

# Credit Card Transaction Report

Q1

Q2

Q3

Q4

Week Start Date

All

Revenue

\$55M

Total Interest

\$8M

Total Amount

\$45M

Trans\_Count

656K

F

M

Blue

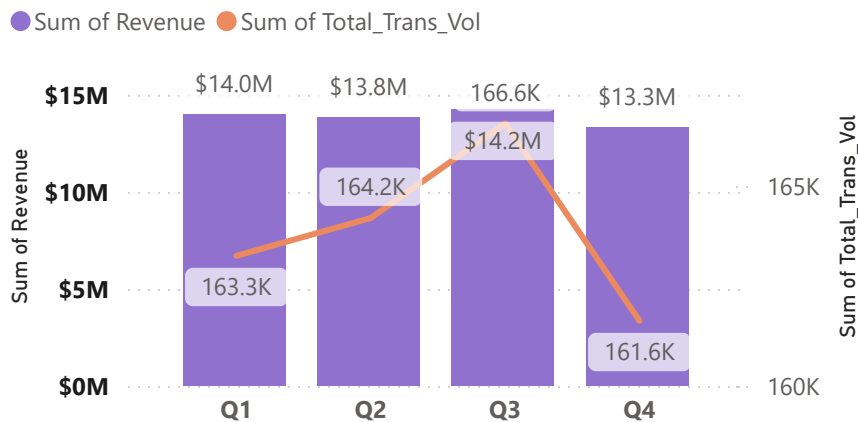
Gold

Platinum

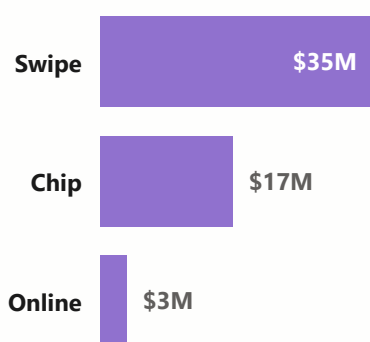
Silver

Card Category	Total_Trans_Amt	Interest_Earned	Revenue
Blue	\$36,957,875	\$6,495,888	\$46,139,398
Silver	\$4,586,746	\$812,081	\$5,586,332
Gold	\$2,024,078	\$373,784	\$2,454,072
Platinum	\$953,314	\$161,629	\$1,135,608
Total	\$44,522,013	\$7,843,382	\$55,315,410

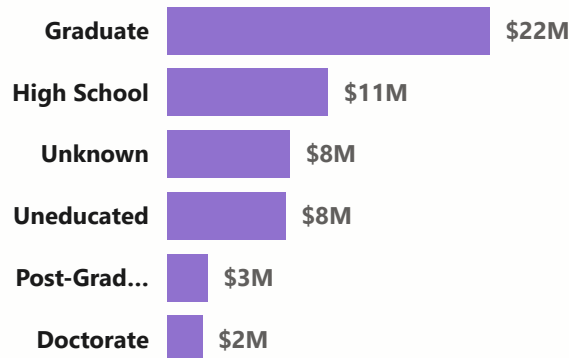
## Quarterly Revenue and Total Transaction Count



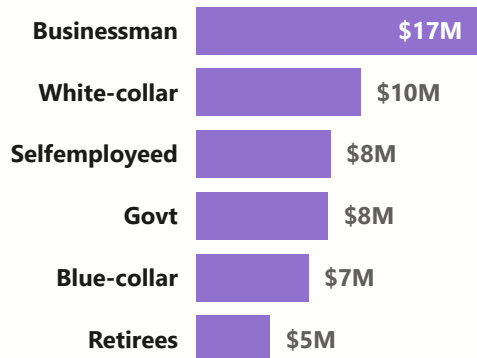
## Transaction Mode



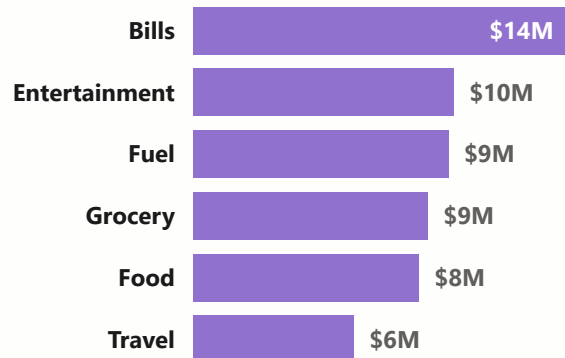
## Revenue by Education\_Level



## Revenue by Customer Job



## Revenue by Expenditure Type



## Customer Acq Cost

