

Business Venture

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What is a business:

A business is a set of activities, which leads to the manufacturing of goods or provision of services to satisfy the consumers at a profit.

What is a venture:

Is an undertaking involving uncertainty as to the outcome, especially a risky one.

what is a social venture:

A social venture is an undertaking by a firm or organization established by a social entrepreneur that seeks to provide systematic solutions to achieve a sustainable, social objective.

Business venture and social venture are distinguished by that fact that social venture's primary objective is to solve social problem and provide social benefits.

What are the three scopes of business:

1. Industrial Sector
2. Commercial Sector
3. Service Sector

4. Industrial Sector:

- Industry is a part of business activities which is concerned with the extraction, production or fabrication of products.
- Consumer goods are goods produced by an industry and consumed by the final customers
- Capital goods are goods that are used for further production of wealth.
- Intermediate goods are goods produced by an industry but they will be further processed into finished products by another industry.
- **Types of industries:**
 - Extractive Industries:
 - Genetic Industries
 - Constructive Industries
 - Manufacturing Industries

5. Commercial Sector

- Concerned with the buying and selling of goods.
- Includes all the activities which are connected to the transfer of goods from the place of production to the ultimate consumers
- Trade is the process of buying and selling goods
- **Types of Trade**
 - **Internal Trade:** Process of buying and selling of good within the confines of a country.
 - **Types of internal Trade**
 - Wholesale Trade
 - Retail Trade
 - **External Trade:** The purchase and sale of goods between two countries.
 - Types of external trade:
 - Import Trade
 - Export Trade

6. Service Sector

- Engaged in the provision of intangible products which cannot be seen.
- Made up of **direct** and **indirect** services
- **Direct Service:** Services that are provided by professionals, such as health care, teaching, legal services.

- **Indirect Service:** those that are offered to enhance the activities of industrial and commercial sectors. Also called aids to trade.
 - Transport
 - Insurance
 - Warehousing
 - Banking
 - Advertisement