

Qbit – MVP vs Phases Overview

Tagline: AI that thinks with you

MVP OVERVIEW

MVP GOAL

Validate that **Qbit is useful on a daily basis** and users:

- return frequently
 - pin important outputs
 - create project decks
 - generate office files
 - use Indian languages comfortably
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MVP FEATURE SET (LOCKED)

Core AI

- AI chat
- Transparent, non-biased search

Decision UX

- Bullet-point summaries
- Pros & Cons
- Simple conclusions

Documents

- PDF/Text upload
- Simplified explanation in plain language

Audio

- Manual audio upload
- Transcription → Translation → Summary

Video

- Audio-only video summary

Languages

- English
- Hindi

- Bengali
- Tamil
- Telugu
- Marathi
- Kannada
- Malayalam
- Odia

Productivity

- Pin any AI output
- Right-side pinned panel

Projects

- Project decks
- Map any AI output to a project

History

- Date & time stamped history
- Search by keyword/date

Guidance

- Exam preparation (strategy, PYQ pattern)
- Job role preparation (text mock interview)
- Medical & legal explanation (informational)
- Small business & wealth ideas (idea-only)

Office Work

- Generate Excel (.xlsx)
- Generate PowerPoint (.pptx)
- Generate Word (.docx)

Tasks


- Manual in-app reminders

Platform

- Website (tryqbit.com)
 - Web application (Bubble)
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MVP COST (REALISTIC)

- Domain (1 year): ₹800 – ₹1,200
- Hosting (Netlify / Vercel): ₹0
- Bubble plan: ₹0 – ₹3,000 / month
- OpenAI API (controlled usage): ₹1,000 – ₹2,000 / month
- Other tools: ₹0

 **Total MVP Cost:**
₹2,000 – ₹5,000 per month

MVP TIMELINE

- Branding & setup: Done
- UI wireframes: 5–7 days
- Website publish: 2 days
- MVP app build: 10–14 days
- Testing & polish: 5 days

 **Total MVP Time:** 3–4 weeks

MVP TARGET USERS

- Website visitors: 300–500
- Registered users: 100–200
- Active users: 30–50
- Repeat users: 10–20

This level indicates **strong MVP validation**.

2 NEXT PHASES SUMMARY

PHASE 2 – SMART ASSISTANT

Timeline: 2–3 months

Cost: ₹10k – ₹25k / month

Features

- Image upload → food calorie estimation
- Camera scan (basic food)

- Manual audio recording
- Push notifications
- Better PPT & Excel templates

Users

- Registered: 2,000 – 5,000
- Active: 500 – 1,000

Revenue

- Subscription ₹199 – ₹299 / month
 - Early paid users: 100 – 300
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PHASE 3 – LIFE OS

Timeline: 4–6 months

Cost: ₹40k – ₹80k / month

Features

- Voice assistant
- WhatsApp integration
- Wearable integration
- Deep personalization
- Smart recommendations

Users

- 20k – 50k users
- 3k – 7k paid users

Revenue

- Premium subscriptions
 - Partnerships
 - Feature add-ons
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PHASE 4 – B2B & ENTERPRISE

Cost: ₹1L+ / month

Features

- Team research spaces

- B2B dashboards
- Inventory & FEFO modules
- Licensing

Users

- SMEs
- Enterprises
- Institutions

Revenue

- SaaS contracts
 - Licensing
 - Enterprise onboarding fees
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ONE-LOOK SUMMARY

- MVP → Validation → Low cost → 100–200 users
- Phase 2 → Daily use → Medium cost → 2k–5k users
- Phase 3 → Ecosystem → High cost → 20k+ users
- Phase 4 → Scale → Very high cost → B2B