

79M

Total Impressions

12K

Total Clicks

20K

Total Spend

15.34

Click-Through-Per-Ad

585

Approved Conversions

1645

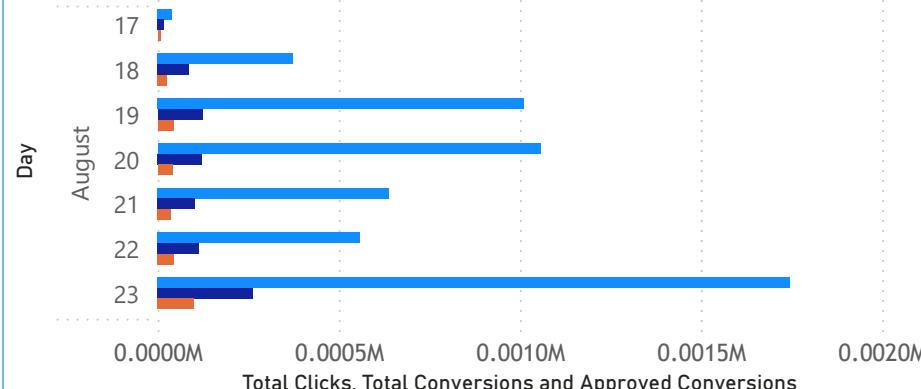
Total Conversio...

Year and Quarter

- ▽ 2017
 - > ○ Qtr 1
 - > ○ Qtr 2
 - > ○ Qtr 3
 - > ○ Qtr 4

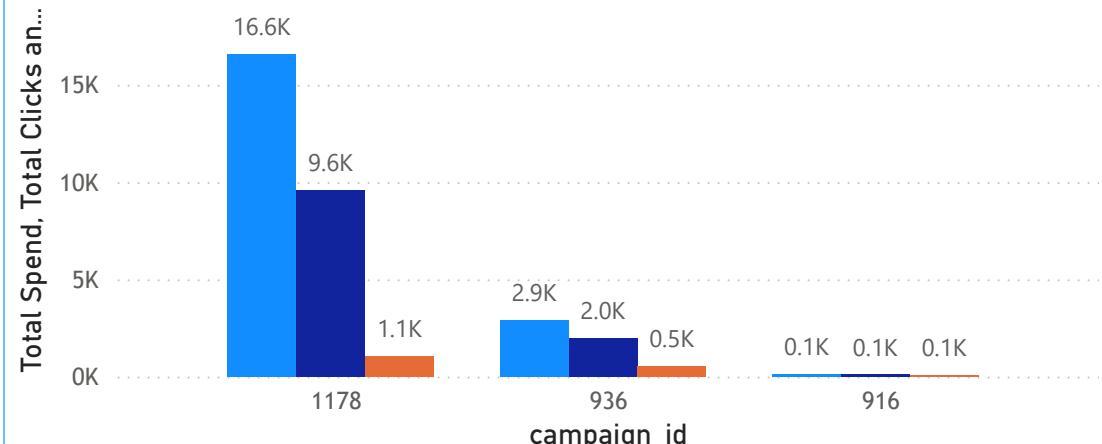
Total Clicks, Total Conversions and Approved Conversions by Month and Day

● Total Clicks ● Total Conversions ● Approved Conversions

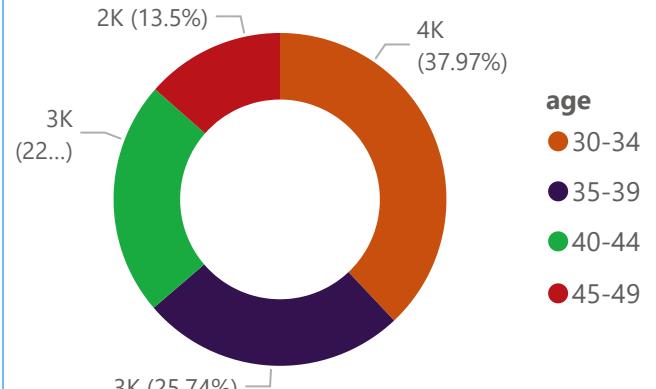


Total Spend, Total Clicks and Total Conversions by campaign_id

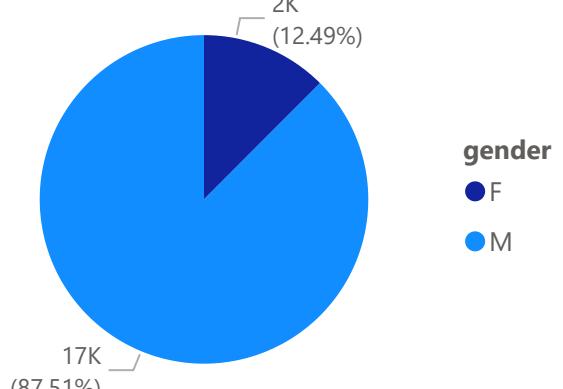
● Total Spend ● Total Clicks ● Total Conversions



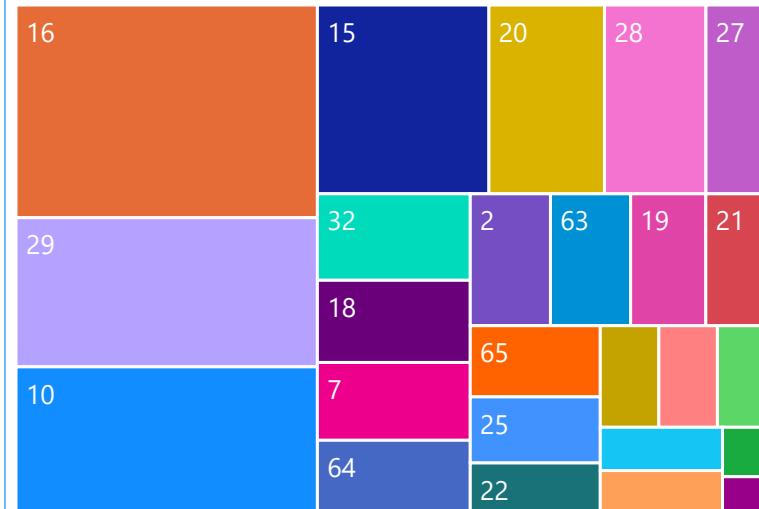
Total Clicks by age



Total Spend by gender



Approved Conversions by interest1



campaign_id

- 1178
- 916
- 936