

### What is SKITRIPPIN...

WHAT...

- Aggregates all\* the information you need to plan a ski trip in a single location
  - <u>Mountain overview</u> (location, number of runs, number of chairs, mountain difficulty, lift ticket prices)
  - Mountain conditions (base depth, % of mountain that's open, recent snow, 7-day snow forecast)
  - Getting here (average airfare, average hotel price)

WHY...

- For diehard skiiers, planning a trip isn't easy
- No single source for all the information needed to decide where to go
  - Friends don't let friends drown in browser tabs

FOR WHOM...

- Ski & snowboard junkies
  - Older, slightly more affluent and willing to drop everything to ski/ride in some fresh pow

## The Home Page



### Menu Items (\* modals)

Home
About\*

How does it work\*

The Resorts\*

Contact Us\*

#### **About**

Description of the website

### **The Resorts**

A listing of the resorts included in our analysis (with hyperlinks to individual pages)

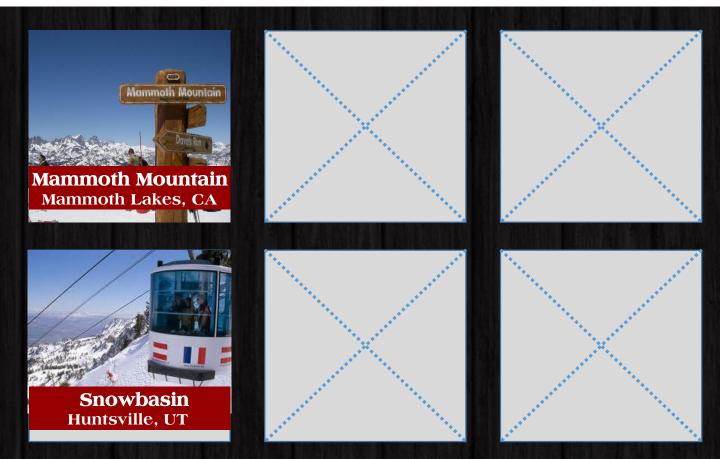
### **Contact Us**

A form for getting in touch with the folks behind SkiTrippin (us!)

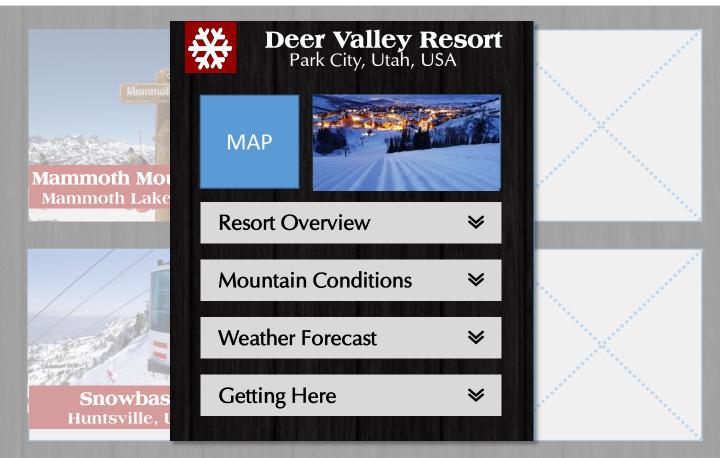
### **How Does It Work**

Explains the ranking system & what information is included

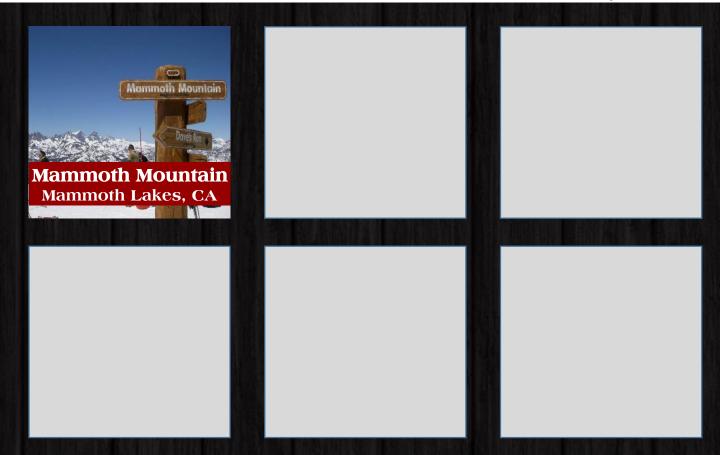
# Scrolling down will reveal a list of ski resorts



# Clicking a ski resort will reveal a modal with a resort overview



## For registered users, resort order will reflect the best value & conditions based user profile



### Planning SKITRIPPIN

### The MODELS

- User
- Comments
- Resorts

### The CONTROLLERS

- Home
- Comments
- Sessions
- Users
- Resorts

### The APIs

- SnoForecast
  - Provides resort information, weather conditions and snow forecasts
- Expedia (or other travel sites)
  - For average hotel & airfare calculations
- HomeAway (for hotels vs vacation rentals comparison

### The ANGULAR/JAVASCRIPT

- Rankings Factory
  - Contains all of the logic for determining the rank ordering of resorts based on user profiles

