

1 INTRODUCTION

1.1 Overview

An event management system minimizes the steps needed to manage your events, creating a much more efficient administrative process. This way, event planners can focus more on the details, without getting lost in administrative tasks.

1.2 Purpose

An event management system provides campus event planners flexible, fully integrated solution to simplify the event management process and keep your customers, faculty and staff happy, while maintaining the important reports and data for making real estate and future planning decisions.

2 Problem Definition & Design Thinking

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2.1 Empathy Map;



2.2 Ideation & Brainstorming Map



3.1 Data Model:

Object name	Fields in the Object	
Event		
	Field label	Data type
	City	Text
	Start date	Date /Time
Attendees		
	Field label	Data type
	ID	Auto Number
	Phone	Phone
Speakers		
	Field label	Data type
	Bio	Text area
	e-mail	Email
Vendors		
	Field label	Data type
	e-mail	Email
	Phone	Phone
	Event Name	Look-up relationship
	Service provider	Text

3.2 Activity & Screenshot

EVENT



ATTENDEES



SPEAKER



VENDOR



4 Trailhead Profile Public URL

Team Lead - <https://trailblazer.me/id/moulp>

Team Member 1 - <https://trailblazer.me/id/navep2033>

Team Member 2 - <https://trailblazer.me/id/tamilgokul>

Team Member 3 – <https://trailblazer.me/id/tamilc07>

5 ADVANTAGES

1. Opportunities for creativity.
2. Ability to work on different events at a time.
3. Chance to work with diverse clients.
4. Collaborative work environment.
5. Few educational requirements.

DISADVANTAGES

1. Unconventional work hours.
2. Experience requirements.
3. Multiple events at the same time.
4. High level of responsibility.

6 APPLICATIONS

An event management system is a tool to assist organizers with the planning and execution of their events. They can be well used in the events like **music concerts ,conferences, exhibitions, festivals , ceremonies , sporting events,and many more etc.,**

7 CONCLUSION

“ Event management system” is a system that reduces your work burden along with your budget best thing is through EMS it becomes very easy to handle all matters of attendee management

as well as event marketing. It gives you complete relaxation regarding the event.

8 FUTURE SCOPE

The scope of the event management as a career in the world is vast. It's a thriving industry and is home to a million people. So, if you have a knack for creativity and want to become an event manager, there is much scope on it.