1 How Often are Recommendations Followed

As learners engage in activities supported by a learning ecosystem, they will build up a history of learning experiences. When the digital resources of that learning ecosystem adhere to a framework dedicated to supporting and understanding the learner, such as the Total Learning Architecture (TLA), it becomes possible to retell their learning story through data and data visualization. One important aspect of that story is the recommendations provided to the learner and whether or not the learner follows those recommendations.

1.1 Ideal Statements

In order to accurately determine if a learner is following recommendations, there are a few requirements of the data produced by a LRP and the recommender itself. They are as follows:

- Every time the recommender makes a recommendation, a statement should be produced which uses the verb $https: //w3id.org/xapi/dod-isd/verbs/recommended^1$ and has the recommended piece of content as the object.
 - the content should be uniquely and consistently identified across all statements.
- When a learner launches recommended content, the resulting launched statement should use the verb $http://adlnet.gov/expapi/verbs/launched^2$ and contain a refrence to the recommend content statement within \$.context.statement
 - Launching of content should use the above IRI regardless of why the content was launched
 - If it not possible to refrence the exact recommended content statement, the launch statement should have some indication that it was the result of a recommendation.³

¹ See footnote 4

 $^{^2}$ See footnote $4\,$

³ It is possible to determine if recommendations are followed (with some level of error) without this explicit linking of launched to recommended but this severly complicates the algorithm. In this case, in order to optimize for accuracy, the algorithm would need to consider the actor and their general activity within a session, the object of both launched and recommended statements generated within the session, the time lapse between recommendations and launches with a predefined lapse value which determines if a launch was close enough in time to a recommendation to be considered a result of the recommendation. An additional constraint on the above case is the recommendation statements should contain a reference to to the person recieving the recommendation, otherwise determining the 1:1 relationships between recommendations and launches requires additional complexity and will still not be 100% accurate due to the reliance on the time lapse value.

1.2 Input Data Retrieval

How to guery an LRS via a GET request to the Statements Resource via curl. 456

```
R = "verb=https://w3id.org/xapi/dod-isd/verbs/recommended"
L = "verb=http://adlnet.gov/expapi/verbs/launched"
Since = "since = 2018 - 07 - 20T12 : 08 : 47Z"
Until = "until = 2018 - 07 - 21T12 : 08 : 47Z"
Base = "https://example.endpoint/statements?"
endpoint1 = Base + R + "\&" + Since + "\&" + Until
endpoint2 = Base + L + "&" + Since + "&" + Until
Auth = Hash generated from basic auth
SR = curl -X GET -H "Authorization: Auth"
         -H "Content-Type: application/json"
         -H "X-Experience-API-Version: 1.0.3"
         endpoint1
SL = curl -X GET -H "Authorization: Auth"
         -H "Content-Type: application/json"
         -H "X-Experience-API-Version: 1.0.3"
         endpoint2
S = SR + SL
```

1.3 Statement Parameters to Utilize

The statement parameter locations here are written in JSONPath. This notation is also compatable with the xAPI Z notation due to the defined hierarchy of components. Within the Z specifications, a variable name will be used instead of the \$

- \bullet \$.verb.id
- \$.context.statement

1.4 2018 Pilot TLA Statement Problems

At the time of writing this document, launched statements do not include a statement reference or any indication of a connection between recommendations and launches. The authors of this document do not have access to the LRS containing the recommended statements and thus can not draw any conclusions

⁴ footnote 1 applies to both S1 and S2.

⁵ See footnote 2.

⁶ See footnote 3.

about any issues which may be present within those statements or any aspects of those statements which may correlate them to launch statements. The following algorithm is going to assume that the input set of statements follow the guidlines outlined in section 5.1 as the additional algorithmic considerations brought on by non ideal statements, as specified within footnote 16, result in an algorithm which is not optimal for near real time visualizations.

1.5 Summary

- 1. Query an LRS via a GET request to the statements endpoint using the paramters verb, since and until to gather all statements with the verb http://adlnet.gov/expapi/verbs/launched.
- 2. Query an LRS via a GET request to the statements endpoint using the paramters verb, since and until to gather all statements with the verb https://w3id.org/xapi/dod-isd/verbs/recommended.
- 3. Group all collections of statements by a TIMEUNIT
- 4. seperate the collection of grouped launched statements into a collection of those which were the result of a recommendation and those which were not.
- 5. Take the count of all groups of statements
 - Recommended statements per TIMEUNIT
 - ullet Launches due to recommendations per TIMEUNIT
 - Launches not due to recommendations per TIMEUNIT
- 6. Calculate summary statistics for the overall time range and per TIMEUNIT
 - Divide launches due to recommendations by the total number of launches to determine the percentage of launches due to recommendations
 - Divide launches due to recommendations by the total number of recommendations to determine the percentage of recommendations which are followed.

 $^{^{7}}$ If since and until are specified, they should be the same in both requests.

1.6 Formal Specification

1.6.1 System State

```
FollowedRecommendations
Statements
CountPerGroup
S_{recommended}, S_{launched} : \mathbb{F}_1
ordered_L, ordered_R, grouped_{launched}, grouped_{recommended},
only Recommended, cPerGroup_{launched}, cPerGroup_{recommended}, \\
cPerGroup_{followed}, combined : seq
t_{start}, N_{launched}, N_{recommended}, N_{followed}, P_{followed}, P_{dueto} : \mathbb{N}
tr_{start}, tr_{end} : \mathbb{F}
unit?: TIMEUNIT
S_{recommended} = statements
S_{launched} = statements
combined = \langle (tr_{start}, tr_{end}, N_{launched}, N_{recommended}, N_{followed}, P_{followed}, P_{dueto}) \rangle
count(grouped_{launched}) = count(grouped_{recommended})
count(onlyRecommended) = count(grouped_{launched}) \Rightarrow
count(onlyRecommended) = count(grouped_{recommended})
count(cPerGroup_{launched}) = count(cPerGroup_{followed}) = count(cPerGroup_{recommended})
```

- $S_{recommended}$, $S_{launched}$ are both non-empty, finite sets.
 - $S_{recommended}$ and $S_{launched}$ contain the results of querying an LRS for recommended and launched statements respectively.
- $ordered_L$, $ordered_R$, $grouped_{launched}$, $grouped_{recommended}$, only Recommended, $cPerGroup_{launched}$, $cPerGroup_{recommended}$, $cPerGroup_{followed}$ and combined are all finite sequences.
 - $ordered_L$ and $ordered_R$ are the sequences of statements within $S_{launched}$ and $S_{recommended}$ respectively and sorted by timestamp.
 - $grouped_{launched}$ is the result of grouping the statements within $ordered_L$ by unit?.
 - $grouped_{recommended}$ is the result of grouping the statements within $ordered_R$ by unit?.
 - onlyRecommended is the result of filtering the statements within the sequence grouped_{launched} to only include statements where statement.context.statement is present
 - $cPerGroup_{launched}, cPerGroup_{recommended}, cPerGroup_{followed}$ are all sequences of numbers which represent the count within each subsequence of $grouped_{launched}$, $grouped_{recommended}$ and onlyRecommended respectively.

- combined is a sequence of ordered pairs where each pair consists of tr_{start} , tr_{end} , $N_{launched}$, $N_{recommended}$, $N_{followed}$, $P_{followed}$ and P_{dueto}
- t_{start} , $N_{launched}$, $N_{recommended}$, $N_{followed}$, $P_{followed}$, P_{dueto} are all natural numbers
- tr_{start} , tr_{end} are both timestamps which represent the start and end of the time range for each a group of statements.
- unit? is an input representing a time interval, ie day vs month vs hour.
- all sequences are the same length so that each subsequence represents the same time grouping. In other words, indexes are comparable across sequences.

1.6.2 Initial System State

```
InitFollowedRecommendations _
FollowedRecommendations
S_{recommended} \neq \emptyset
S_{launched} \neq \emptyset
unit? = \{day\}
ordered_L = \langle \rangle
ordered_R = \langle \dot{\rangle}
grouped_{launched} = \langle \rangle
grouped_{recommended} = \langle \rangle
onlyRecommended = \langle \rangle
cPerGroup_{launched} = \langle \rangle
cPerGropu_{recommended} = \langle \rangle
cPerGroup_{followed} = \langle \rangle
combined = \langle \rangle
t_{start}=0\,
N_{launched} = 0
N_{recommended} = 0
N_{followed} = 0
P_{followed} = 0
P_{dueto} = 0
```

- $S_{recommended}$ and $S_{launched}$ are initially not empty sets
- all sequences are initially empty
- all numbers are initially zero
- the default TIMEUNIT is set to day

1.6.3 Group by Timestamp

- The schema SortByTimestamp introduces the function orderByTimestamp which takes in a non-empty, finite set and returns a non-empty, finite sequence.
- orderByTimestamp is a sequence of statements ordered from earliest to

- The schema WithinRange introduces the function withinRange which takes in three numbers and a TIMEUNIT and returns either $\{TRUE\}$ or $\{FALSE\}$
- withinRange checks to see if in? is less than or equal to a start time start? plus the result of multiplying the numeric conversion for unit? by the state?.
- state? represents the current group, ie. day 1 vs day 2 vs day 3. The +1 is to account for array indexes starting at 0.

- The schema GroupByTimeUnit intorudces the function groupByTimeUnit which takes as arguments a non-empty, finite sequence, a natural number and a TIMEUNIT and outputs a non-empty, finite sequence of sequences.
- For every statement within the input sequence, groupByTimeUnit checks to see if the timestamp of that statement is within the range of t_{start} and unit?. If it is, that statement is removed from the input sequence g? and added to the current subsequence $\langle g_r \rangle$. If none of the remaining statements within the input sequence are within the range of t_{start} and unit?, then the variable state? is incremented, the current subsequence $\langle g_r \rangle$ is either a collection of matched statements or is an empty sequence and the search for remaining subsequences $\langle g_{r+state} \rangle$ continues.
- because the input sequence g? is orderd chronologically, this implies that once a statement does not fit into a range, the rest of the statements remaining in the input sequence will not fit into that range and state? must be incremented to generate a new subsequence $\langle g_{r+state}? \rangle$ so that the remaining statements can be grouped.

1.6.4 Processes Results

```
Order Statements \triangle Followed Recommendations Sort By Timestamp Ordered'_L = order By Timestamp(S_{launched}) Ordered'_R = order By Timestamp(S_{recommended}) Ordered'_{L} = order By Timestamp(S_{recommended}) Ordered'_{L} = order By Timestamp(S_{recommended}) Ordered'_{L} = order By Timestamp(S_{recommended})
```

- The schema *OrderStatements* updates the system state defined by the schema *FollowedRecommendations*.
- $ordered'_L$ is the result of ordering the statements contained within the set $S_{launched}$ chronologically.
- $ordered'_R$ is the result of ordering the statements contained within the set $S_{recommended}$ chronologically.
- t'_{start} is the timestamp from the first statement within $ordered'_L$ converted to unix time.

```
\begin{tabular}{ll} $-GroupByTime $\_$ & $\Delta Followed Recommendations \\ $GroupByTimeUnit$ & \\ \hline $grouped'_{launched} = groupByTimeUnit(ordered'_L, t'_{start}, 0, unit?)$ \\ $grouped'_{recommended} = groupByTimeUnit(ordered'_R, t'_{start}, 0, unit?)$ \\ \hline \end{tabular}
```

- \bullet The schema Group By Time updates the state defined by the schema Followed Recommendations.
- $grouped'_{launched}$ is the result of passing $ordered'_L$, t'_{start} , 0 and unit? to the function groupByTimeUnit.
- $grouped'_{recommended}$ is the result of passing $ordered'_R$, t'_{start} , 0 and unit? to the function groupByTimeUnit.

- The schema OnlyRecommendedLaunches updates the state defined by the schema FollowedRecommendations.
- onlyRecommended' is the sequence of objects o where o is a sequence consisting of statements (or no statements) from the corresponding sequences within $grouped'_{launched}$ where statement.context.statement exists.
- only Recommended' maintains the same number and ordering of time groups (subsequences) as $grouped'_{launched}$ and $grouped'_{recommended}$.

```
GetCounts\_
 \Delta FollowedRecommendations
CountPerGroup
cPerGroup'_{launched} = \langle c : \mathbb{N} \, | \, \textbf{let} \, grouped'_{launched} == gl \Rightarrow \langle \langle gl_i \rangle .. \langle gl_j \rangle \rangle \bullet \\ \forall \langle gl_n \rangle : \langle gl_i \rangle .. \langle gl_j \rangle \bullet \exists_1 c_n : \mathbb{N} \bullet
                                                           if gl_n = \langle \rangle
                                                                       then c_n = 0
                                                                       else c_n = count(\langle gl_n \rangle) \rangle
cPerGroup'_{recommended} = \langle c : \mathbb{N} \mid \mathbf{let} \ grouped'_{recommended} == gr \Rightarrow \langle \langle gr_i \rangle .. \langle gr_j \rangle \rangle \bullet \\ \forall \langle gr_n \rangle : \langle gr_i \rangle .. \langle gr_j \rangle \bullet \exists_1 c_n : \mathbb{N} \bullet
                                                                       if gr_n = \langle \rangle
                                                                                   then c_n = 0
                                                                                   else c_n = count(\langle gr_n \rangle) \rangle
cPerGroup'_{followed} = \langle c : \mathbb{N} \mid \mathbf{let} \ only Recommended' == or \Rightarrow \langle \langle or_i \rangle ... \langle or_j \rangle \rangle \bullet
                                                           \forall \langle or_n \rangle : \langle or_i \rangle .. \langle or_j \rangle \bullet \exists_1 c_n : \mathbb{N} \bullet
                                                           if or_n = \langle \rangle
                                                                       then c_n = 0
                                                                       else c_n = count(\langle or_n \rangle) \rangle
```

- The schema GetCounts updates the state defined by the schema FollowedRecommednations.
- $cPerGroup'_{launched}$ is a sequence of numbers c where each c is either 0 or the result of passing the current subsequence of $grouped'_{launched}$ (gl_n) to the function count.
- $cPerGroup'_{recommended}$ is a sequence of numbers c where each c is either 0 or the result of passing the current subsequence of $grouped'_{recommended}$ (gr_n) to the function count.
- $cPerGroup'_{followed}$ is a sequence of numbers c where each c is either 0 or the result of passing the current subsequence of onlyRecommended' (or_n) to the function count.

```
Combine Sequences _
\Delta FollowedRecommendations
combined' = \langle c: (tr'_{start}, tr'_{end}, N'_{launched}, N'_{recommended}, N'_{followed}, P'_{followed}, P'_{dueto}) \mid
                      let grouped'_{launched} == gl \Rightarrow \langle \langle gl_i \rangle .. \langle gl_n \rangle .. \langle gl_j \rangle \rangle
                            cPerGroup'_{launched} == cl \Rightarrow \langle cl_i...cl_n...cl_j \rangle
                            cPerGroup'_{recommended} == cr \Rightarrow \langle cr_i..cr_n..cr_j \rangle
                            cPerGroup'_{followed} == cf \Rightarrow \langle cf_i..cf_n..cf_j \rangle
                      • \forall \langle gl_n \rangle : \langle gl_i \rangle ... \langle gl_j \rangle \bullet i \leq n \leq j \bullet
                      \exists_1 c_n : (tr_{startn}, tr_{endn}, N_{launchedn}, N_{recommendedn}, N_{followedn}, P_{followedn}, P_{dueton}) \bullet
                      tr_{startn} = (head gl_n).timestamp
                      tr_{endn} = (last gl_n).timestamp
                      N_{launchedn} = cl_n
                      N_{recommendedn} = cr_n
                      N_{followedn} = cf_n
                      P_{followedn} = cf_n \div cr_n
                      P_{dueton} = cf_n \div cl_n \rangle
```

- The schema CombineSequences changes the state defined by the schema FollowedRecommendations.
- combined' is a sequence of objects c where each c is an ordered pair of $tr'_{start}, tr'_{end}, N'_{launched}, N'_{recommended}, N'_{followed}, P'_{followed}, P'_{dueto}$.
- for each c_n :
 - $-\ tr'_{start} \leadsto tr_{startn}$ which is equal to the timestamp for the first statement within gl_n
 - $-tr'_{end} \sim tr_{endn}$ which is equal to the timestamp for the last statement within ql_n .
 - $-N'_{launched} \sim N_{launchedn}$ which is equal to the current count of launched statements within the nth time grouping aka cl_n .
 - $-N'_{recommended} \sim N_{recommendedn}$ which is equal to the current count of recommended statements within the nth time grouping aka cr_n .
 - $-N'_{followed} \sim N_{followedn}$ which is equal to the current count of recommended statements within the nth time grouping aka cf_n .
 - $-P'_{followed} \sim P_{followedn}$ which is equal to the result of dividing cf_n by cr_n .
 - $-P'_{dueto} \sim P_{dueton}$ which is equal to the result of dividing cf_n by cl_n .

1.6.5 Sequence of Operations

 $ProcessFollowedRecommendations \ \widehat{=} \\ OrderStatements \ _{\S} \ GroupByTime \ _{\S} \ OnlyRecommendedLaunches \ _{\S} \\ GetCounts \ _{\S} \ CombineSequences$

ullet The schema ProcessFollowedRecommendations defines the order of operations for the steps within the FollowedRecommendations algorithm.

1.6.6 Return

```
ReturnFollowedRecommendations
\Xi FollowedRecommendations
ProcessFollowedRecommendations
combined!: seq
combined! = combined'
```

- \bullet The schema Return Followed Recommendations describes the return value of the system defined by the schema Followed Recommendations
- \bullet The return value combined! is the variable combined' defined within the schema CombineSequences

1.7 Pseudocode

Algorithm 1: Followed Recommendations

Input: $S_{recommended}$, $S_{launched}$ timeUnit Result: combined' $ordered'_{L} \leftarrow orderByTimestamp(S_{launched});$ $ordered'_{R} \leftarrow orderByTimestamp(S_{recommended});$ $t'_{start} \leftarrow convert((head\ ordered'_L).timestamp);$ $grouped'_{launched} \leftarrow groupByTimeUnit(ordered'_L, t'_{start}, 0, timeUnit);$ $grouped'_{recommended} \leftarrow$ $groupByTimeUnit(ordered'_{R}, t'_{start}, 0, timeUnit);$ $grouped_{followed} \leftarrow [];$ foreach G in $grouped'_{launched}$ do $curGrouping \leftarrow [];$ foreach G_n in G do if $G_n.context.statement \neq nil$ then $curGrouping' \leftarrow curGrouping \cap G_n;$ recur curGrouping' else | recur curGrouping' end $\quad \text{end} \quad$ $grouped'_{followed} \leftarrow grouped_{followed} \cap curGrouping';$ recur grouped'_{followed} end $C_{launched} \leftarrow \mathbf{map} \, \mathbf{count}() \, \mathbf{grouped'_{launched}};$ $C_{recommended} \leftarrow \mathbf{map\,count}()\,\mathbf{grouped'_{recommended}};$ $C_{followed} \leftarrow \mathbf{map \, count}() \, \mathbf{grouped'_{followed}};$ $combined \leftarrow [];$ for $i \leftarrow 0$ to $count(c_{launched})$ by 1 do $tr_{starti} \leftarrow (first(nth(grouped'_{launched}, i))).timestamp;$

• map count() grouped'... means apply the function count() to every sequence within the sequence grouped... and put all results into a single array.

 $tr_{endi} \leftarrow (last(nth(grouped'_{launched}, i))).timestamp;$

 $subVec_i \leftarrow [tr_{starti}, tr_{endi}, N_{Li}, N_{Ri}, N_{Fi}, P_{Fi}, P_{duetoi}];$

 $N_{Li} \leftarrow nth(C_{launched}, i);$ $N_{Ri} \leftarrow nth(C_{recommended}, i);$ $N_{Fi} \leftarrow nth(C_{followed}, i);$ $P_{Fi} \leftarrow N_{fi} \div N_{Ri};$ $P_{duetoi} \leftarrow N_{fi} \div N_{Li};$

end

return combined'

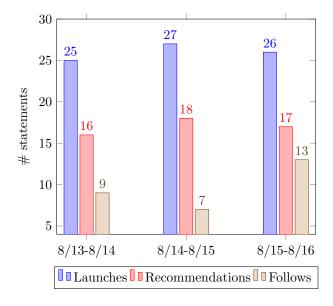
 $combined' \leftarrow combined \cap subVec_i$

1.8 JSON Schema

1.9 Visualization Description

The Followed Recommendations visualization can be a bar chart where the domain is time ranges and the range is a number representing the total count of statements recorded. For each time range, there will be three groups: 1) the number of launched statements 2) the number of recommended statements 3) the number of launches which are due to recommendations. Above each grouping or on hover, summary statistics can be desplayed which describe the percentage of launches due to recommendations and the percentage of recommendations which were followed.

1.10 Visualization prototype



• The percentages described in section 5.9 are not displayed here.

1.11 Prototype Improvement Suggestions

Additional features may be implemented on top of this base specification but they would require adding aditional values to each subarray returned by the algorithm. These additional values can be retrieved via (1) performing metadata lookup within or independently of the algorithm (2) by utilizing additional xAPI statement paramters and/or (3) by performing additional computations. The following examples assume the metadata is contained within each statement available to the algorithm.

- populate a tooltip with the most popular launched, recommended and followed activity.
- populate a tooltip with the number of actors associated with the launches and follows.
- populate a tooltip with the actor who most often and the actor who lease often follows recommendations.