

# Pup-influencer

The magazine for furry, yappy, cuteness

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NO. 1

The top method to  
post your fur baby

Does more likes  
for your pups  
pic mean more  
re-tweets?

*The  
Favorite  
Stage*

ACT Report  
written by Danielle  
Lamke

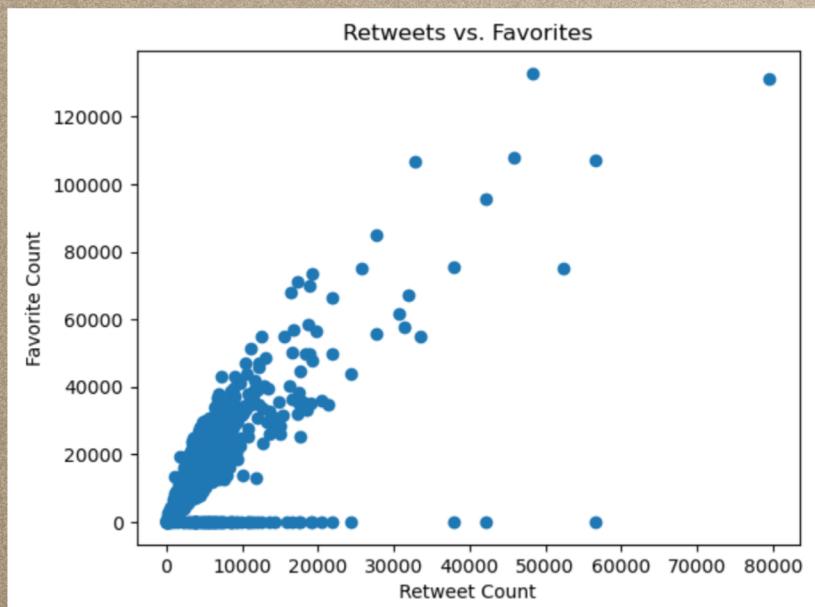


In the world of social media, it's no secret that certain types of content tend to perform better than others. But what about when it comes to a dog post? I will be analyzing data from the popular "We Rate Dogs" twitter account to give you the inside scoop.

## Here are some key insights:

The top stage that was favorited, with a total of 2,367,794 favorites, was pupper! For those unfamiliar with the terminology, "pupper" refers to a small dog, typically a puppy. This finding suggests that social media users have a particular fondness for cute, cuddly canines. Count me in on that one! How could you not love those faces?!

The top source for posting was Twitter for iPhone, with 2,042 posts! This indicates that the majority of users who participated were accessing social media via their iPhones.



The scatter plot shows a positive correlation between favorite count and retweet count. As favorite count increases, retweet count also tends to increase. This means that tweets with more likes or favorites also tend to get more retweets. However, it's important to remember other factors besides favorite and retweet counts could contribute to a tweet's popularity, such as the quality of the content or the timing of the post.



PUPPERS!



Photo credit - We Rate Dogs Twitter Account

The "We Rate Dogs" dataset provides insights into how social media users engage with dog-related content. It's clear that certain types of dogs, such as puppies, tend to be more popular than others, and that iPhone users are the top posters on "We Rate Dogs". Additionally, the positive correlation between favorite and retweet counts suggests that users are more likely to share content that they find appealing or entertaining.

Of course, it's worth keeping in mind that these insights are specific to the dataset analyzed. Other datasets may provide different insight and produce different results. It's important to approach any analysis with a critical eye. Nonetheless, this project provides a valuable glimpse into how social media users engage with dog-related content and may be of interest to anyone looking to understand how to create engaging content on social media.