

# Ms Sonoma Homepage Copy Framework

Prepared by MythosLogos / Signal Frameworks

## 1. HERO SECTION

**Headline:** Teach with structure. Learn with calm.

**Subheadline:** Ms Sonoma is your mastery-first co-teacher — a patient, conversational AI tutor that helps children truly understand every lesson, while you stay in control.

**Primary Button:** Try a Guided Lesson →

**Secondary Button:** Watch How It Works

## 2. TRUST INTRODUCTION

Families and educators are overwhelmed by tools that promise “smart” learning but create more chaos.

Ms Sonoma was built differently — she’s **stateless**, **safe**, and **under your direction**. Every lesson begins fresh, stays on topic, and ends with measurable mastery.

Mini Proof Icons: ■ Stateless & Private ■ Six-Phase Mastery System ■ Local Progress Tracking ■ Facilitator Control

## 3. HOW IT WORKS

**Heading:** A calm system for real understanding.

**1. Plan Your Lesson:** Upload or select topics you want to teach. You set the goals — Ms Sonoma builds the flow.

**2. Guide the Conversation:** Your child learns through dialogue and exercises that prove understanding before moving forward.

**3. Track Mastery:** Each phase ends with transcripts, medals, and reports stored privately.

Button: Explore the Six-Phase Method

## 4. DESIGNED FOR DIFFERENT EDUCATORS

**Heading:** Built for parents, pods, and pioneers.

**Homeschool Parents:** Structure without burnout — handles lesson flow while you guide.

**Pod Teachers:** Keeps small groups aligned, adaptable to each learner.

**District Innovators:** A controllable, transparent AI for mastery-based pilots.

## 5. WHY IT MATTERS

**Headline:** In a world of noise, Ms Sonoma brings order.

Every family deserves education that feels calm and accountable. Ms Sonoma restores the missing balance — patience from technology, control for facilitators, and measurable growth for children.

## 6. PROOF & PROMISE

**Section Title:** “Always patient. Always on-topic. Always under your control.”

**Patience:** Never rushes or repeats in frustration.

**Precision:** Every phase designed for comprehension.

**Transparency:** Transcript + medal tracking for proof.

**Empowerment:** Facilitators stay in command.

## 7. TESTIMONIALS / SOCIAL PROOF

“My kids finally enjoy learning again — and I’m not exhausted planning every step.”

– Homeschool parent, Washington

## 8. CLOSING CTA

**Headline:** Ready to bring calm back to learning?

**Subheadline:** Start with one guided lesson today. No chaos. No algorithms. Just structured mastery.

Primary Button: Launch Ms Sonoma

Secondary Button: Schedule a Demo

## **9. FOOTER SUMMARY LINE**

Ms Sonoma — The Calm System of Learning. Made with patience, structure, and safety in mind.