

WILL VLADIMIR GUERRERO MAKE IT IN 2017?

Predicting First Ballot Hall of Fame Hitters

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JANUARY 2017:

SHOULD MLB.COM
CREATE VLADIMIR
GUERRERO MEMORABILIA
TO MEET DEMAND IF
SELECTED?



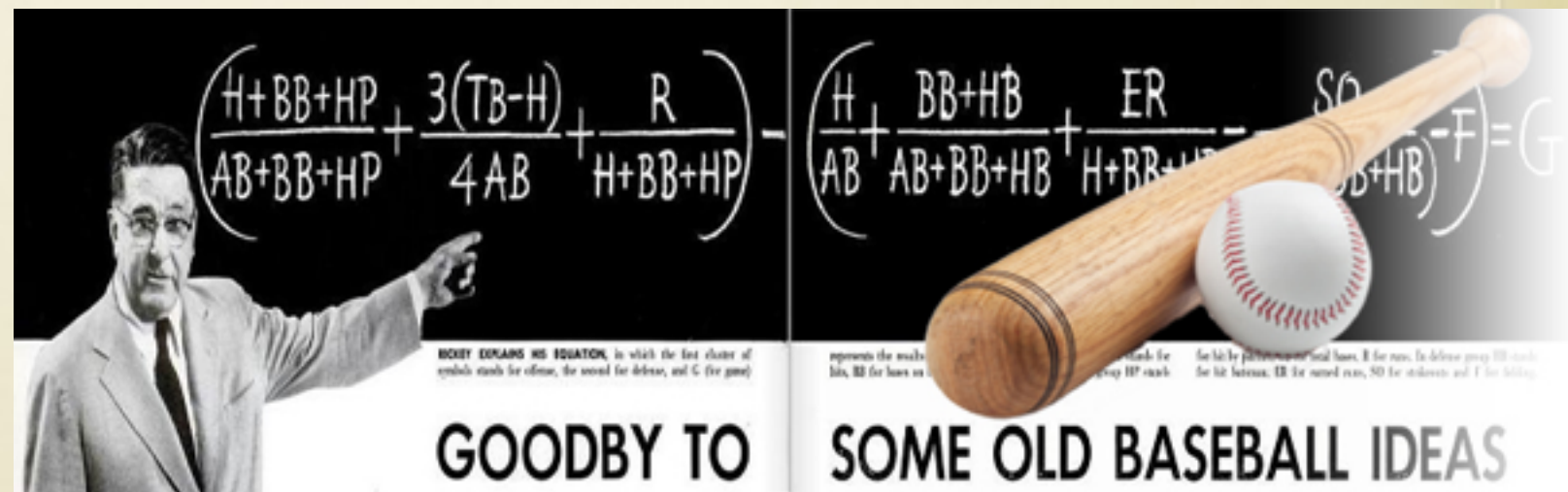
GOAL: PREDICT FIRST BALLOT HALL OF FAME HITTERS

- Imbalanced class: Only 36/720 are inducted on first ballot
- Metrics to focus on:
 - Precision: If I invest in inventory for a projected induction, I don't want it to go to waste
 - Recall: If a player will be inducted, I don't want to miss the opportunity to sell their HOF-branded jerseys

FEATURES TO USE

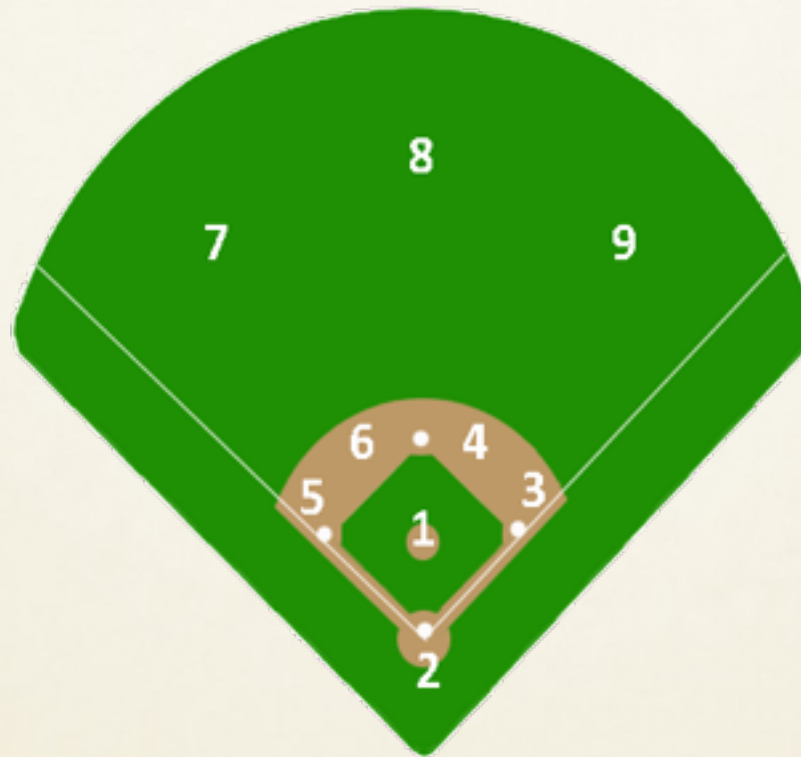
TAKEN FROM LAHMAN'S DATABASE AND FANGRAPHS.COM

- Making a “2nd-order prediction”
- “Old-School” stats- hits, hrs, rbi, ab
- Sabrmetrics-“WAR”



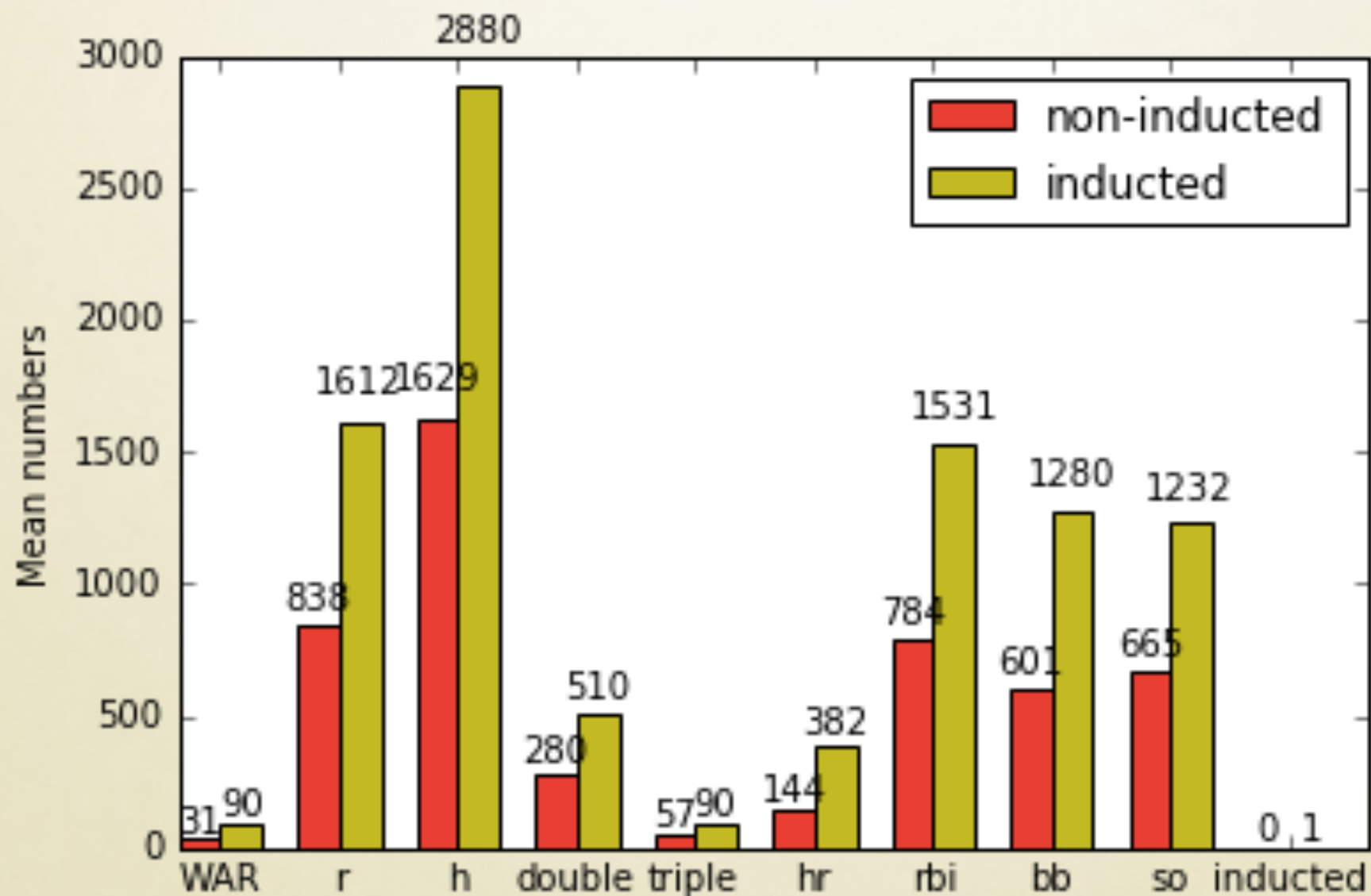
FEATURE SELECTION CONT'

- Position played
- Era of voting
- Steroids/illegal activity



DATA EXPLORATION

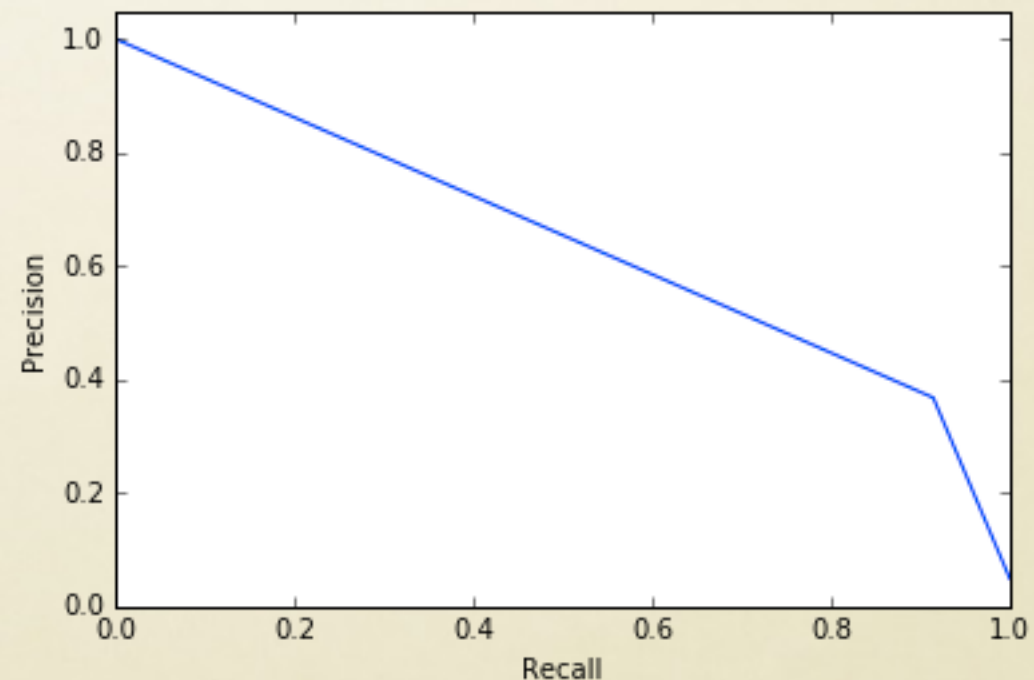
Comparison of Mean Stats for Inducted vs. Not



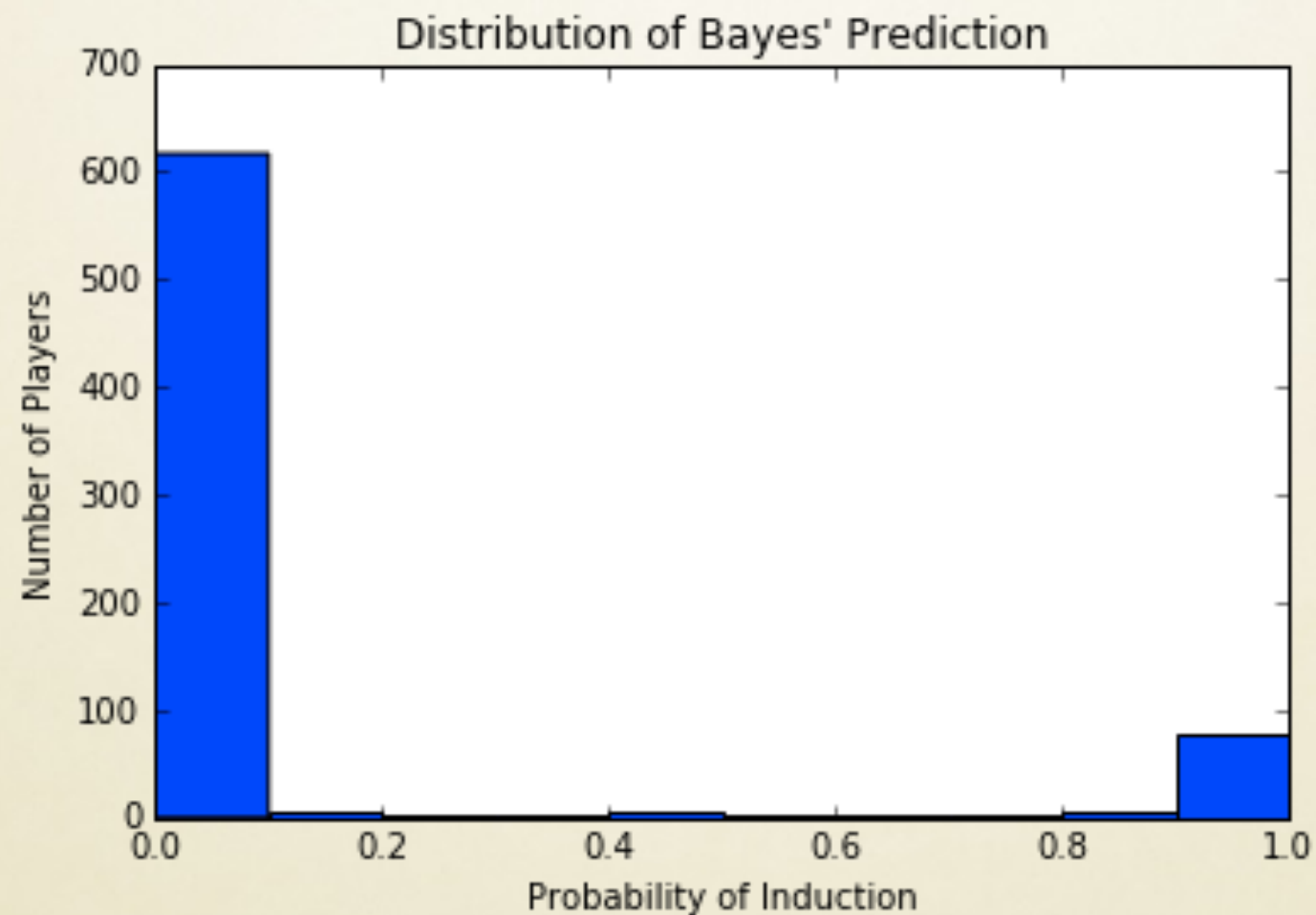
THE BEST PERFORMING ALGORITHM:

Naive Bayes

- Average Precision (cross-val): 0.7155
- Precision: .3711
- Recall: .9116



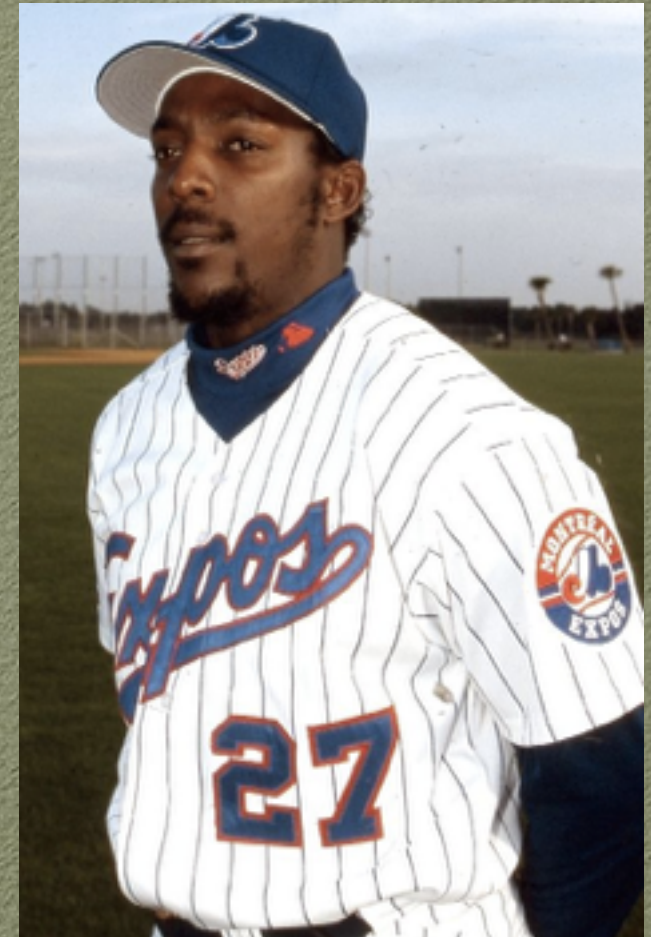
HE MAY BE NAIVE, BUT HE'S VERY OPINIONATED



FURTHER ADJUSTMENTS

- Adjust sensitivity to different variables, especially era
- Change distributions, not so Gaussian
- More thorough grid search of other algorithms

GUERRERO'S CHANCES: 0.9946!



Thank you!