# NFT

JarlathARTS

Whitepaper

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Background
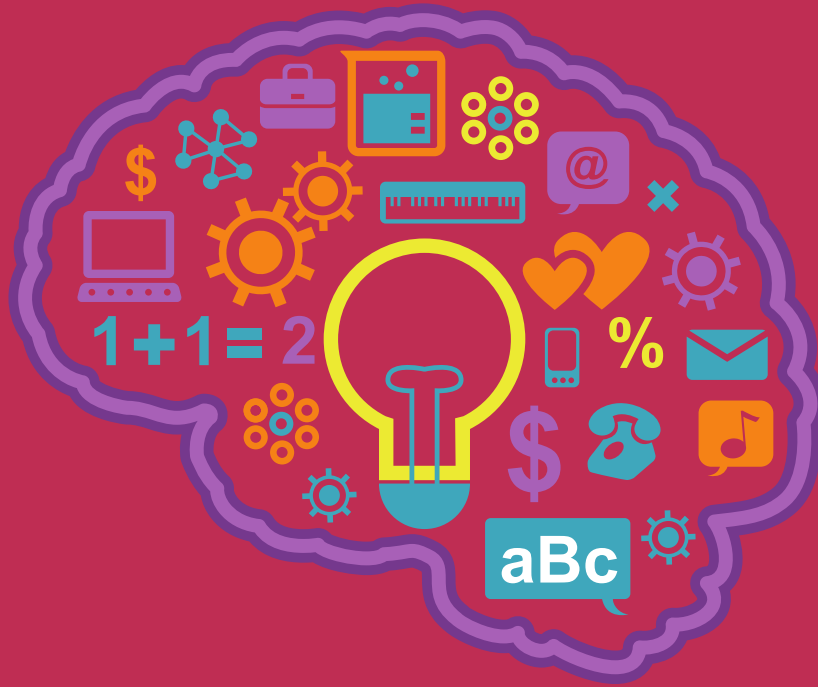
I am Jarlath (artistic name) and this is our story.

I am from the Caribbean. During the last 3 years I realized how resilient I am and how strong I was born and raised to overcome the unforeseen.

I am a publicist who graduated in 2012. By 2014 I got a master's degree in Executive Project Management and have been working in that field since 2005.
I always had a hard time saving money; like the drug addicts I have no interest in money: if needed, I would spend it: I have been rich and I have been poor, so I know a little of both worlds. Just before the pandemic kicked in, I started acquiring small pieces of different Cryptocurrencies and later I realized that this was my escape plan to little savings. Today, as if the pandemic isn't enough, it feels like the world is falling apart: war, a lot of people suffering, many others dying, hunger, climate change, and inflation. In the NFT world I have found means to vent my sorrow, my thoughts, my anger, my fears, my frustration, my pain.

Background

Jarlath Art is more than art, it is my life in various sizes, figures, colors and shapes. It is also a multi-culture reality. Slowly I have gathered the right team of people that can express with their creativity what I cannot say with words and also vent themselves out to the world.

I have a team of a Community Manager (The Caribbean), a Discord Moderator (The Philippines), and A Creative & Graphic Designer (Ukraine) who is my biggest motivation. We started without any budget and no investor, just a little piece of a broken heart inside each one of us that together, forms a whole.

3.5% of the profits of our collections will be used to sponsor our Stellar Designer & Creative so she can start a new life with her children far from the war. We will sponsor The Jarlath Team.

Our artists are highly talented people but with no funds to develop their careers. When we succeed, I also would like to adopt or sponsor children from one of the countries (Ukraine) that, as of now, is struggling to go through this crazy world and its madness in one piece

Abstract

Cryptocurrency is evolving day by day. Several coins/ tokens are being released by every passing day each serving a different purpose. Our Project is also here to provide benefits to artists and collectors. Our Project is a decentralized ecosystem that serves as a hub for artists and collectors alike, as well as a place for investors to learn, share knowledge and information as we all navigate through NFTs and cryptocurrency.

Most of the investors are standing on the edge to jump into the crypto world but due to lack of knowledge and experience they couldn't. Our Project is providing such investors to learn and share knowledge. Our Project will provide several high-quality and unique NFTs on our marketplace.

Introduction

We aim to empower the next generation of NFT creators and collectors. Our project will serve as a platform that provides opportunities for up-and-coming artists to be discovered while giving back through digital art to those in need. Our vision is to develop a community that gives back to those in need through the imagination and creativity of artists.

The Crypto world is vast so it would be difficult for newbies to start investing in it. They must have the proper knowledge to start therefore, we plan to create educational content and provide resources to creators on NFTs.

Our Vision

We see our portfolio with such a high variety that we will mark a precedent in the NFT era. A new artist will be in the loop and brave enough to go out and eat the whole world with a single bite, after knowing our story and our history.


Our Mission

- To support and provide exposure to local and global artist that weren't given the opportunity to share their work in a wider audience than probably and instagram account, a small group of friends or a tiny community.

- A % of the tokens wil be donated to help our Creative & Designer to start a new life with her children far from the war and also support the artist & their careers. Based on the profits, at least one child will be adopted or its education will be sponsored.

NFT

A digital asset that depicts real-world elements like art, music, in-game items, and films is known as an NFT. They're bought and traded online, often using cryptocurrency, and they're usually encoded with the same software as many other cryptos. To advance culture, we're bringing together digital innovators, crypto natives, and collectors.
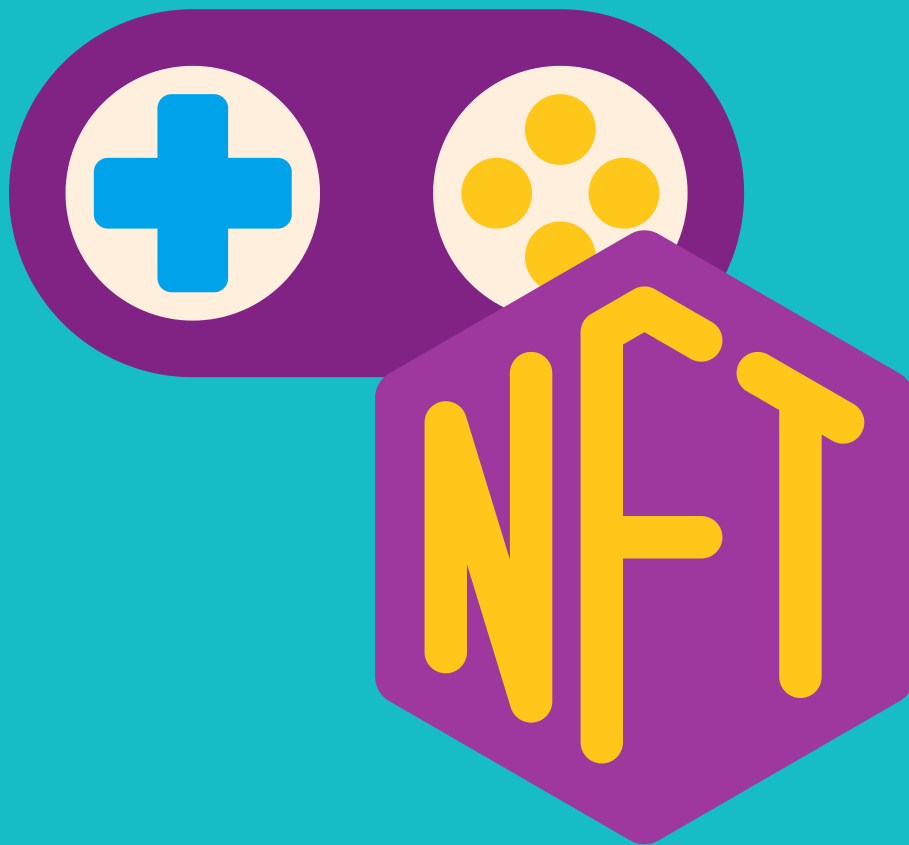
Even though they've been there since 2014, NFTs are gaining popularity currently as a popular means to buy and sell digital artwork. Since November 2017, a whopping $174 million has been spent on NFTs.

NFT
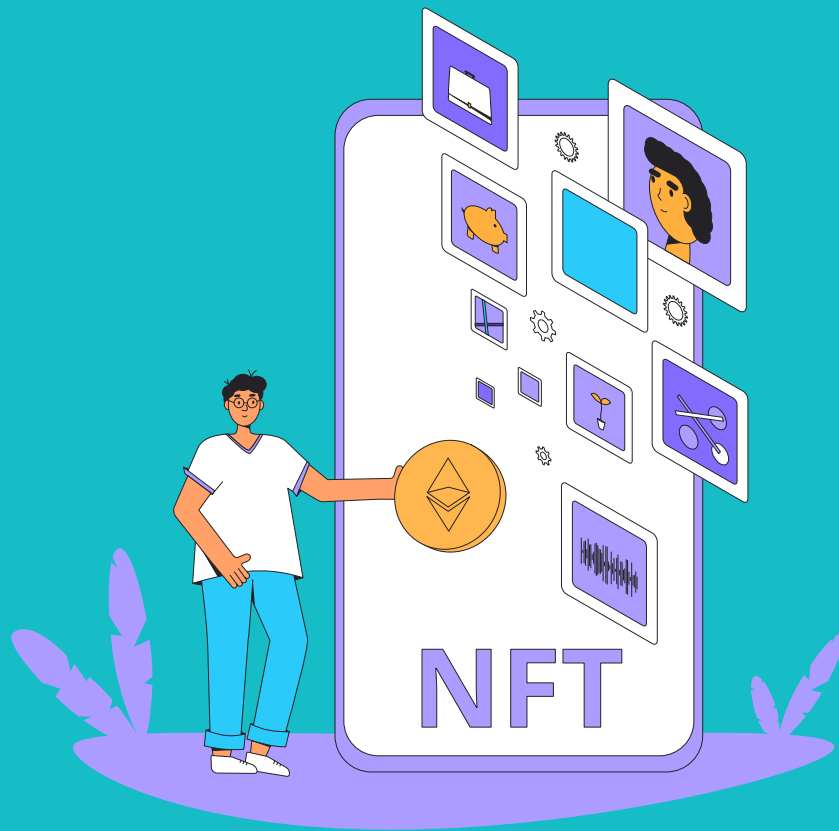
Cryptocurrencies and physical money are both "fungible," meaning they may be traded or exchanged for one another. They're also worth the same amount —one dollar is always worth another dollar and one Bitcoin is always worth another Bitcoin. The fungibility of cryptocurrency makes it a secure way to execute blockchain transactions. We're allowing several NFTs to be represented in our marketplace.

Artists and content creators have a one-of-a-kind opportunity to monetize their work thanks to blockchain technology and NFTs. Artists, for example, no longer have to sell their work through galleries or auction houses. Instead, the artist can sell it as an NFT straight to the consumer, allowing them to keep a larger portion of the profit. Additionally, artists can integrate royalties into their software so that they receive a share of sales when their work is sold to a new owner. This is a desirable feature because most artists do not receive subsequent proceeds after their first sale.
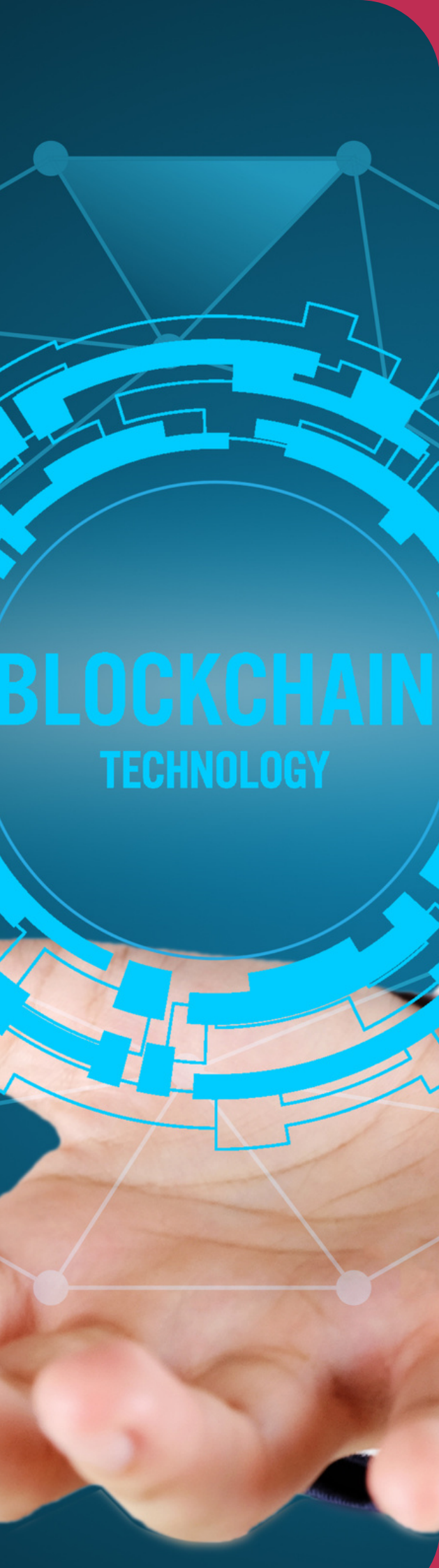
The Technology behind Our Project

There are several reasons we have chosen Ethereum as our blockchain. Ethereum is an interoperable blockchain scaling framework. It is designed as a platform to launch interoperable blockchains. Through this, developers can launch preset blockchain networks with attributes tailored to their needs. These can be further customized by expanding the range of modules that allow developers to create sovereign blockchains with more specific features.

It is fully compatible with Ethereum and its ecosystem, running alongside it with what is called the layer two solutions. What this means is a blockchain that allows users from a wide array of contributors and developers already operating on similar chains. It also means, for investors specifically, extremely low fees in comparison to any other network. The gas fees for buying and selling are elementary at best, with the ability for users to execute transactions for mere pennies.

Ethereum is much newer compared to other blockchains. The mass adoption of Ethereum has yet to be achieved. This can be anticipated to not only benefit our project once Ethereum becomes more mainstream but for all companies involved. We have also adopted Ethereum as background technology.

Values Key

Honesty

Many ambitious projects that were deployed on early blockchain platforms have failed to achieve mass adoption due to dishonesty in their process but that's not the case in our project. We're completely honest and transparent in our process.
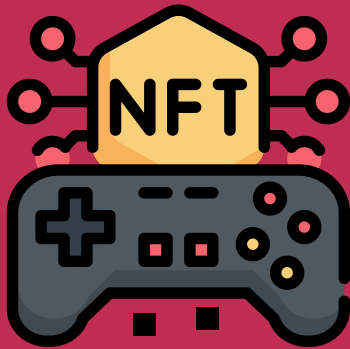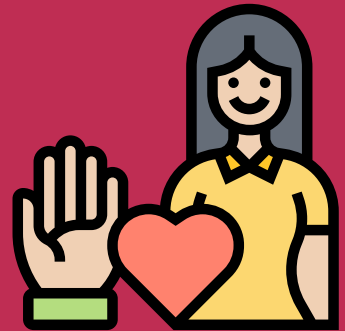
Classy

Due to the hype of crypto and NFTs, several projects are being developed in the crypto market but not all of them are of top quality. We are developing a classy and quality-based project to ensure the value of our NFTs.

Originality

Scams are common in the crypto market. Several people steal the work of others and mint them with their tag but we're all NFTs are original and are well designed by our artists.

Precision

We're fully ambitious in our process due to the quality of our NFTs. We aim to stand high in the NFT market shortly.

Values Key

Fairness

Our NFTs deserve the price they keep. We're minting them with a fair price according to their quality.
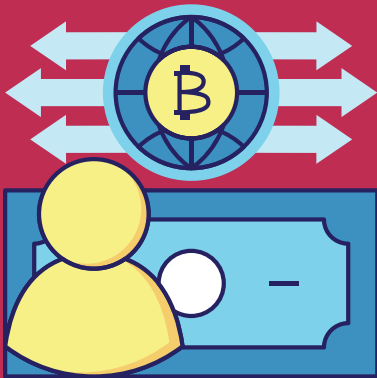
Fancy outcomes

Many crypto and NFT projects are so dull that they can't keep up the quality in demand. We assure the fancy results to our users through our NFTs.

Rarity

Our NFTs are special and unique from others. Our artist has put her true hard work on these NFTs so that these are rare according to their prices and quality.

Values Key

Efficient

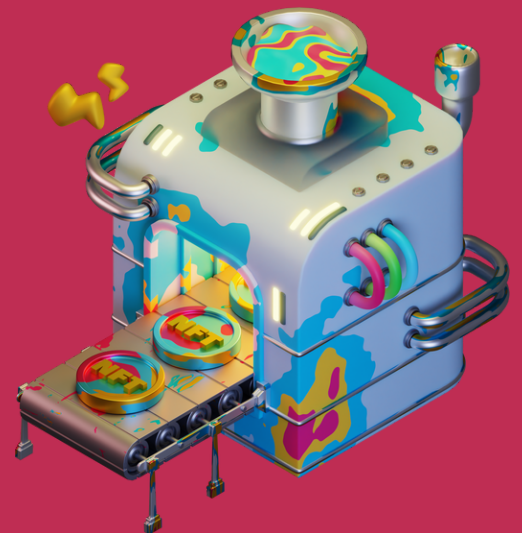Allow yourself to attain your goals in a fraction of the time it takes to get the same outcomes now. If the computations are done correctly, every blockchain-based system succeeds. Estimations are an important aspect of the plan, which is well-organized.

Secure

Our commitment to our consumers includes establishing confidence and providing security. We all recognize the importance of security and compliance in achieving our objectives. We conducted a comprehensive security evaluation that included external penetration testing, threat modeling, and risk control assessments, among other things.

Risk-free

We provide a risk-free exchange path for our clients. To ensure trade trust, our system employs cryptography, decentralization, and understanding standards. A cryptographic chain's squares interact with each other, making it nearly hard to change.

Roadmap

Our journey has started and here are the milestones!

PHASE 0 PLANNING
FEB-APRIL

- Arts and photograph: Mockup, Designs, Photographs, Creative
- Discord Server built
- Brand & Marketing Strategy assessment
- Creation of the Social Medias
- Shilling on Dicord
- Influencers will start to run paid Promo on Twitter
- Partnership will start
- Promo and paid adds will be running on reddit and Telegram through Influencers and until the Go-live of the game

2022 Q1/Q2

PHASE 1
APRIL-MAY

2022 Q2

- Whitelist Opening
- April 09th
- Website with NFTs deployed in the MainNet
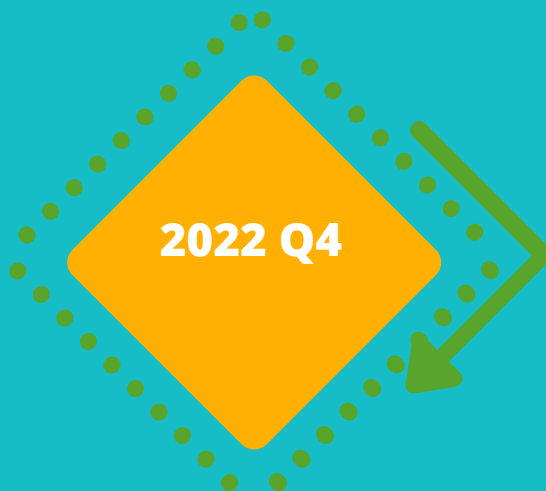- April 25th
- Bark Crypto Pug NFT PRE-Sale
- May 2nd
- Public Sale

Roadmap

- The token
- The token will be embedded in the website and will have a separate Smart Contract.
- Website
- Smart Contract
- Tokenomics
- Integrations
- Deployment on MainNet

2022 Q3

**PHASE THREE
OCT**

2022 Q4

- Bark Crypto Pug: THE Game
- 5 different stages
- 5 maps with a different view
- logics and conditions for the game
- the game will be super fast and efficient
- integration of NFT smart contract
- integration of TOKEN smart contract
- user can get their rewards in the form of the Bark Crypto Pug token
- user can retrieve the earn tokens into their wallets
- no token from another game will be useful

Conclusion

At the commercial level, the financial framework based on digital currency is similar to traditional banking, but it differs in nature and organization. New financial enterprises based on digital currency will develop as the proportion of digital money in the economy grows. We have come forward to empower NFT artists to spread their creativity to the people and make their mark in the crypto world through our platform.

With the expansion of the global village concept, the world of digital assets is gaining appeal among the general public, allowing users to gain more profit while maintaining further privacy and protection. On our platform, both investors and artists can get easy mechanisms in the crypto world. We care for the art of the artists therefore we are providing them a platform where they can show their potential.

Lines of Motivation

My goal is to create such NFTs that will leave my customers astonished. My artwork can be as simple as an ant and can be as complex as human's brain circuits according to customer's demand."

The Team

The Creative & Designer - Yuliia (Ukraine)

'I am a self-taught artist. I started drawing as a child. I copied characters from my mother's books, movies and school newspapers. I couldn't get into the Art Institute because it was believed that the artist is not a profession, and it is impossible to make money out of drawing. That was the stereotype, but I continued drawing. As a barista, I used espresso instead of paint and created coffee pictures. On my second maternity leave with my newborn, I took digital illustration without knowing that one day I would live off that. I am from an ordinary poor family, so I could only take a drawing tablet on credit for 2 years. I drew a lot: for my friends and for my acquaintances (for FREE), then for advertising with bloggers and later, I had a successful cooperation with a Fashion Designer, an online game, and private orders.

Due to Improper marketing, I received too few offers, so I had to go back to offline earnings. I was saving money for a small vacation with my family and then, the war came. We are hiding from the bombing in the cellar and the money is about to be gone. This is when I had a cold thought and went online, remembered the accounts that I once created as a freelancer and started knocking at doors. I sent a lot of cover letters, applied to several job postings and after so many tries and almost feeling hopeless, I received my first offer and there aren't enough words that can describe how happy and blessed I am. When the war is over, I will be able to go after my passion and show my children the world."

The Team

The Discord Moderator - McPaul (The Philippines)

'Being a Community Manager/Moderator has been my passion since I was a kid. I was a gamer: FPS games, RPG games, computer games. In every game I played when I was young, there was always a Moderator, and I was curious about their job: they were just playing AND getting paid. I knew that when the right time comes, I would be a Moderator. Today, this is a blessing for me and for my family; I started working from home before the pandemic started and remote work became popular. I can do my work from anywhere and at any time. I have met great people, I have grown in the Crypto world, I have gained the trust of my NFT owners and the respect of my colleagues. Before I jumped into the Freelancing universe, I was a Network Engineer where I was getting a fair wage, but I was feeling something was missing. My wife saw this first job and pushed me into it. I was still a full-time employee, and I was afraid. Then, my hard work started to show fruits and one offer after the other knocked at my door. A lot of different experiences has brought me to this day in which after so many losses and many other gains, I keep investing in Crypto, this is what I do for a living, to support my family. A couple of months ago, while being a Moderator with another 3 guys, one of them got his account (that was linked to OpenSea and the wallet and so on) hacked and +4.2MM in NFT were stolen. I also have great stories to share, but of those, everybody has one".

The Team

The Community Manager

"I am 24 years old. Last year I started to get interested in crypto and NFT's. Later I started investigating, reading, watching videos and taking online courses. Since that moment my life has changed. In my country, we have too few job opportunities and I needed money to support my family. A lot of bad things have happened to me and my family lately, so I decided to look for a remote job so I can help them out. I was navigating on the internet and saw the opportunity to work on this project and I applied to it with no hope left. I thought that it was impossible because I don't have a lot of experience, but my application was responded to and I was so excited I couldn't believe it. Finally someone gave me the chance to work with a real team. My expectations for this would be to provide a work environment in which I can contribute to the team, I receive appreciation for my contributions, I have job stability and the ability to grow with this amazing team. I couldn't be more happy and grateful to be part of this project."