

Credit Card Customer Report

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

Total Revenue

55M

Avg. Income

57K

Total Customers

10K

Low

Mid

High

Interest Earned

8M

Cust Satisfaction Score

3.19

Avg Cust. Aquisition Cost

96.3

Male vs Female Filter

M

F

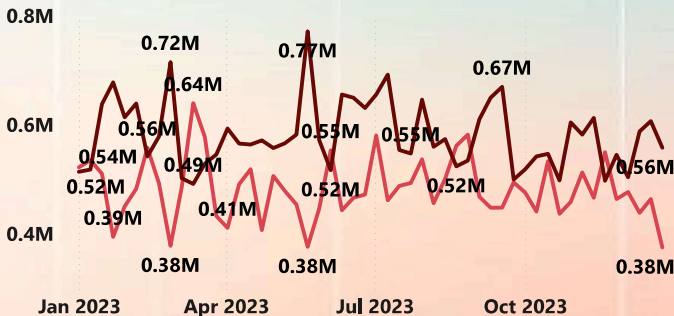
30M

25M

Weekly Filter

All

Revenue vs Gender



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Govt	8111701	88773989	1160016
Selfemployeed	8261758	75313288	1119742
Blue-collar	6904279	72262158	952801
Retirees	4535184	48675030	630359
Total	55315410	575914439	7843382

Revenue by Marital Status

Married

13M

15M

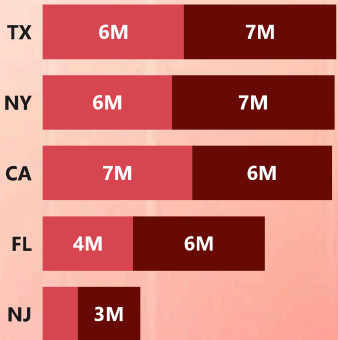
Single

11M

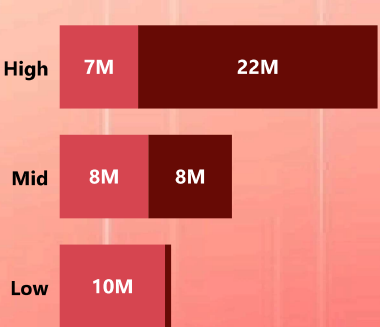
12M

Unknown

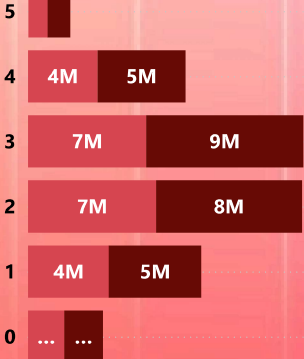
Revenue by Top 5 States



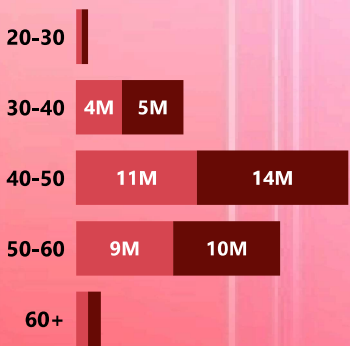
Revenue by Income Level



Dependents on Customers



Revenue by Age Group



Cust. Aquisition Cost vs Category

Blue

510K

378K

Silver

Gold

Platinum