Phase 1: Problem Definition and Design Thinking

This document identifies the problem of how to create a personal travel blog that is engaging, informative, and easy to update, and proposes a solution using cloud computing.

Problem Definition:

The problem definition identifies the key challenges that need to be addressed in order to achieve the desired outcome. These challenges include:

- Designing a blog structure that is easy to navigate and use.

- Creating engaging content that is informative and interesting to readers.

- Setting up IBM Cloud Static Web Apps to host the blog and ensure that it is reliable and scalable.

- Choosing a content management system (CMS) or static site generator that makes it easy to update the blog.

Design Thinking:

1. Content Planning: Plan the blog's structure, including sections for travel stories, tips, photos, and possibly a map showing the places visited.

2. Content Creation: Write engaging travel stories, share useful tips, and curate captivating photos from your journeys.

3. Website Design: Design an aesthetically pleasing and user-friendly layout for the blog using HTML, CSS, and possibly JavaScript for interactive elements.

4. IBM Cloud Setup: Set up an account on IBM Cloud and create a Static Web App to host the blog.

5. Content Management: Choose a suitable content management system (CMS) or static site generator to make it easy to update and manage the blog.