Use the **accounts** table to find the account name, primary poc, and sales rep id for all stores except Walmart, Target, and Nordstrom.

select name, primary\_poc, sales\_rep\_id

from accounts

where name not like '%Walmart%'

and name not like'%Target%'

and name not like '%Nordstrom%'

Graphical user interface, application

Description automatically generated

Use the **web\_events** table to find all information regarding individuals who were contacted via any method except using organic or adwords methods.

select \*

from web\_events

where channel not in('organic','adwords')

Graphical user interface, table

Description automatically generated with medium confidence

All the companies whose names do not start with 'C'.

select name

from accounts

where name not like 'C%'

Graphical user interface, application

Description automatically generated

All companies whose names do not contain the string 'one' somewhere in the name.

select name

from accounts

where name not like '%one%'

Graphical user interface, application

Description automatically generated

All companies whose names do not end with 's'.

select name

from accounts

where name not like '%s'

Application, Teams

Description automatically generated