Personas

Harold



Status and Trust Level

Trusted

Role: Professor

Demographic: 60-year old male professor at UTSC

Knowledge, Skills, and Abilities: Harold is a psychology professor with tenure. He has limited experience and knowledge on computers.

Goals, Motives, and Concerns:

- Wants to upload and store notes for archiving and student access
- To be able to easily use the site without confusion.
- To be able to post and share assignments, exams and academic information for all students to access.
- To be able to post previous course materials and allow access without having to reupload every semester or manager a site themselves.
- Be able to communicate with students efficiently and properly.
- To avoid the hassle of submitting files for every new semester.

Usage Pattern: Weekly updates of assignments, lecture slides, and other course materials. Spends some time each week to answer any questions from students in emails, threads, etc.