

# **AREAS OF EXPERTISE**

- Digital Marketing
- SEO & Web Analytics
- Web Development
- Web Content Management
- CMS Systems
- **CRM Systems**
- E-Mail Marketing
- Social Media Marketing
- Motion & Graphic Design
- **Inventory Management**
- Visual Content Management

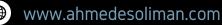
## **MY SKILLS**

- HTML **CSS** Javascript
- Photoshop Lightroom
- Illustrator Indesign
- Premiere Pro
- Final Cut
- Facebook Pixels
- Google Analytics Google Adwords
- Facebook Ads

# Ahmed E. Soliman

WEB DEVELOPER & DESIGNER

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## **WORK EXPERIENCE**

#### **DIGITAL BUSINESS FOUNDER**

www.siinboutique.com, New York, NY March 2018 - Present

- Developed Business plan for the E-commerce website
- Contacted suppliers and vendors for sourcing products
- Established the company internal system and structure

### FREELANCE PHOTOGRAPHER & VIDEOGRAPHER

Ahmed Soliman Graphy, New York, NY March 2018 - Present

· Established my own photography and Videography business in New York City worked on branding and shooting different events in NYC.

#### **ARABIC TEACHER**

City Speak Easy, New York, NY July 2017 - Present

- Responsible for teaching Arabic classes in either a group and private lesson setting.
- · Developed new conversational learning methods.

# **CONTRACT PARALEGAL**

Integreon Managed Solutions, New York, NY April 2017 - July 2017

- Active investigation of a compliance project including objective coding and screening data for a large
- · Reviewed, translated and summarized clients Arabic source materials.
- · Managed the release of daily products and clients requests.

#### **RETAIL STORE MANAGER**

The Shirt Shack, Saratoga Springs, NY August 2015 - October 2016

- · Proposed innovative ideas to increase profits and report on buying trends or customer needs.
- Maintained outstanding store condition and visual merchandising standards.
- Ensured high levels of customer satisfaction by dealing with all issues that arise from staff or customers.



# **LANGUAGES**

- English Fluent
- Arabic Fluent

# **MY INTERESTS**

- Travel
- Film Making
- Photography
- Jazz Music
- Painting and Sketching

#### **REFERENCES**

References are available upon request.

#### **FLIGHT ATTENDANT**

Emirates Airline, Dubai, UAE August 2014 - July 2015

- Carried out pre-flight and in-flight duties, including checking the safety equipment and conducting security checks
- Customer service duties and informing passengers of the aircraft safety procedures.
- Made announcements on behalf of the pilot and confirmed all seat belts and galleys are secure prior to takeoff
  or landing.

#### **PUBLIC RELATIONS ASSISTANT**

Bibleotheca Alexandrina, Alexandria, Egypt June 2013 - July 2014

- Worked for Center for Democracy and Social Peace Studies (CDSPS) in Bibliotheca Alexandrina, roles included contacting institutions and universities to establish national, regional and international cooperation.
- Contributed in organizing Civic Education Conference hosted by Goethe institute in Alexandria, Egypt December 2013
- Participated in organizing International day of peace in Alexandria, Egypt September 2013
- Worked as a public relation committee member for the project Alexandria International Model of United Nations
  (AIMUN) organized by (YES Egypt) in partnership with The World Bank Public Information Center and Bibliotheca
  Alexandrina held at Alexandria, Egypt May August 2012.

## LANGUAGE COORDINATOR

American Councils for International Education, Alexandria Egypt June 2013 - July 2014

## **ACADEMIC BACKGROUND**

#### **ALEXANDRIA UNIVERSITY**

Alexandria, Egypt, Bachelor of laws LL.B Degree, Major in Applied Laws, Class 2011



in /ahmedesoliman