Day 7: Live Deployment & Post-Launch Practices

🚀 Final Deployment & Production Readiness

1️⃣ Deployment Strategy

- **Hosting Platform:** Deployed on **Vercel** for fast global content delivery.

- **Production Environment:** Optimized for high-traffic handling with **SSR & ISR (Server-Side & Incremental Static Regeneration)**.

- **Database Management: Sanity CMS** ensures real-time content updates without redeployment.

2️⃣ Security Enhancements

- 🔒 **SSL Encryption:** Ensured all transactions and user data are securely transmitted.

- 🛑 **Firewall & Rate Limiting:** Set up security measures to prevent **DDoS attacks & API abuse**.

🛠️ Post-Launch Monitoring & Analytics

1️⃣ Performance Monitoring

- **Google Lighthouse Score:** Achieved **90+** in performance, accessibility & SEO.

- **Error Tracking:** Integrated **Sentry** to capture real-time issues.

- **Google Analytics:** Set up user behavior tracking for future improvements.

2️⃣ SEO Optimization

- **Meta Tags & Structured Data:** Ensured search engines can properly index Comforty.

- **Sitemap & Robots.txt:** Submitted to **Google Search Console** for better ranking.

- **Page Load Speed:** Optimized images, **lazy loading & CDN caching**.

📊 Next Steps & Future Roadmap

☑ Improve checkout flow & optimize product recommendations.
☑ Expand product categories & onboard more sellers.
☑ Launch mobile app version for Comforty.

🚀 Expand Comforty to **international markets**.
🚀 Implement **Augmented Reality (AR) for virtual furniture placement**.
🚀 Integrate AI-powered **personalized shopping assistant**.

🎯 Conclusion

- Comforty is now **LIVE & SCALABLE!** 🎉

- Ready to **disrupt the furniture industry with a seamless shopping experience**.

- Investors & partners can now **join us in shaping the future of online furniture shopping**.

📌 **Live Marketplace: https://comfortyecommerce.vercel.app/**

🚀 **Comforty is officially launched!** Ready for scaling & innovation! 🎯🔥