

PRIVACY POLICY

Effective Date: 16/09/2025

Last Updated: 05/09/2025

1. Introduction

This Privacy Policy explains how BuildLink Kenya collects, uses, and protects your personal data in compliance with the Kenya Data Protection Act (2019).

2. Data We Collect

We may collect:

- Personal information: Name, email, phone number, professional background, profile photo.
- Usage information: Pages visited, features used, device type, IP address.
- Content uploads: Portfolios, firm details, and project media.

3. How We Use Your Data

We use your data to:

- Provide and improve our platform.
- Match users with opportunities and collaborators.
- Communicate updates, events, and support messages.
- Enforce our Terms of Service.

4. Data Sharing

We do not sell your personal data. We may share your data:

- With other users (based on your profile visibility settings).
- With service providers supporting our operations (e.g., hosting, analytics).
- If required by law or court order.

5. Your Rights

Under the Kenya Data Protection Act (2019), you have the right to:

- Access the personal data we hold about you.
- Request correction or deletion of your data.
- Withdraw consent for processing at any time.

Contact us at [your email] to exercise these rights.

6. Data Security

We implement technical and organizational measures to protect your data, including encryption, secure hosting, and access controls.

7. Cookies & Tracking

We use cookies to:

- Improve user experience.
- Analyze platform traffic.

You can manage cookie preferences in your browser settings.

8. Data Retention

We retain personal data only as long as necessary for platform operation or as required by law.

9. Contact Us

For privacy-related queries:

Email: [info@buildlink.co.ke]

Phone: [+254 714 486358]