Date	20 October 2023
Team ID	NM2023TMID01635
Project Name	Project - Food Tracking System
Maximum Marks	4 Marks

Empathy Map Canvas for Food Tracking System:

The food industry is undergoing a significant transformation, with increasing demand for transparency and traceability throughout the supply chain. Food safety, authenticity, and sustainability are paramount concerns for consumers, regulators, and producers alike. Blockchain technology, with its decentralized and immutable ledger, offers a promising solution to address these concerns. This paper presents a novel approach to implementing a food tracking system using smart contracts on the Ethereum blockchain.

The proposed system leverages Ethereum's smart contract capabilities to create a transparent and secure platform for tracking food products from farm to fork. Each food item is assigned a unique digital identity, and its journey through the supply chain is recorded on the blockchain. This digital ledger ensures data integrity and enables real-time access to critical information such as origin, processing, and transportation details.

Empathy Map - Food Tracking System:

What do they THINK and FEEL?

What should i eat today?

i'm hungry, but i don't have time to go downstairs

Why don't they provide card payment

PAINS
Type your paragraph...

- Hard to find their food interests
- Uncomfortable paying cash
- Looking for food that matches Interest

GAINS
Type your paragraph...

- Comfortable
- Accuracy

What do they HEAR?
Type your paragraph...

- There are many food selections
- Don't forget to prepare your cash

What this dish look like

Doesn't want frozen food

Annoying

What do they SEE?
Type your paragraph...

- Menu without food photos
- Driver doesn't have enough changes
- Only cash payment option

What do they SAY?
Type your paragraph...

- Go downstair to pick up food and pay the driver in cash
- Spend 30 minutes scolling and quit at the end

What do they DO?
Type your paragraph...

Looking for food that matches Interest

I couldn't find food that I want

I don't have enough cash with me right now