UI & UX TASK

Tools that would make research journey e backed up with actual realtime data

Data collection Tools

Google forms

- collects survey responses in real-time and automatically updates a Google Sheets document.
- Use it for surveys, feedback forms, or polls.

Survey Monkey

- A powerful survey platform that offers real-time analytics and insights.
 - Useful for large-scale data collection.

Zapier

- Automates data
 collection
 workflows by
 connecting different
 apps (e.g., Google
 Forms to Airtable).
- Helps streamline data aggregation from multiple sources.

Real Time Analytics Tools

Google Analytics

Tableau Public

Power Bi

s website • , user

- Tracks website traffic, user behavior, and demographics in real-time.
- Ideal for understanding online audience trends.
- Visualizes data in real-time with interactive dashboards.
- Perfect for presenting complex data in an easy-to-understand format.

- Microsoft's business analytics service that transforms data into interactive visuals.
 - Supports real-time data streaming and integration with multiple data sources.

Real Time Chat and Feedback Tools

Intercom

Hotjar

Qualaroo

A customer messaging platform that collects real-time feedback and engagement

data.

Tracks User behaviour on websites and gathers real-time feedback through heatmaps and surveys

Offers real-time surveys and feedback tools for websites and mobile apps

Real Time Collaboration Tools

Notion

A workspace tool that integrates databases, documents, and task management.

Can be connected to real-time data sources for collaborative research.

AirTable

Slack

- Combines the simplicity of spreadsheets with the power of databases.
 - Allows real-time collaboration and data sharing among team members.

- A communication platform that integrates with data tools like Google Sheets, Trello, and more.
- Enables real-time updates and discussions about research findings.

Thank You