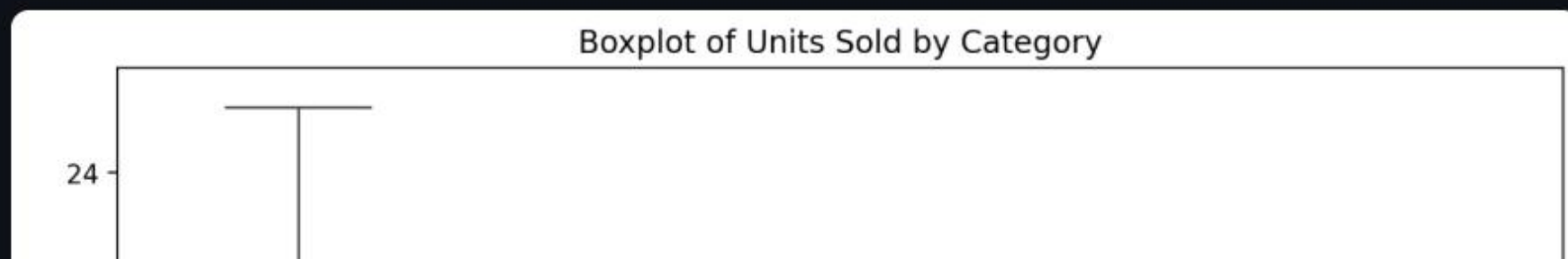
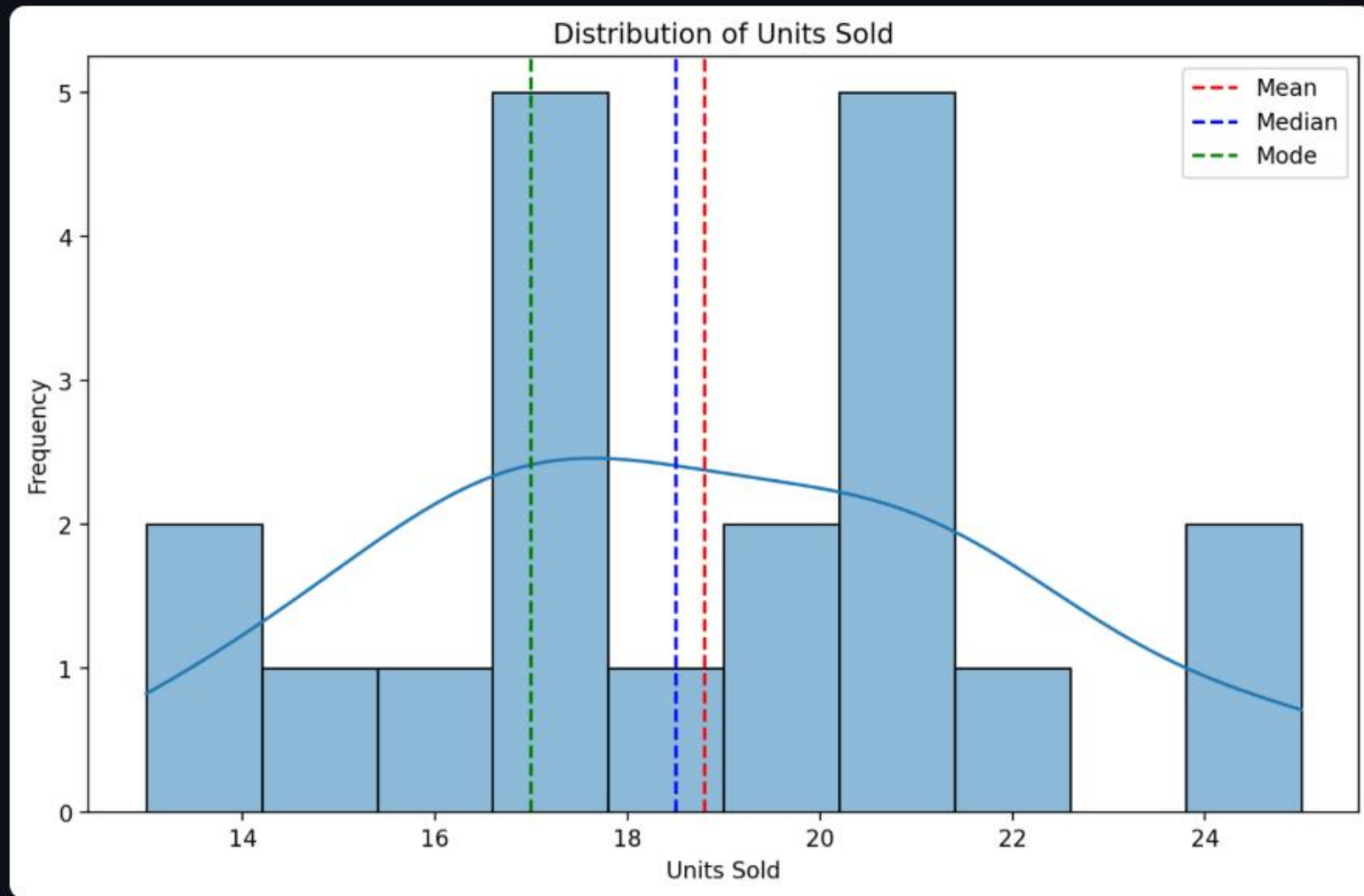
T-statistic: -1.6250928099424466, P-value: 0.12061572226781002

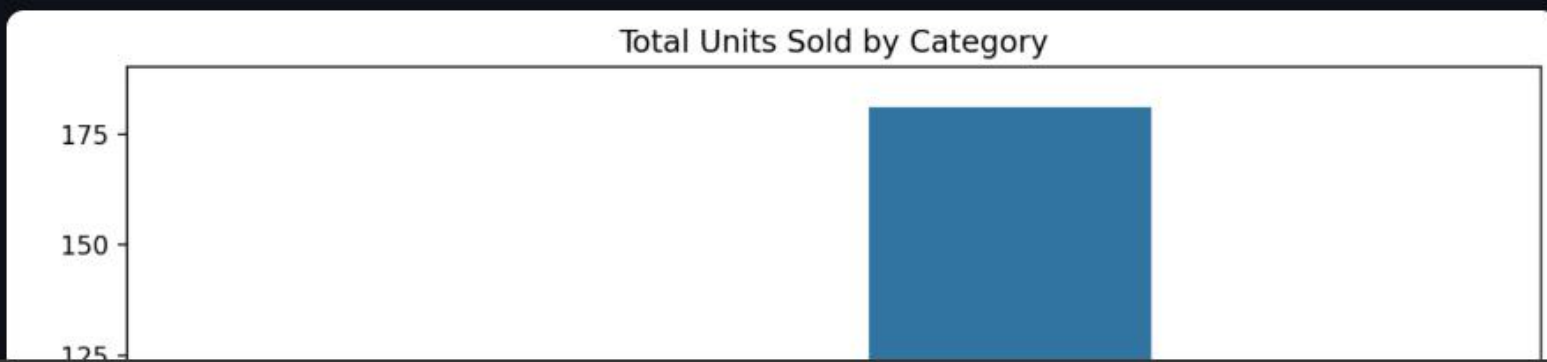
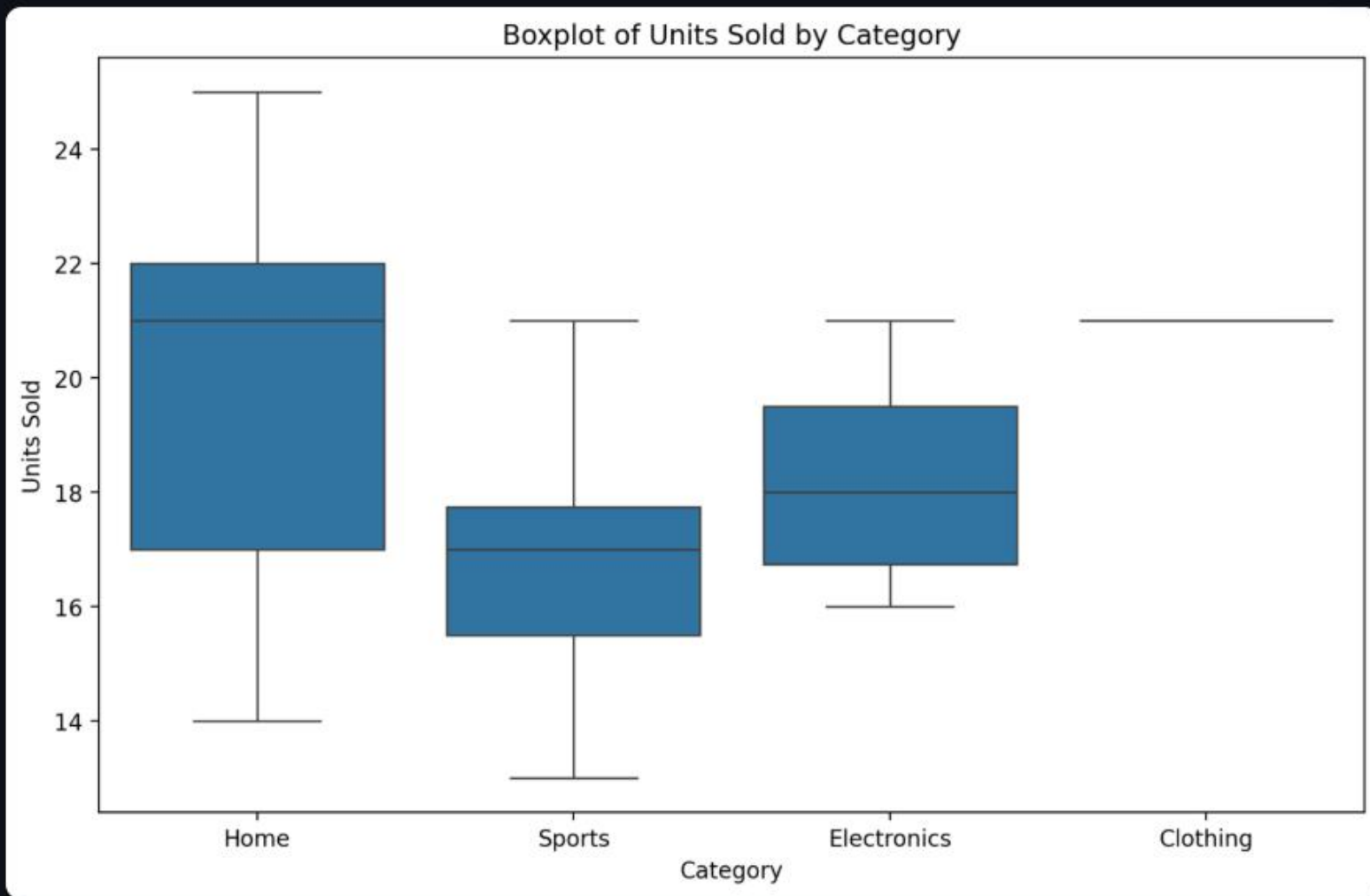
Fail to reject the null hypothesis: The mean units sold is not significantly different from 20.

Visualizations



Visualizations





Category

