



Ahmed E. Soliman

WEB DEVELOPER & DESIGNER



New York, NY



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www.ahmedsoliman.com



AREAS OF EXPERTISE

- Digital Marketing
- SEO & Web Analytics
- Web Development
- Web Content Management
- CMS Systems
- CRM Systems
- E-Mail Marketing
- Social Media Marketing
- Motion & Graphic Design
- Inventory Management
- Visual Content Management

MY SKILLS

- | | |
|--------------------|-----------|
| • HTML | ● ● ● ● ● |
| • CSS | ● ● ● ● ● |
| • Javascript | ● ● ● ● ● |
| • Photoshop | ● ● ● ● ● |
| • Lightroom | ● ● ● ● ● |
| • Illustrator | ● ● ● ● ● |
| • Indesign | ● ● ● ● ● |
| • Premiere Pro | ● ● ● ● ● |
| • Final Cut | ● ● ● ● ● |
| • Facebook Pixels | ● ● ● ● ● |
| • Google Analytics | ● ● ● ● ● |
| • Google Adwords | ● ● ● ● ● |
| • Facebook Ads | ● ● ● ● ● |

WORK EXPERIENCE

DIGITAL BUSINESS FOUNDER

www.siinboutique.com, New York, NY March 2018 - Present

- Developed Business plan for the E-commerce website
- Contacted suppliers and vendors for sourcing products
- Established the company internal system and structure

FREELANCE PHOTOGRAPHER & VIDEOGRAPHER

Ahmed Soliman Graphy, New York, NY March 2018 - Present

- Established my own photography and Videography business in New York City worked on branding and shooting different events in NYC.

ARABIC TEACHER

City Speak Easy, New York, NY July 2017 - Present

- Responsible for teaching Arabic classes in either a group and private lesson setting.
- Developed new conversational learning methods.

CONTRACT PARALEGAL

Integreon Managed Solutions, New York, NY April 2017 - July 2017

- Active investigation of a compliance project including objective coding and screening data for a large corporation.
- Reviewed, translated and summarized clients Arabic source materials.
- Managed the release of daily products and clients requests.

RETAIL STORE MANAGER

The Shirt Shack, Saratoga Springs, NY August 2015 - October 2016

- Proposed innovative ideas to increase profits and report on buying trends or customer needs.
- Maintained outstanding store condition and visual merchandising standards.
- Ensured high levels of customer satisfaction by dealing with all issues that arise from staff or customers.



LANGUAGES

- English – Fluent
- Arabic – Fluent

MY INTERESTS

- Travel
- Film Making
- Photography
- Jazz Music
- Painting and Sketching

REFERENCES

References are available upon request.

FLIGHT ATTENDANT

Emirates Airline, Dubai, UAE August 2014 – July 2015

- Carried out pre-flight and in-flight duties, including checking the safety equipment and conducting security checks.
- Customer service duties and informing passengers of the aircraft safety procedures.
- Made announcements on behalf of the pilot and confirmed all seat belts and galleys are secure prior to takeoff or landing.

PUBLIC RELATIONS ASSISTANT

Bibliotheca Alexandrina, Alexandria, Egypt June 2013 – July 2014

- Worked for Center for Democracy and Social Peace Studies (CDSPS) in Bibliotheca Alexandrina, roles included contacting institutions and universities to establish national, regional and international cooperation.
- Contributed in organizing Civic Education Conference hosted by Goethe institute in Alexandria, Egypt December 2013
- Participated in organizing International day of peace in Alexandria, Egypt September 2013
- Worked as a public relation committee member for the project Alexandria International Model of United Nations (AIMUN) organized by (YES Egypt) in partnership with The World Bank Public Information Center and Bibliotheca Alexandrina held at Alexandria, Egypt May - August 2012.

LANGUAGE COORDINATOR

American Councils for International Education, Alexandria Egypt June 2013 – July 2014

ACADEMIC BACKGROUND

ALEXANDRIA UNIVERSITY

*Alexandria, Egypt,
Bachelor of laws LL.B Degree,
Major in Applied Laws, Class 2011*

