SQL - RSVP MOVIES CASE STUDY

SQL RSVP case study offers valuable insights into IMDb database, providing actionable recommendations for upcoming projects :-

Executive Summary

- Annual movie releases decline from 3052 in 2017 to 2001 in 2019, with peaks in March and lows in December.
- In 2019, USA and India jointly produced 1059 movies.
- 13 distinct genres identified. Drama leading (4285 movies), Comedy and Thriller follow.
- 3289 single-genre films.
- Action films have longest durations; Thrillers rank third in production, indicating strong demand.
- "Kirket" and "Love in Kilnerry" tops average ratings.
- Top production companies : Dream Warrior Pictures and National Theatre Live (3 hit movies each).
- In USA, March 2017, genre = Drama had 24 releases.
- Top-rated Drama film: "The Brighton Miracle" average ratings > 8.
- German films receive more votes.
- Top directors like James Mangold (4 films) guarantee top-notch filmmaking.
- Top actor Mammooty (8 movies) have median rating >= 8.
- Marvel Studios, Twentieth Century Fox, Warner Bros. lead votes.
- Vijay Sethupathi leads among Indian actors with more votes.
- Top Bollywood (Hindi) actresses: Taapsee Pannu, Kriti Sanon, Divya Dutta top ratings.
- Highest-grossing films annually: Genre = Thriller in 2017, Drama in 2018 and 2019.
- Star Cinema and Twentieth Century Fox succeed in multilingual filmmaking.
- Parvathy Thiruvothu and Susan Brown excel in Drama Super Hits.
- Director analysis informs project selection; A.L. Vijay excels here.

Recommendations

RSVP could collaborate with :-

- Dream Warrior Pictures, National Theatre Live are top choices.
- For directors: James Mangold, Joe Russo, Anthony Russo.
- For actors: Mamooty or Vijay Sethupathi, Taapsee Pannu or Parvathy Thiruvothu.