

Hate attack types:

Tier 1

Content targeting a person or group of people (including all groups except those who are considered non-protected groups described as having carried out violent crimes or sexual offenses or representing less than half of a group) on the basis of their aforementioned protected characteristic(s) or immigration status in written or visual form with:

- Dehumanizing speech in the form of comparisons to or generalizations about:
- Animals and pathogens
- Insects (including but not limited to: cockroaches, locusts)
- Animals in general or specific types of animals that are culturally perceived as inferior (including but not limited to: Black people and apes or ape-like creatures; Jewish people and rats; Muslim people and pigs; Mexican people and worms)
- Certain Inanimate Objects and Non-Human States:
- Certain objects (women as household objects or property or objects in general; Black people as farm equipment; transgender or non-binary people as “it”)
- Feces (including but not limited to: shit, crap)
- Filth (including but not limited to: dirt, grime, or saying “[protected characteristic or quasi-protected characteristic] has bad hygiene”)
- Bacteria, viruses, or microbes
- Disease (including but not limited to: cancer, sexually transmitted diseases)
- Subhumanity (including but not limited to: savages, devils, monsters, primitives)
- Criminals
- Sexual predators (including but not limited to: Muslim people having sex with goats or pigs)
- Violent criminals (including but not limited to: terrorists, murderers, members of hate or criminal organizations)
- Other criminals (including but not limited to “thieves,” “bank robbers,” or saying “All [protected characteristic or quasi-protected characteristic] are ‘criminals’”).
- Statements in the form of calls for action or statements of intent to inflict, aspirational or conditional statements about, or statements advocating or supporting harm in the following ways:
 - In favor of contracting a disease
 - In favor of experiencing a natural disaster
 - Calls for self-injury or suicide
 - Calls for death without a perpetrator or method

- Calls for accidents and other physical harms caused either by no perpetrator or by a deity
- Statements denying existence (including but not limited to: "[protected characteristic(s) or quasi-protected characteristic] do not exist", "no such thing as [protected characteristic(s) or quasi-protected characteristic]" or "[protected characteristic(s) or quasi-protected characteristic] shouldn't exist")
- Harmful stereotypes historically linked to intimidation, exclusion, or violence on the basis of a protected characteristic, such as Blackface; Holocaust denial; claims that Jewish people control financial, political, or media institutions; and references to Dalits as menial laborers
- Mocking the concept, events or victims of hate crimes even if no real person is depicted in an image.
- Mocking people on the basis of their Protected Characteristics or Quasi-Protected Characteristics for having or experiencing a disease.
- Content that describes or negatively targets people with slurs, where slurs are defined as words that inherently create an atmosphere of exclusion and intimidation against people on the basis of a protected characteristic, often because these words are tied to historical discrimination, oppression, and violence. They do this even when targeting someone who is not a member of the PC group that the slur inherently targets.

Tier 2

Content targeting a person or group of people on the basis of their protected characteristic(s) (in written or visual form):

- Generalizations that state inferiority in the following ways:
 - Physical appearance, including but not limited to: ugly, hideous.
 - Mental characteristics are defined as those about:
 - Intellectual capacity, including but not limited to: dumb, stupid, idiots.
 - Education, including but not limited to: illiterate, uneducated.
 - Mental health, including but not limited to: mentally ill, retarded, crazy, insane.
 - Moral characteristics are defined as those about:
 - Character traits culturally perceived as negative, including but not limited to: coward, liar, arrogant, ignorant.
 - Derogatory terms related to sexual activity, including but not limited to: whore, slut, perverts.
- Other statements of inferiority, which we define as:

- Expressions about being less than adequate, including but not limited to: worthless, useless.
- Expressions about being better/worse than another protected characteristic, including but not limited to: "I believe that males are superior to females."
- Expressions about deviating from the norm, including but not limited to: freaks, abnormal.
- Expressions of contempt, except in a romantic break-up context, and disgust, which we define as:
 - Self-admission to intolerance on the basis of a protected characteristics, including but not limited to: homophobic, islamophobic, racist.
 - Expressions of hate, including but not limited to: "I despise","I hate", "I can't stand".
 - Expressions of dismissal, including but not limited to: "I don't respect", "I don't like", "I don't care for"
 - Expressions that suggest the target causes sickness, including but not limited to: vomit, throw up.
 - Expressions of repulsion or distaste, including but not limited to: vile, disgusting, yuck.
- Targeted cursing, except certain gender-based cursing in a romantic break-up context, defined as:
 - Referring to the target as genitalia or anus, including but not limited to: cunt, dick, asshole.
 - Profane terms or phrases or other curses with the intent to insult, including but not limited to: fuck, bitch, motherfucker.
 - Terms or phrases calling for engagement in sexual activity, or contact with genitalia, anus, feces or urine, including but not limited to: suck my dick, kiss my ass, eat shit.
- Exclusion or segregation in the form of calls for action, statements of intent, aspirational or conditional statements, or statements advocating or supporting defined as:
- Explicit exclusion, which means things like expelling certain groups or saying they are not allowed or segregation.
- Political exclusion, which means denying the right to political participation.
- Economic exclusion, which means denying access to economic entitlements and limiting participation in the labor market.
- Social exclusion, which means things like denying access to spaces (physical and online)and social services, except for gender-based exclusion in health and positive support Groups.