

product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	5342	\$21,753	\$0.59	0.95%
Ebony	5238	\$20,354	\$0.60	0.96%
Tell Tale	5112	\$19,982	\$0.58	0.99%
Tri-State	5099	\$19,980	\$0.59	1.10%
High Top	4940	\$19,810	\$0.60	1.01%
Nationeel	4408	\$18,617	\$0.60	1.18%
Best Choice	4218	\$18,355	\$0.61	0.81%
Horatio	4195	\$17,737	\$0.58	1.26%
Fort West	4108	\$15,834	\$0.60	0.97%
Fast	4097	\$16,469	\$0.61	1.07%
Sunset	3953	\$14,018	\$0.60	1.03%
Carrington	3891	\$14,883	\$0.60	0.78%
Red Wing	3870	\$15,870	\$0.59	1.06%
Big Time	3816	\$15,560	\$0.60	1.05%
Cormorant	3744	\$15,749	\$0.62	0.87%
Imagine	3634	\$15,102	\$0.61	1.06%
Super	3618	\$13,868	\$0.61	0.96%
Denny	3584	\$16,015	\$0.58	0.99%
High Quality	3577	\$16,139	\$0.60	1.13%
Golden	3550	\$13,256	\$0.59	0.88%
BBB Best	3514	\$12,991	\$0.62	0.80%
PigTail	3467	\$11,617	\$0.61	1.04%
Plato	3352	\$12,748	\$0.64	1.06%
Landslide	3270	\$10,647	\$0.59	0.98%
CDR	3078	\$12,062	\$0.59	1.11%
Better	2823	\$9,179	\$0.61	1.07%
Total	113668	\$449,627	\$0.60	1.00%

Current Month Transactions

18325_°

Goal: 17339 (+5.69%)

Current Month Profit

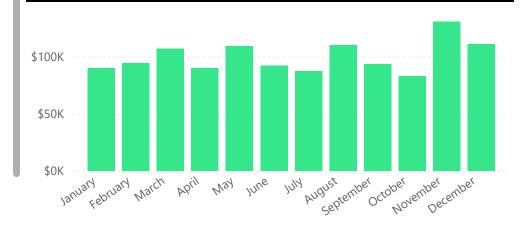
\$71,682

Goal: \$67,872 (+5.61%)

Total Transactions by store_city



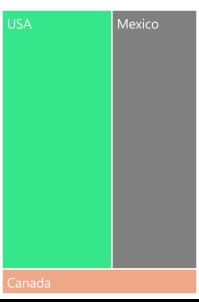
Weekly Revenue Trending



Current Month Returns

496

Goal: 482 (-2.9%)



Revenue Vs Target

