

# MUBASHIR NASEER

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ALLAMA IQBAL TOWN, LAHORE

## OBJECTIVE

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To leverage my experience in email marketing and content targeting within the construction estimation and takeoff industry to drive lead generation, enhance client engagement, and contribute to business growth through strategic campaign execution and audience segmentation.

## EXPERIENCE

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2020-Present	<b>Email Marketing, Ichhra, Lahore</b> All Pro Estimation LLC  Planned and executed email campaigns to promote estimation and takeoff services, crafted relevant content for contractors and builders, segmented lists by project type, and managed follow-ups to increase client inquiries.
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## EDUCATION

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March 2019	<b>Matric of Biology</b> AL Munawar Public High School Lahore.
April 2022	<b>Inter Of ICS</b> Science College, Lahore
Oct 2023	<b>ADPCS (Associate Degree in Computer Science)</b> Riphah International University, Lahore

## SKILLS & ABILITIES

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- MS Office
- Content Writing
- Front End Development
- Logo Designs
- Communication
- Email Campaign