



Artificial Understanding & Reasoning Assistant

TEAM MEMBERS

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OUR WEBSITE: <https://landbot.online/v3/H-2961136-DBULFEO8063X0CIW/index.html>

AURA LANDBOT TECHNICAL DOCUMENTATION

1. OVERVIEW: WHAT IS LANDBOT?

Landbot is a no-code chatbot builder platform that enables users to design conversational interfaces for websites, WhatsApp, Messenger, and other channels. It uses a visual drag-and-drop interface to create interactive chat experiences.

1.1 PURPOSE

The purpose of a Landbot is to simplify the creation and deployment of chatbots without requiring coding skills. It is primarily designed to help businesses improve user engagement, lead generation, and customer support through interactive, conversation-driven experiences.

1.1.1 PURPOSE OF AURA

Aura is an interactive AI educational chatbot that serves as a knowledge assistant for AI fundamentals, such as AI & ML & Deep Learning.

1.2 SCOPE

- **Platform:** Web
- **Purpose:** Educational, Customer support, lead generation, FAQ handling
- **Target Audience:** Businesses and professionals who want to build conversational experiences—especially those without deep technical skills

2. GETTING STARTED

2.1. SIGN UP AND ACCESS

- Visit <https://landbot.io>
- Create an account or log in
- Access your dashboard and start creating bots

2.2 Bot Builder Basics

- **Drag-and-Drop Interface**
- **Common Blocks**
 - Send a Message
 - Question (Input, Buttons, etc.)
 - Conditional Logic
 - Variables

3. Channels

- Web Chatbots
- WhatsApp Integration (via Twilio or 360dialog)
- Messenger Bots
- API Channel