



Make your business decision

blinkit

Sales Overview

Customer

Feedbacks

Inventory

Marketing

blinkit



-100.00%
Growth

Value 2025

00

YTD



Value 2024

13M

YTD



Top 5 Products Value

YTD

blanditiis sit

0.58M

ea sequi

0.41M

dignissimo...

0.39M

velit sit

0.39M

molestiae i...

0.39M

0.0M

0.5M

Default

Top 10

Top 100

Top 20

Top 5

Top 50

Sales Overview



Payment Method

YTD

Card 11M

Cash 12M

Wallet 11M

UPI 11M

Customer Segment

YTD

Inactive
46M

2025, 2024 and Growth by Quater

YTD

6M

4M

2M

0M

Q1

Q2

Q3

-80%

-100%

-120%

Default

Top 10

Top 100

Top 20

Top 5

Top 50

Default Area Value

YTD

Ghaziabad

Aurangab...

Nagaon

Gaya

Bhilwara

Haridwar

Begusarai

0.0M

0.2M

0.4M

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-100.00%
Growth

Quantity 2025

00



Last 3 Month

Quantity 2024

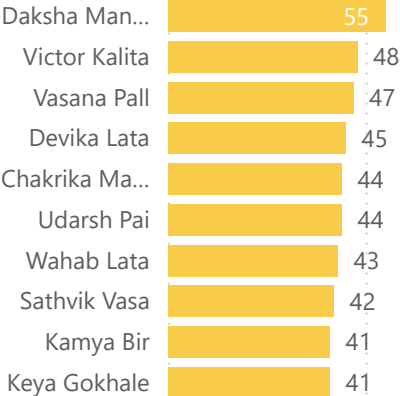
38K



Last 3 Month

Default Customer Quantity

Last 3 Month



Default

Top 10

Top 100

Top 20

Top 5

Top 50

Sales Overview



Total Customers

Count (Bl... / 3950

Sale (Bl... / 38K

New & Lost Customers

Count (Bl... / 3950

Sale (Bl... / 45K

Repeat Customers

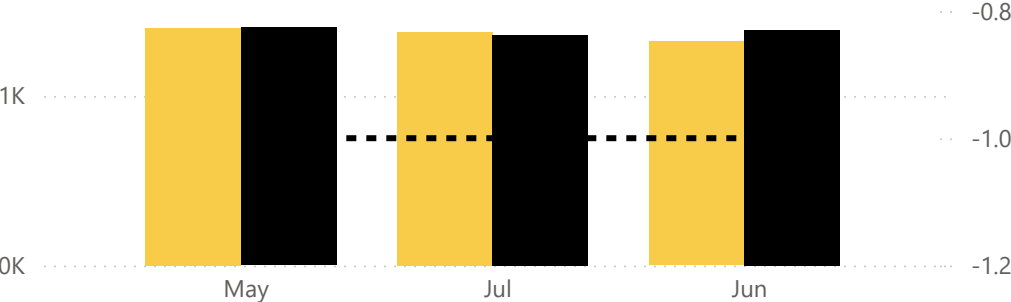
Count (Bl... / 283

Sale (Bl... / 5410

Customer Counts By Month

Last 3 Month

Year ● 2023 ● 2024 ● Customers_Growth



0

Customer who order
more than 10 Times

1

10

Order Slider

blinkit



-100.00%
Growth

Quantity 2025

00



Last 3 Month

Quantity 2024

5K



Last 3 Month



feedback_cate...

- App Experie...
- Customer Se...
- Delivery
- Product Qua...



sentiment

- Negative
- Neutral

Sales Overview



| Customer_name | category | customer_segment | sentiment | feedback_category | Star | feedback_text |
|-----------------|-----------------------|------------------|-----------|-------------------|------|-----------------------|
| Samaksh Ganguly | Baby Care | Inactive | Neutral | Product Quality | ☆☆☆ | Voluptatum veniam n |
| Samaksh Ganguly | Cold Drinks & Juices | Inactive | Neutral | Product Quality | ☆☆☆ | Voluptatum veniam n |
| Samaksh Ganguly | Fruits & Vegetables | Inactive | Neutral | Product Quality | ☆☆☆ | Voluptatum veniam n |
| Samaksh Ganguly | Instant & Frozen Food | Inactive | Neutral | Product Quality | ☆☆☆ | Voluptatum veniam n |
| Samaksh Ganguly | Pet Care | Inactive | Neutral | Product Quality | ☆☆☆ | Voluptatum veniam n |
| Vedika Chadha | Grocery & Staples | Regular | Neutral | App Experience | ☆☆☆ | Voluptatum temporib |
| Janya Soni | Fruits & Vegetables | Premium | Neutral | Product Quality | ☆☆☆ | Voluptatum sint natus |
| Janya Soni | Instant & Frozen Food | Premium | Neutral | Product Quality | ☆☆☆ | Voluptatum sint natus |
| Janya Soni | Pet Care | Premium | Neutral | Product Quality | ☆☆☆ | Voluptatum sint natus |
| Janya Soni | Snacks & Munchies | Premium | Neutral | Product Quality | ☆☆☆ | Voluptatum sint natus |
| Lucky Chanda | Fruits & Vegetables | Premium | Neutral | Customer Service | ☆☆☆ | Voluptatum rem occa |
| Reyansh Murthy | Fruits & Vegetables | Inactive | Neutral | Delivery | ☆☆☆ | Voluptatum quos ratio |
| Reyansh Murthy | Pet Care | Inactive | Neutral | Delivery | ☆☆☆ | Voluptatum quos ratio |
| Zehaan Babu | Cold Drinks & Juices | Inactive | Negative | Delivery | ☆☆☆ | Voluptatum quis repu |

310
Ratin...



264
Ratin...



1138
Ratin...



3787
Ratin...



2963
Ratin...



blinkit



-100.00%
Growth

Quantity 2025

00



Last 3 Month

Quantity 2024

38K



Last 3 Month

Sales Overview



65.4K
Total Received Stock



-11.1K
Available Stock



117.0%
Available Movement%

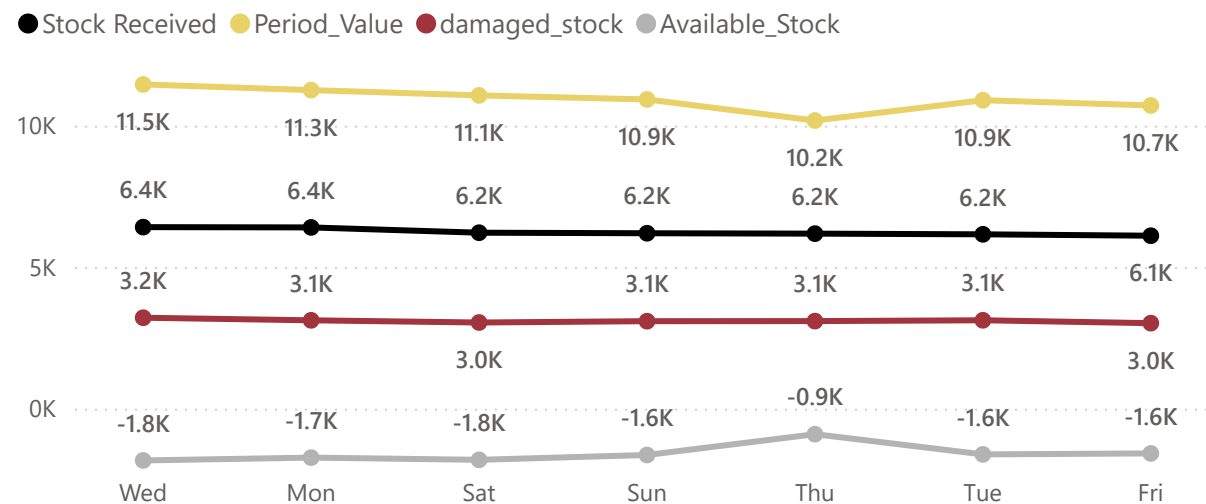


43.7K
Stock Received



21.7K
Damaged Stock

Stock Information



Stock Available

-16.99%

Available Stock%

-11.1K

Damage Stock

33.19%

Damaged Stock%

21.7K

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-100.00%
Growth

Quantity 2025

00



Last 3 Month

Quantity 2024

38K



Last 3 Month

clicks

conversions

impressions

revenue_generated

roas

spend



Sales Overview



(Blank)

Clicks



(Blank)

Conversions



(Blank)

Impressions



(Blank)

Revenue



124.20K

Spend

Marketing Value by Month and Keys

Keys ● spend

