



Ahmed Soliman

WEB DEVELOPMENT AND CONTENT MANAGEMENT



Personal Info:

 New York, NY
 (347) 755-4426
 3essawy@gmail.com

Areas of Expertise

- Web Content Management
- SEO & Web Analytics
- Web Development
- CMS Systems
- Social Media Marketing
- Inventory Management
- Graphic Design
- Visual Content Management
- Visual merchandising

Skills

- HTML & CSS
- Adobe Photoshop
- Lightroom & Indesign
- Dreamweaver
- Finalcut Pro
- Adobe Premier Pro
- Facebook pixels
- Google Analytics

Additional Info:

- Languages: Arabic & English

References:

References are available upon request

Work Experience

DIGITAL ENTREPRENEUR AND BUSINESS FOUNDER

www.siinboutique.com

August 2018 - Present

- Developed Business plan for the E-commerce website
- Contacted suppliers and vendors for sourcing products.
- Established the company internal system and structure

FREELANCE PHOTOGRAPHER & VIDEOGRAPHER

Ahmed Soliman Graphy, New York, NY

April 2018 - Present

- Established photography and Videography career in New York City
- Flickr page: www.flickr.com/photos/ahmedsolimangraphy

STORE MANAGER

The Shirt Shack, Saratoga Springs, NY

April 2018 - Present

- Proposed innovative ideas to increase profits and report on buying trends or customer needs.
- Maintained outstanding store visual merchandising standards.
- Ensured high levels of customer satisfaction

ARABIC TEACHER

City Speak Easy, New York, NY

July 2018 - Present

- Responsible for teaching Arabic classes in either a group and private lesson setting.
- Teaching using a communicative method and conducting a conversation-based learning experience.

Education

ALEXANDRIA UNIVERSITY

Bachelor Degree, Major in Applied Laws - Class 2011