Use the **accounts** table to find the account name, primary\_poc, and sales\_rep\_id for Walmart, Target, and Nordstrom.

**select name, primary\_poc, sales\_rep\_id**

**from accounts**

**where name in ('Walmart', 'Target', 'Nordstrom')**

Graphical user interface, application

Description automatically generated

Use the **web\_events** table to find all information regarding individuals who were contacted via the **channel** of organic or adwords.

select \*

**from web\_events**

**where channel in ('organic', 'adwords')**

Graphical user interface

Description automatically generated