



TruckEL |

Empowering the future of sustainable logistics

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Teun & Gilles



AGENDA

01 THE BUSINESS CASE

02 OUR PRODUCT

03 THE VALUE

A photograph of a business meeting with a white diagonal overlay on the left side. In the background, two people in business attire are seated at a table. One person is holding a red pen and pointing at a document, while the other is holding a yellow pen. The document contains a flowchart or diagram. A laptop keyboard is visible in the foreground.

01

THE BUSINESS CASE

UPCOMING ENVIRONMENTAL REGULATIONS

2023

2025

Activation of new
Zero Emissions Zones with
exceptions

2030

No non-electric vehicles
allowed within ZE-Zones

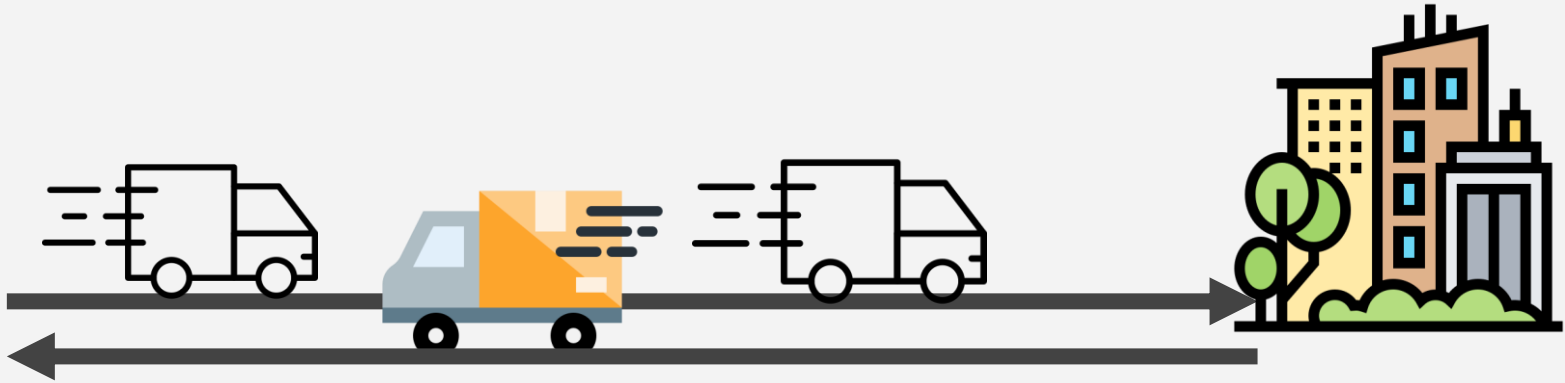
Milieuzones in Nederland



Milieuzones

- Persoonauto's en bedrijfsauto's
- Bedrijfsauto's

UPCOMING ENVIRONMENTAL REGULATIONS



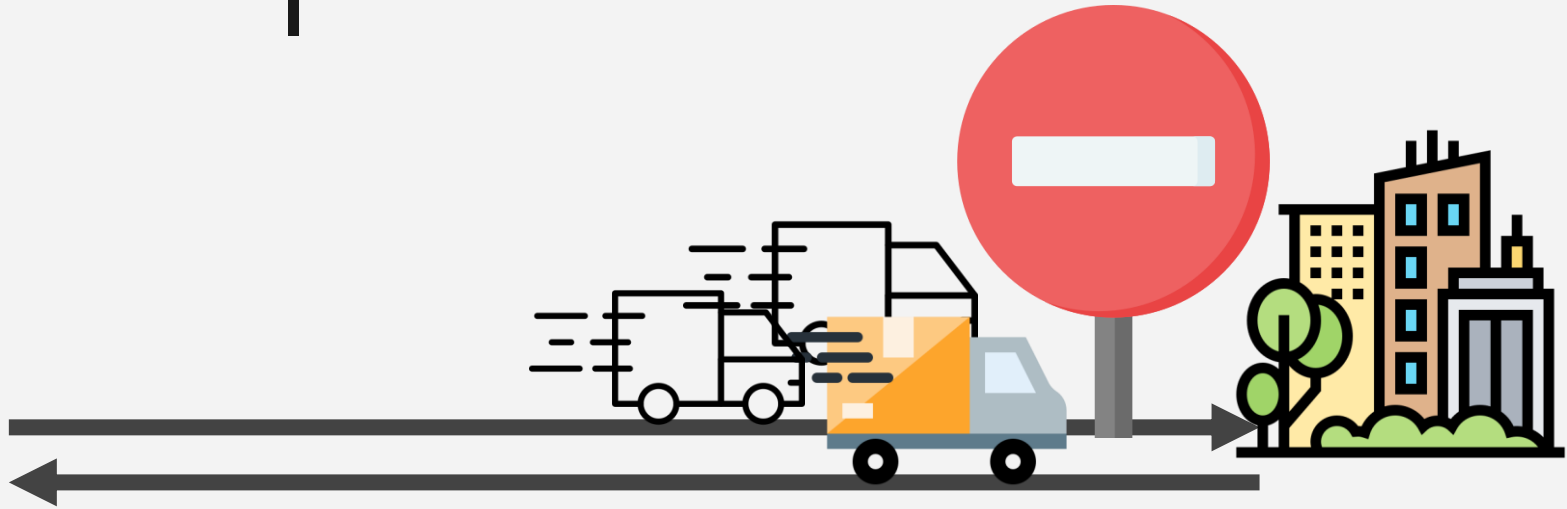
UPCOMING ENVIRONMENTAL REGULATIONS

2030

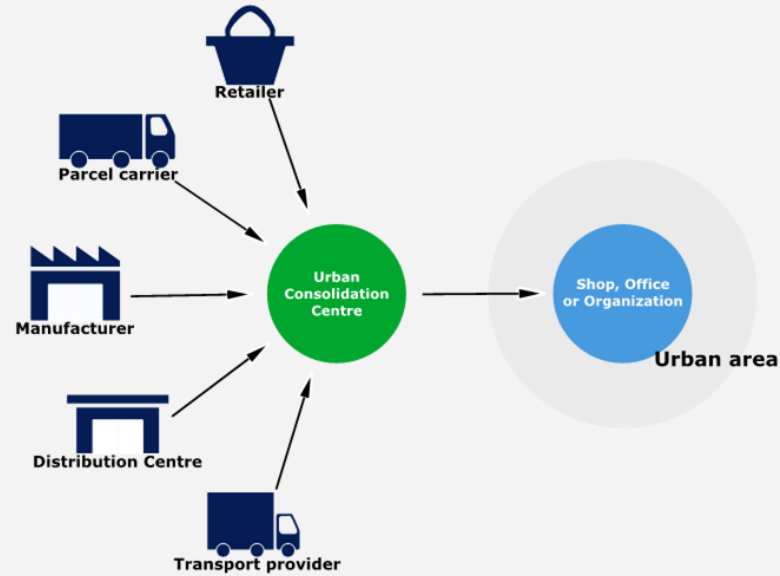


UPCOMING ENVIRONMENTAL REGULATIONS

2030



OUR STAKEHOLDER



OUR STAKEHOLDER



Opportunities



2025 regulations



Already environmentally focused

Challenges



Realistic costs



When to transition?

OUR STAKEHOLDER

HOW MIGHT WE

help **UCC** locations prepare for the transition into **electric** last-mile deliveries emerging in the **future**?



02

OUR PRODUCT



KPI'S

Logistic Demand

Predicted logistic demand (m3) of
Maastricht for a specific year

Vehicle Demand

Predicted number of required
trucks for a specific year

Energy Demand

Predicted electric load in a
year

DATA

The diagram consists of several hexagonal shapes. A large, light gray hexagon is on the left. In the center is a solid black hexagon containing the text 'Logistic demand'. To the right of the black hexagon are three smaller, light gray hexagons arranged in a triangular pattern, each containing text: 'CBS' at the top, 'Goederen hub' at the bottom left, and 'Survey' at the bottom right. The word 'DATA' is positioned at the top center of the image.

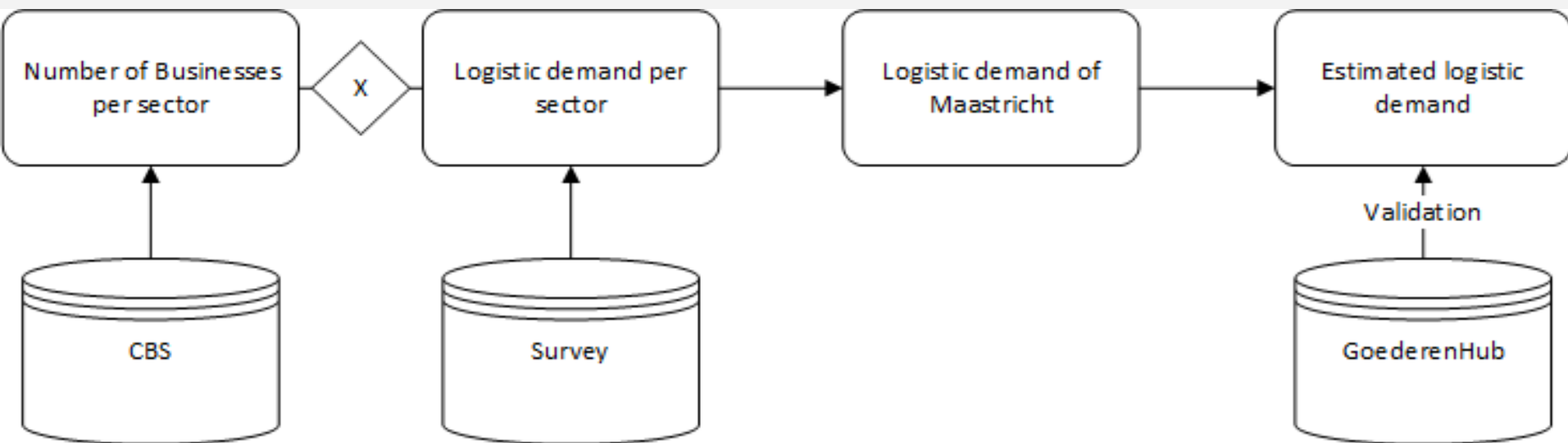
**Logistic
demand**

CBS

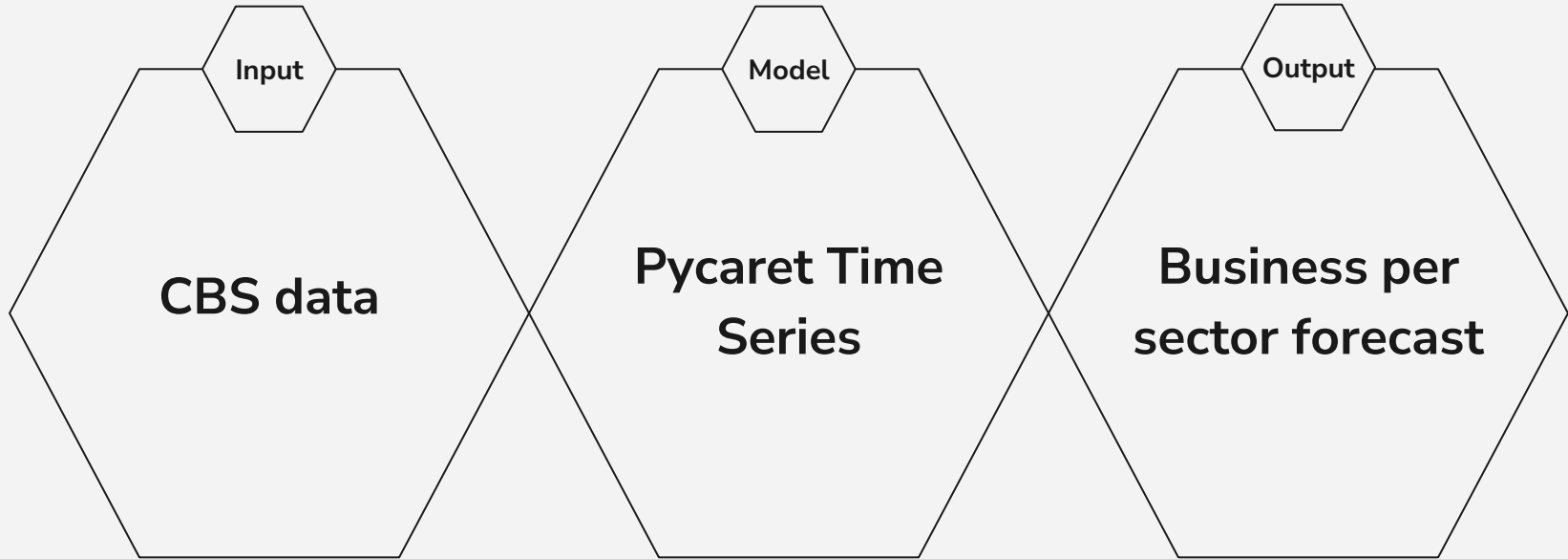
**Goederen
hub**

Survey

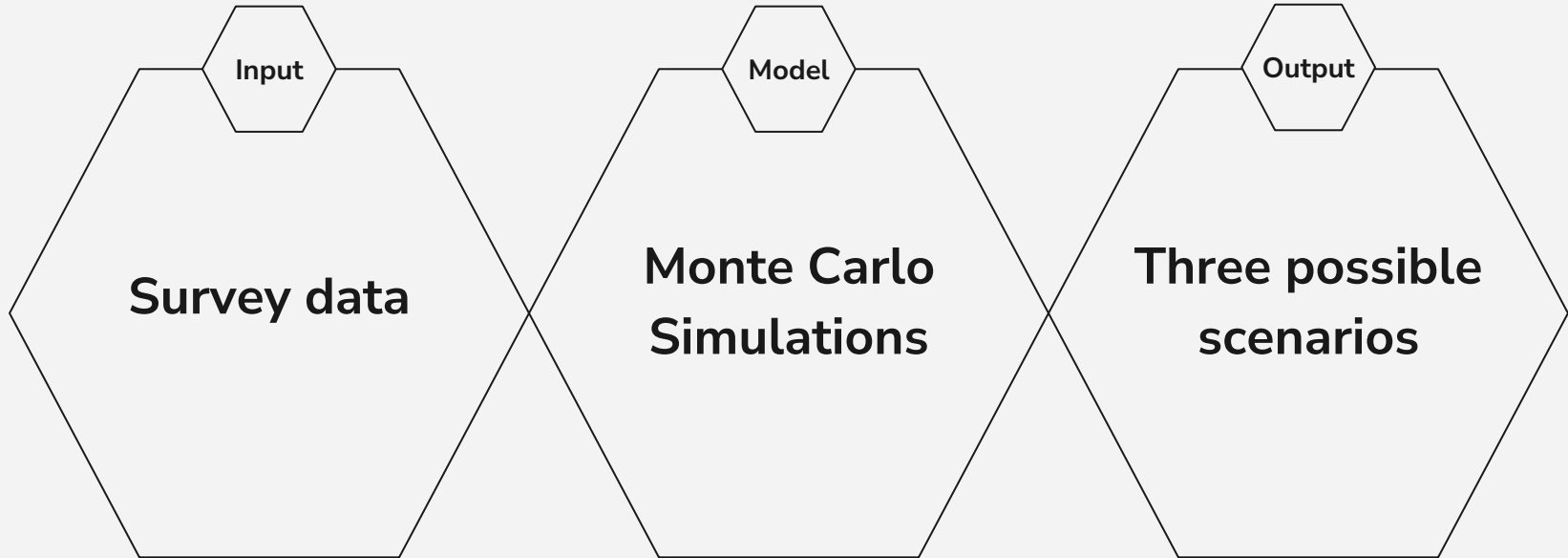
DATA



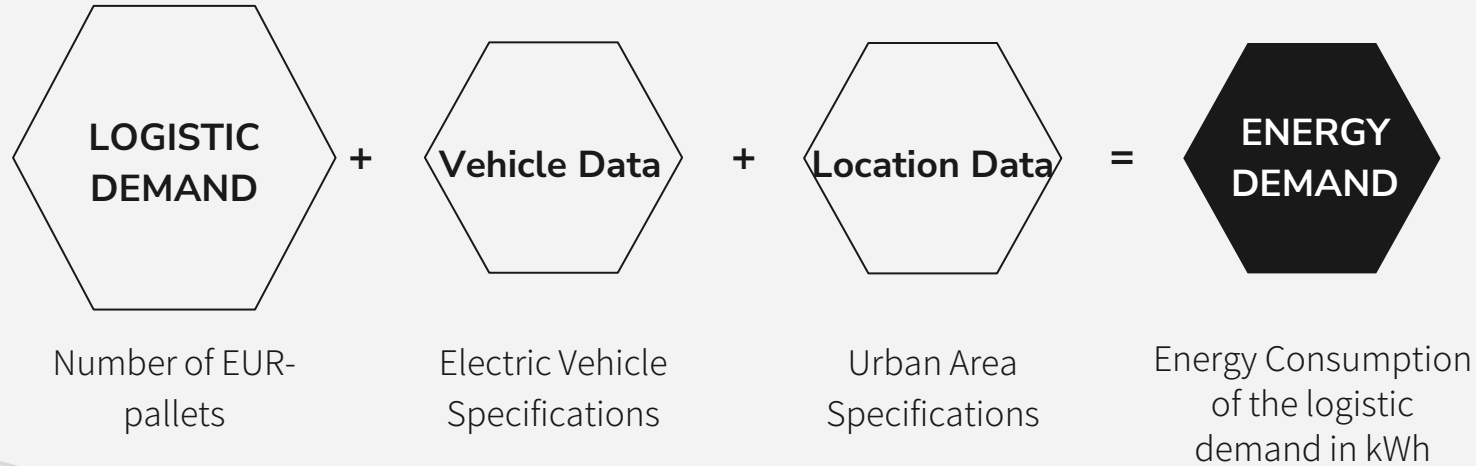
FORECASTING THE NUMBER OF BUSINESSES



SCENARIO CREATION



LOGISTIC INTO ENERGY DEMAND

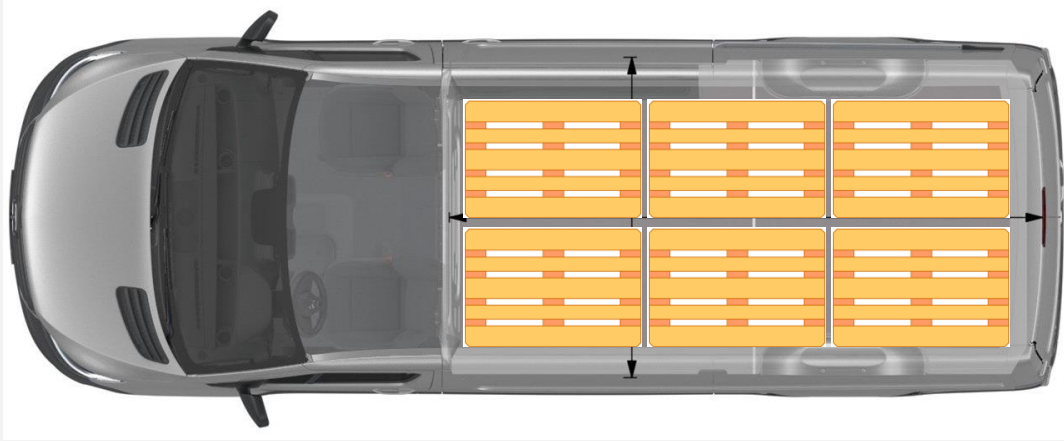


VEHICLE SPECIFICATIONS

RANGE

VOLUME

**BATTERY
POWER**

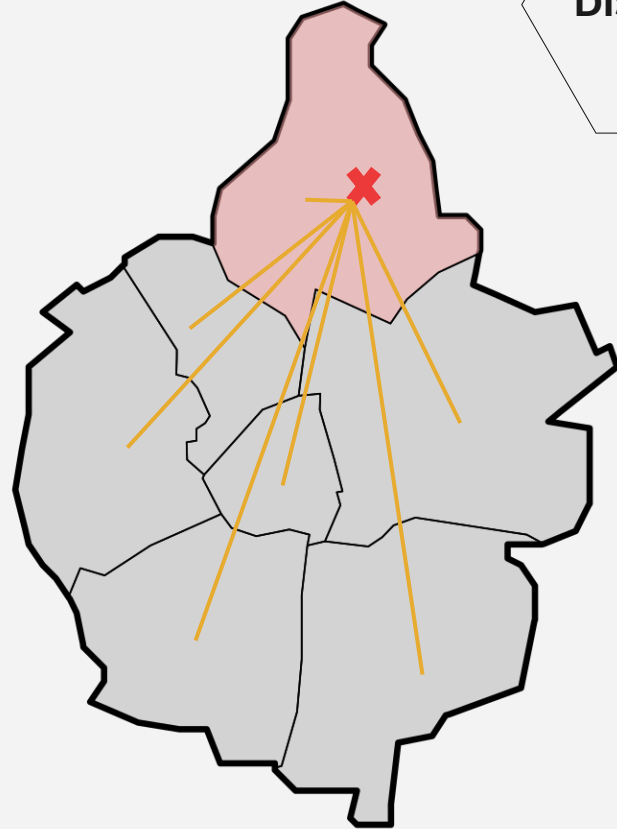


DELIVERIES

DISTANCE

STORY

A **full vehicle** departs from location to distribute all pallets. The vehicle **comes back empty** and will get new pallets loaded. The vehicle range lasts a maximum of one full working day and will get **charged at night**.



**TOTAL LOGISTIC
DEMAND**

Deliveries within
one charge

**TOTAL ENERGY
DEMAND**

Number of
vehicle charges

Energy
Consumption
one pallet

Pallets within
one charge

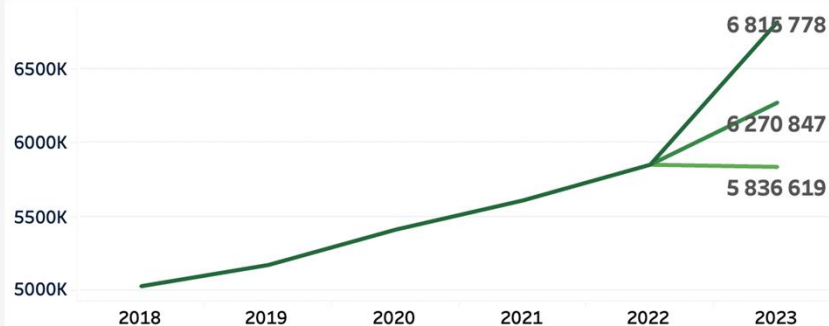
**ELECTRIC
VEHICLE
DEMAND**

Average Estimate

Low Estimate

High Estimate

MAASTRICHT PREDICTED LOGISTIC DEMAND OVER TIME



MONTHLY-LEVEL PREDICTIONS

Overall number of
EUR pallets

522,571

Overall required
number of vehicles

511

Overall energy
consumption in kWh

602,719

MONTHLY MARKET SHARE PREDICTIONS

Number of EUR
palletes

5,226

Required number of
vehicles

5

Energy Consumption
in kWh

6,027

Vehicle type:

eSprinter

Business sector:

- ☒ (All)
- ☒ BFNijverheidEnEnergie
- ☒ GIHandelEnHoreca
- ☒ HJVervoerInformatieEnC...
- ☒ KLFinancieDienstenOnr...
- ☒ MNZakelijkeDienstenver...
- ☒ RUCultuurRecreatieOver...

Average Delivery

Distance:

8,86

Expected market share:

1,00%

03


THE VALUE




VALUE PROPOSITION



KPIs



personal
ization

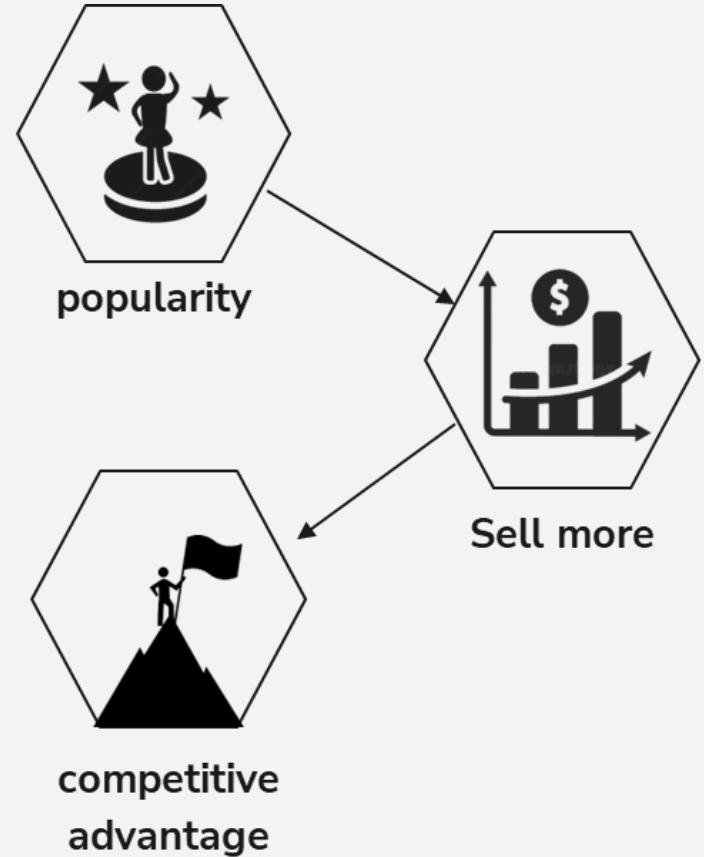


Logistic
demand
estimations

VALUE PROPOSITION



BUSINESS IMPLICATIONS



Thank You!



Appendix

Time Series model selection

| Model | MASE | RMSSE | MAE | RMSE | MAPE | SMAPE |
|---|--------|--------|---------|---------|--------|--------|
| Orthogonal Matching Pursuit w/ Cond. Deseasonalize & Detrending | 0.1960 | 0.1844 | 9.0582 | 9.0582 | 0.0056 | 0.0055 |
| Decision Tree w/ Cond. Deseasonalize & Detrending | 0.1966 | 0.1851 | 9.1389 | 9.1389 | 0.0056 | 0.0056 |
| AdaBoost w/ Cond. Deseasonalize & Detrending | 0.2375 | 0.2236 | 11.0556 | 11.0556 | 0.0068 | 0.0068 |
| Gradient Boosting w/ Cond. Deseasonalize & Detrending | 0.2696 | 0.2531 | 12.3191 | 12.3191 | 0.0075 | 0.0075 |

What does it all mean?

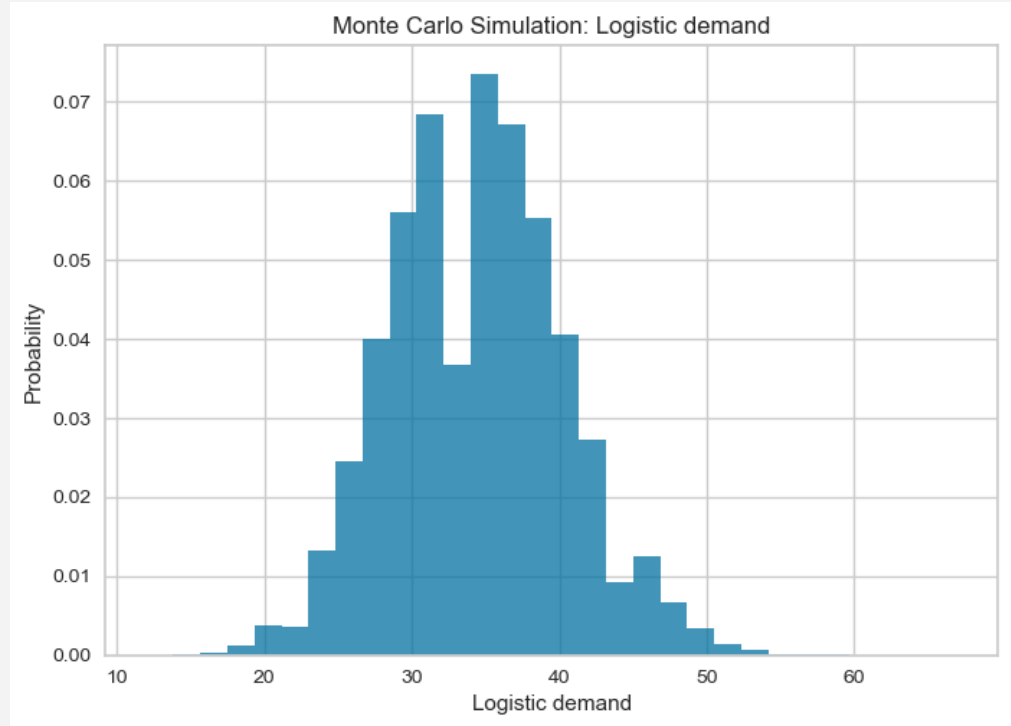
| Model | Meaning |
|---|---|
| Orthogonal Matching Pursuit w/ Cond. Deseasonalize & Detrending | Iteratively select the most correlated predictor to the response variable, sensitive to the amount of predictors to be selected |
| Decision Tree w/ Cond. Deseasonalize & Detrending | Decision tree, might be less accurate |
| AdaBoost w/ Cond. Deseasonalize & Detrending | Combination of decision trees, sensitive to outlier data |
| Gradient Boosting w/ Cond. Deseasonalize & Detrending | Combination of decision trees, prone to overfitting |

What does it all mean?

| Abbreviation | Metric |
|--------------|--|
| MASE | Mean Absolute Scaled Error, compare the result to that of a naïve forecasting approach |
| RMSSE | Root Mean Squared Scaled Error, compare the result to that of a naïve forecasting approach |
| MAE | Mean Absolute Error |
| RMSE | Root Mean Squared Error |
| MAPE | Mean Absolute Percentage Error, metric based on relative error |
| SMAPE | Symmetric Mean Absolute Percentage Error, metric based on relative error |

Scenario creation for amount of pallets

| Scenario outcomes | | |
|-------------------|------------------|----|
| 1 | Good scenario | 46 |
| 2 | Average scenario | 30 |
| 3 | Bad scenario | 22 |



Model output

| Business sector | Yearly pallets | Predicted Businesses | Predicted Demand | Year | scenario |
|----------------------------|----------------|-------------------------|---------------------|------|----------|
| MNZakelijkeDienstverlening | 7.820.238.096 | 1110 | 8.680.464.287 | 2023 | Average |

TRANSLATION FROM LOGISTIC TO ENERGY TO VEHICLE DEMAND

