

This Privacy Policy ("Policy") applies to the Poople application ("Poople") and to Poople LLC ("Company") and governs data collection and usage. The Company's application is a daily word game application. By using the Company application, you consent to the data practices described in this statement.

### **California Consumer Privacy Act and California Privacy Rights Act**

If you are a California resident, you have the following rights under the California Consumer Privacy Act ("CCPA") and California Privacy Rights Act ("CPRA"):

- The **right to know** about the personal information the Company collects from you and how it is used and shared;
- The **right to delete** personal information collected from you (with some exceptions outlined below);
- The **right to opt-out** of the sale or sharing of your personal information;
- The **right to non-discrimination** for exercising your CCPA and CPRA rights;
- The **right to correct** inaccurate personal information that the Company has about you; and
- The **right to limit** the use and disclosure of sensitive personal information collected about you.

### **Collection and Use of your Personal Information**

Other than for advertising (see below), we do not collect any personal information about you unless you voluntarily provide it to us. This may include: sending us an email message for any reason, or submitting payment information for a premium application service. In all cases, personal information will be used only to operate and deliver requested services including the Poople application, to carry out the Company's obligations and enforce our rights arising from any contracts entered between you and us, for any other reason we may state when you provide the information, or for any other purpose with your consent.

### **Advertising**

Poople uses AdMob, a service provided by Google, to implement advertisements, including personalised advertisements. The data collected by this service may include, but are not limited to, cookies, advertising ID associated with your device, and general location. For more information, including how to opt out of or reset personalised advertisements, visit <https://policies.google.com/technologies/ads>.

### **Sharing Information With Third Parties**

The Company does not sell, rent, or lease any collected personal information to third parties.

The Company may share data with trusted partners to help perform statistical analysis, send you email, or provide customer support. All such third parties are prohibited from using your personal information except to provide these services to the Company, and they are required to maintain the confidentiality of your information.

The Company may disclose your personal information, without notice, if required to do so by the law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Company or the site; (b) protect and defend the rights or property of the Company; and/or (c) act under exigent circumstances to protect the personal safety of users of the Company, or the public.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will delete your personal information from our records and direct service providers to delete your personal information from their records.

If you are a California resident, under the CCPA and CPRA you have the right to request that the Company, and any third parties with whom your personal information is shared, delete any personal information that has been collected about you. To exercise your rights, contact us at [admin@poople.io](mailto:admin@poople.io).

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to: (a) complete the transaction for which the personal information was collected, provide a service requested by you (including the continued use of the application), or otherwise perform a contract between you and us; (b) detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for that activity; (c) debug to identify and repair errors that impair existing intended functionality; (d) comply with the California Electronic Communications Privacy Act; (e) enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us; (f) comply with an existing legal obligation; or (g) otherwise use your personal information internally in a lawful manner that is compatible with the context in which you provided the information.

### **Changes to This Statement**

The Company reserves the right to change this Policy, for example when there are changes in our services, changes in our data protection practices, or changes in the law. When changes to this Policy are significant, we will notify you. Your continued use of the application and/or services after such modifications will constitute your acknowledgment of the modified policy and agreement to abide and be bound by that Policy.

### **Contact Information**

People LLC welcomes questions or comments, including regarding this Policy. If for any reason you believe that the Company has not adhered to this Policy, please email the Company at [admin@poople.io](mailto:admin@poople.io).

Effective 1 Sept. 2025.

