

# Bookshop Sales and Performance Analysis

By Manali Debnath



# Executive Overview

Executive View

Sales and Revenue Analysis

Author and Series Performance

02-01-2023



31-12-2023



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\$699.57K

Total Sales

\$16.81

Average Sales Price

Bianca Thompson

Top Selling Author

56350

Total Units Sold

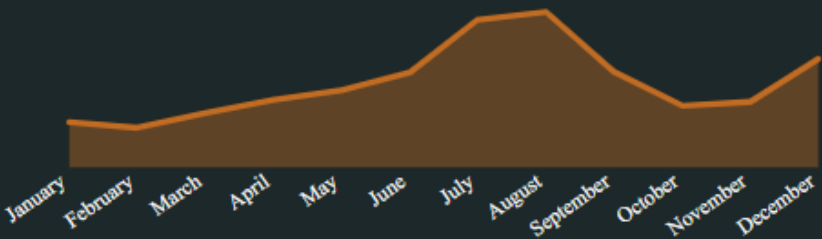
4.12

Average Book Rating

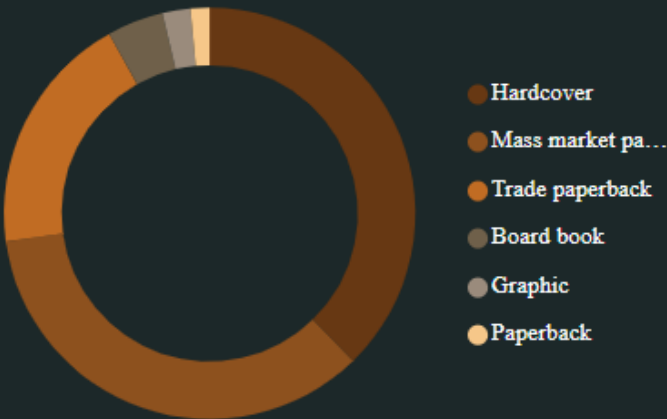
Etaoin Shrdlu Press

Top Selling Publisher

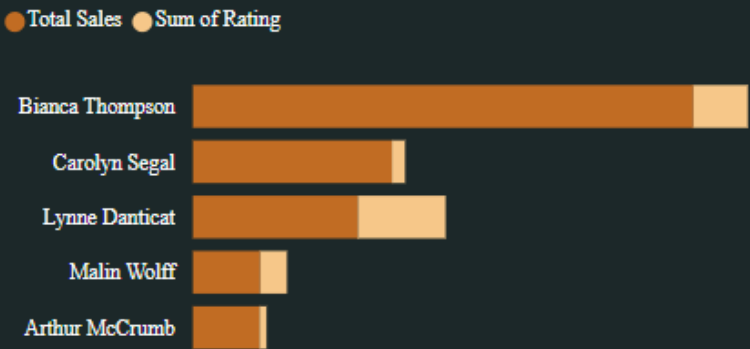
Sales Trend



Sales Breakdown by Book Format



Sales Vs. Rating by Top 5 Authors



Quarter

Genre

Series

Publisher

Total Sales

\$699.57K

Total Books Sold

56350

Average Sales Price

\$16.81

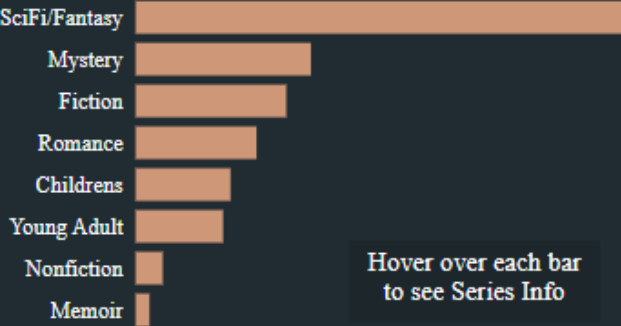
Average Discount

\$0.01

Top 10 Books by Sales

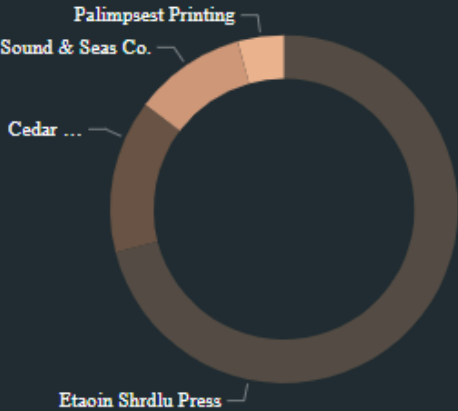
Title	Total Sales
The Mallemaroking	\$88,509.16
Rystwyth	\$87,650.23
Portmeirion	\$54,557.28
9803 North Millworks Road	\$49,111.25
The Winchcombe Railway Museum Heist	\$42,663.42

Genre-wise Sales Distribution

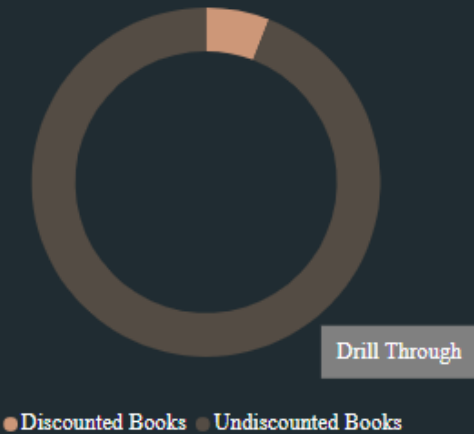


Hover over each bar to see Series Info

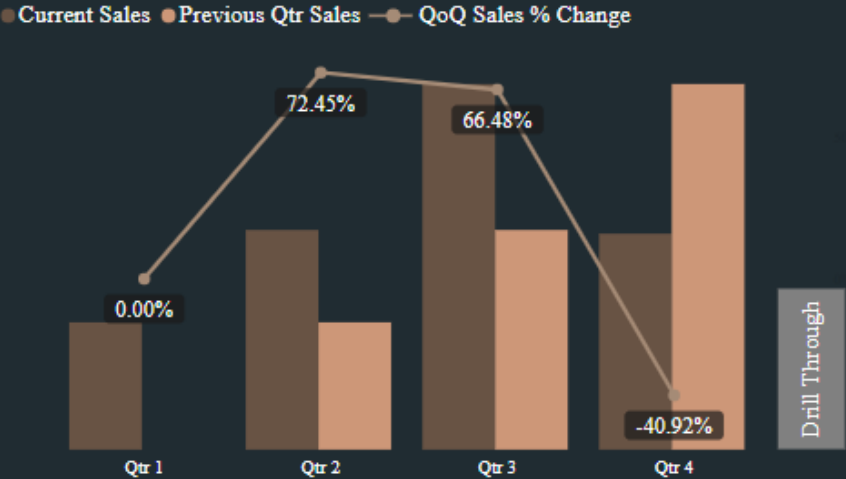
Sales Breakdown by Publishing house



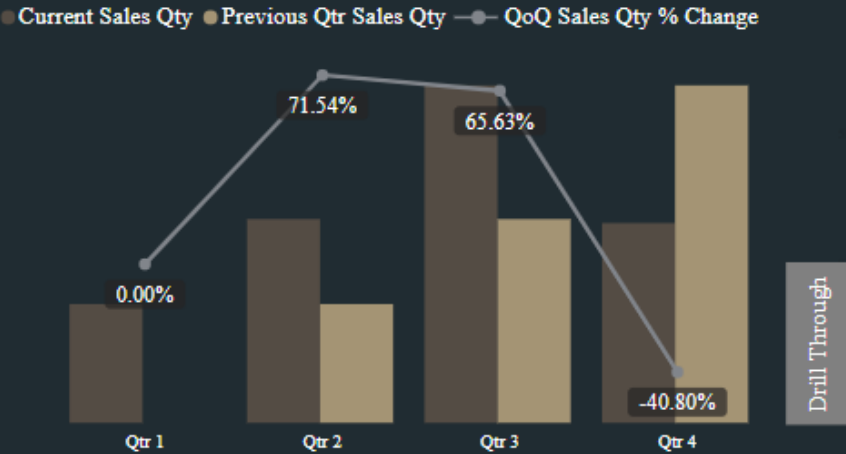
Discounted vs. Undiscounted Books



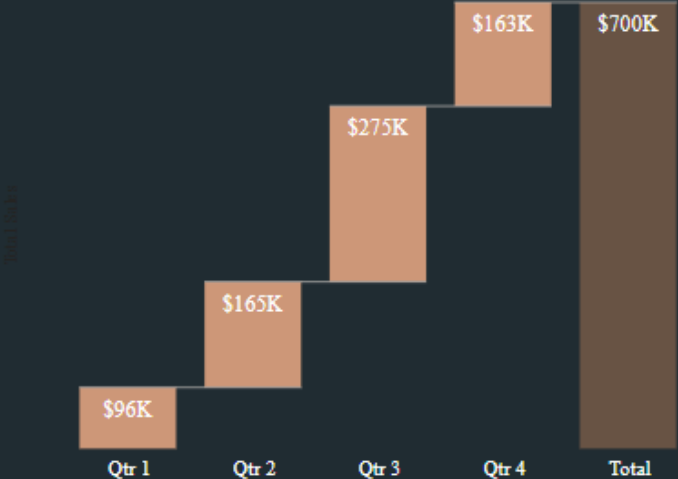
Sales Performance Comparison by Quarter



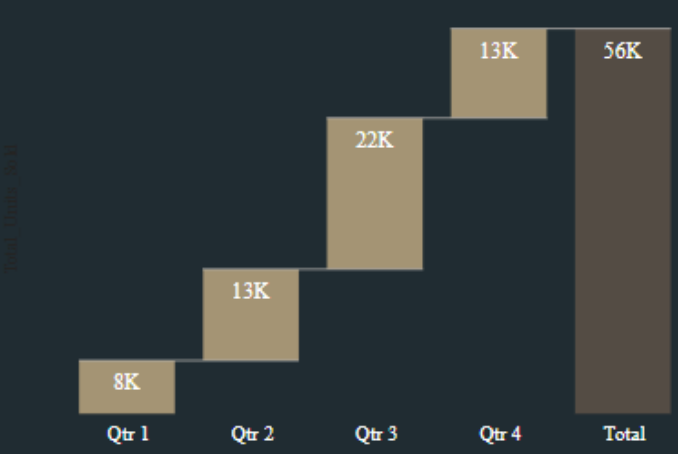
Sales Quantity Performance Comparison by Quarter



Performance Breakdown: Sales by Quarter



Performance Breakdown: Quantity Sold by Quarter



Average Author Rating

3.98

Books Published by Author

58

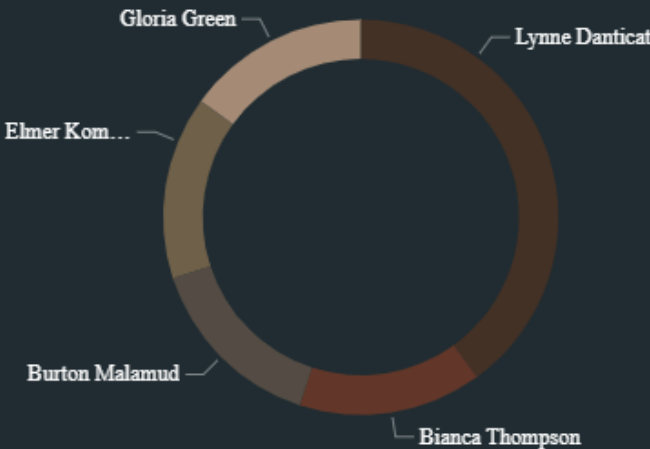
Author's Hours of Writing Per day

283.13

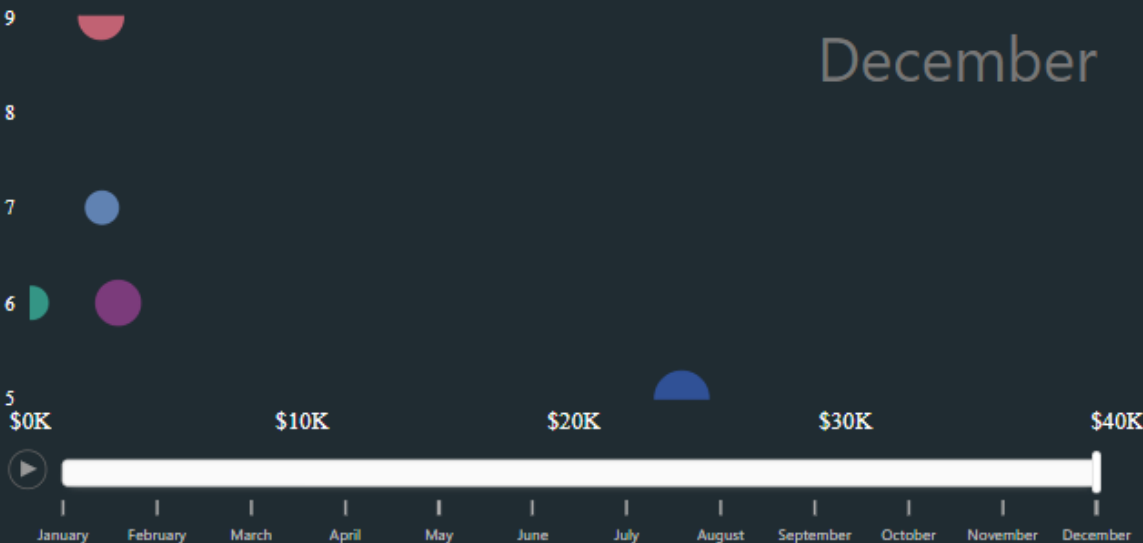
Total Book Tour Events Planned

112

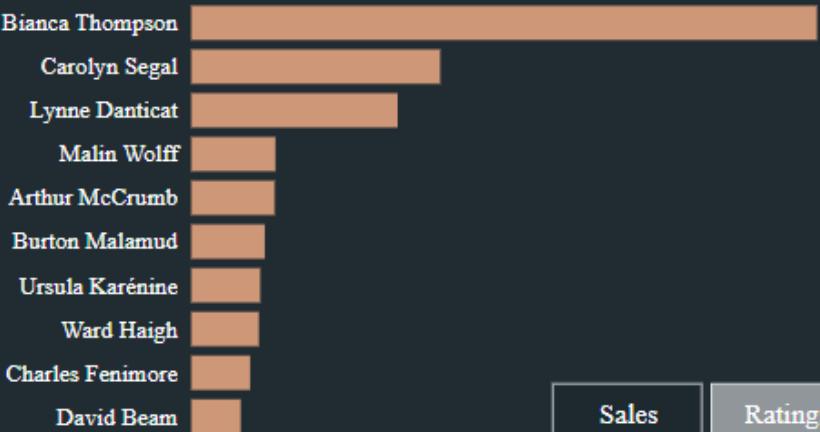
Genre Breakdown by Author



Author Sales and Productivity Analysis: Top 5 Authors by Average Rating"



Top 10 Authors by Sales



Sales

Ratings

Top 10 Checked out Books' Authors

