

Reporting for Pigeonhole Consignment Brands

1 message

Johann Kim : Pigeonhole <johann@pigeonhole.com>
To: rmubashir03@gmail.com

Tue, Jan 4, 2022 at 2:26 PM

LOGIN TO VEND

<https://pigeonhole.vendhq.com/reporting>

login: reporting

pass: PigeonholeReporting

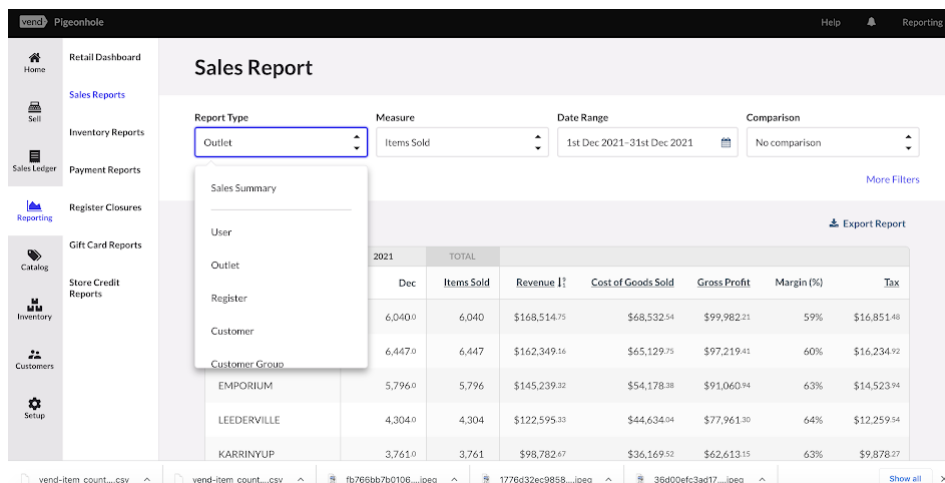
GO TO SALES REPORTS

select Reporting on left hand tool bar

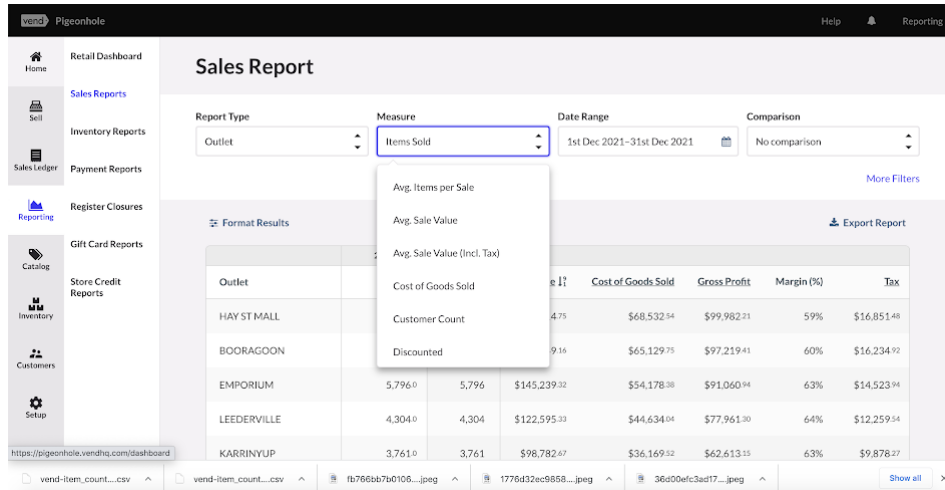
select Sales Reports from the next dropdown

SALES BY OUTLET REPORTS

- Report Type: select Outlet
- Measure: select Items Sold
- Date Range: select Previous Month
- Comparison: select No Comparison
- Filter: type in brand name (eg "Able & Game")
- Format Results: select By Product
- Export to csv



2021	TOTAL						
Dec	Items Sold	Revenue	Cost of Goods Sold	Gross Profit	Margin (%)	Tax	
6,040.0	6,040	\$168,514.75	\$68,532.34	\$99,982.21	59%	\$16,851.48	
6,447.0	6,447	\$162,349.16	\$65,129.75	\$97,219.41	60%	\$16,234.92	
5,796.0	5,796	\$145,239.32	\$54,178.38	\$91,060.94	63%	\$14,523.94	
4,304.0	4,304	\$122,595.33	\$44,634.04	\$77,961.30	64%	\$12,259.54	
3,761.0	3,761	\$98,782.67	\$36,169.52	\$62,613.15	63%	\$9,878.27	



Outlet	Items Sold	Revenue	Cost of Goods Sold	Gross Profit	Margin (%)	Tax
HAY ST MALL	6,040	\$168,514.75	\$68,532.34	\$99,982.21	59%	\$16,851.48
BOORAGOON	6,447	\$162,349.16	\$65,129.75	\$97,219.41	60%	\$16,234.92
EMPORIUM	5,796	\$145,239.32	\$54,178.38	\$91,060.94	63%	\$14,523.94
LEEDERVILLE	4,304	\$122,595.33	\$44,634.04	\$77,961.30	64%	\$12,259.54
KARRINYUP	3,761	\$98,782.67	\$36,169.52	\$62,613.15	63%	\$9,878.27

Sales Report

Report Type: Outlet | Measure: Items Sold | Date Range: 1st Dec 2021 - 31st Dec 2021 | Comparison: No comparison

Format Results

	2021	TOTAL		
Outlet	Dec	Items Sold	Revenue	
HAY ST MALL	6,040.0	6,040	\$168,514.75	
BOORAGOON	6,447.0	6,447	\$162,349.16	
EMPORIUM	5,796.0	5,796	\$145,239.32	
LEEDERVILLE	4,304.0	4,304	\$122,595.33	
KARRINYUP	3,761.0	3,761	\$98,782.67	

Specify Period

Year | Quarter | **Month** | Week | Day | Hour

☐ Month to date
☒ Previous month
☐ Last months

1st Dec 2021 - 31st Dec 2021 **Apply**

Sales Report

Report Type: Outlet | Measure: Items Sold | Date Range: 1st Dec 2021 - 31st Dec 2021 | Comparison: No comparison

Format Results

Arrange Columns: **By Month** | By Weekday | By Hour

Arrange Rows: Show Totals Only | **By Product** | By SKU Name

Change the table format. **Apply**

Export Report

	Revenue	Cost of Goods Sold	Gross Profit	Margin (%)	Tax
HAY ST MALL	\$168,514.75	\$68,532.34	\$99,982.21	59%	\$16,851.48
BOORAGOON	\$162,349.16	\$65,129.75	\$97,219.41	60%	\$16,234.92
EMPORIUM	\$145,239.32	\$54,178.38	\$91,060.94	63%	\$14,523.94
LEEDERVILLE	\$122,595.33	\$44,634.04	\$77,961.30	64%	\$12,259.54
KARRINYUP	\$98,782.67	\$36,169.52	\$62,613.15	63%	\$9,878.27

Sales Report

Report Type: Outlet | Measure: Items Sold | Date Range: 1st Dec 2021 - 31st Dec 2021 | Comparison: No comparison

Filter report by a brand, channel, customer or other keyword

Include:

Include Gift Card Sales

Format Results

ABLE & GAME BRAND
 ABLE & GAME SUPPLIER
 Able Standard Disk PRODUCT
 Able Standard Disk SKU

Outlet	Product	Dec	Items Sold	Revenue	Cost of Goods Sold	Gross Profit	Margin (%)	Tax
HAY ST MALL	Large studs / small simple earrings PJF-35	266.0	266	\$7,466.07	\$1,596.00	\$5,870.07	79%	\$746.61

Sales Report

Report Type: Outlet | Measure: Items Sold | Date Range: 1st Dec 2021 - 31st Dec 2021 | Comparison: No comparison

Filter report by a brand, channel, customer or other keyword

Include: **Brand: ABLE & GAME** | Add a filter...

Exclude

Include Gift Card Sales

Format Results

Export Report

XLSX format for Excel and other spreadsheet apps
 CSV format

Outlet	Product	Dec	Items Sold	Revenue	Cost of Goods Sold	Gross Profit	Margin (%)	Tax
CLAREMONT	Tea Towel - Cats! Cats! AG-TT-CATS	8.0	8	\$174.55	\$80.00	\$94.55	54%	\$17.45
	Tea Towel - This Is A Cat Loving Household	7.0	7	\$152.73	\$70.00	\$82.73	54%	\$15.27

IMPORT to Google Sheet
 - One workbook per brand

FORMAT Sheet as follows
 - Delete unnecessary data (follow formatting of Able & Game)
 - Format to match the example (eg add \$, add colours, freeze top row etc)

- Put a line space between each Outlet
- Add a total for total items and total \$ per Outlet
- Name TAB as per example

TOTAL SALES REPORT

- Report Type: select Product
- Measure: select Items Sold
- Date Range: select Previous Month
- Comparison: select No Comparison
- Filter: type in brand name (eg "Able & Game")
- Format Results: not required
- Export to csv

Product	2021	TOTAL	Revenue	Cost of Goods Sold	Gross Profit	Margin (%)	Tax
Tea Towel - Cats! Cats! Cats! AG-TT-CATS	61.0	61	\$1,326.55	\$610.00	\$716.55	54%	\$132.65

REPEAT FOR EACH BRAND IN THE FOLLOWING LIST

- Create a spreadsheet for each brand and save in the PH CONSIGNMENT 2022 FOLDER.
- Name using same naming method as the example (Able.& Game

There are total of 49 brands. Able & Game is already done, so will need another 48 brands done.

BRAND
Able & Game
Aether
Art Ink
Afternoons with Albert
Bits & Bugs
Casale
Cards of Candour
Dan 300
Fabric Pty Lty
Fabric Drawer
Film Never Die
Frances Island
Florin & Grace
Ghost Outdoors
Guru
Jenny Lam
JRC
kiyo
Kuddelmuddel AU
Luxe Baby
Lifestyle Notion
Made by Fressko
Mill Studios
Modern World

Mud + Gee
Noord Bags
Brands Australia
Reckon Headwear
Rosie Lou
Sceenr'y
Short Story
Solid Perfume Co
St Argo
St James Supply Co
Stitch Studio
Sunday Lab
Susie Esse
Tactica
The Little Gifter Co
The Somewhere Co
To The Trees
Vee.p
Wardholt
Who is Elijah
Wolf & Mishka
Works
Yilgarn Coffee
YourTea

pigeonhole

JOHANN KIM
MANAGING DIRECTOR
johann@pigeonhole.com