

Mtende Roll

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Education

North Carolina Agricultural and Technical State University
Bachelor of Science: Economics (Transfer)

Graduated Summa Cum Laude: December 2020
GPA: 3.89

University of Cape Town, South Africa
Bachelor of Commerce: Politics, Philosophy and Economics

January 2012 -June 2016

Work Experience

Owner and Manager • Selfie By The Hive	Feb 2022 - Current
<ul style="list-style-type: none">Opened a brick-and-mortar Selfie Museum with 11 curated backdropsCreated and managed Website and social media platformsSupervised and trained 2 additional contracted staff	
Organizer and Trainer • Racial Equity Institute	Feb 2021 - Current
<ul style="list-style-type: none">Trained and organized with individuals, organizations, and communities to grow their understanding and analysis of structural racism and its cultural roots training up to 3 workshops (2-day workshops) a week with organizations across the country ranging to up to 150 people a week	
Director of Marketing and Administration • Roll Construction	Jan 2019 - Current
<ul style="list-style-type: none">Implemented and managed Facebook and website averaging 500+ visitors and clientsConstructed and curated promotional materialsCreated an online and in person presence through outreach and customer engagement	
Director of Digital Development • Motley Local	Aug 2020 – Dec 2021
<ul style="list-style-type: none">Upgraded and launched several websites including a website for the Town of Gibsonville, NC consisting of under 8,000 residentsAuthored and executed a Racial Equity Consulting Program to help businesses internally address racial equity practices and proceduresDesigned a tourist mobile app on a 2-person team	
Coordinator • Alamance Racial Equity Alliance	Aug 2020 - Dec 2021
<ul style="list-style-type: none">Provided administrative and technical assistance in managing volunteers (up to 20 people) and community members (up 800 people)Curated and facilitated reports meetings, events, and workshops	
Math Tutor • Mathnasium	May 2019 – Aug 2020
<ul style="list-style-type: none">Tutored students from First grade through twelfth grade in Math at the Learning CenterAdapted teaching methods and materials to meet students' varying needs and interests	
Event Space Coordinator • Culture Mill Lab	May 2019 – Mar 2020
<ul style="list-style-type: none">Managed Instagram, Facebook and website averaging 1000+ followers and clientsKept the integrity and the culture of the space intact and coordinated maintenance, operations, and petty cash of the lab	
Administrative Coordinator • Rooster View Construction	May 2018 – Aug 2019
<ul style="list-style-type: none">Developed and maintained website and Facebook averaging 200+ visitorsConducted weekly and monthly financial reports and meeting agendasUtilized various communication strategies to maintain and build positive relationships with subcontractors and suppliers	
Social Media and Marketing Intern • Ward Black Law	Sep 2016 - May 2017
<ul style="list-style-type: none">Maintained and reported on Ward Black Law's Instagram, Facebook and Twitter averaging 300+ followersAssisted in areas of need including but not limited to event planning, organizing, and keeping documents up to date	
Administrative Assistant • Jubilee Community Church	Aug 2014 - Nov 2015
<ul style="list-style-type: none">Organized events for university and high school students such as camps, seminars which were attended by audiences up to 1,000 +Handled data entering and record keeping of 500+ people weekly	

Service Activities + Clubs

Board of Directors - Secretary, Alamance Racial Equity Alliance	Toastmasters International , Treasurer April 2019 – March 2020 and Member (October 2018 –2020)
October 2017 - Current	
Advisory Board, Saxapahaw Social Justice Exchange	Beta Gamma Sigma April 2019 – 2020
August 2018 - 2020	
Volunteer Doula	National Society of Leadership and Success April 2019 – 2020
April 2018 - Current	
Youth Leader and Mentor	Omicron Delta Epsilon April 2019 – 2020
January 2011 – August 2019	

Skills

Technical: Visual Studio Code, GitHub, SEO, CSS, JavaScript, RStudio, React Native
Websites: Squarespace, WordPress and Shopify
Languages: Fluent in English; Conversational in Afrikaans
Certifications: Lean Six Sigma, LinkedIn: React Native, SEO, JavaScript
Other: Microsoft – excel, word, office; Google – drive, sheets, docs; Outlook; Public speaking; Organizational – Slack, Trello, Monday and Hootsuite; QuickBooks; All Social Media Platforms.
Public speaking: recently - Elon University's International Women's Day event March 8, 2022