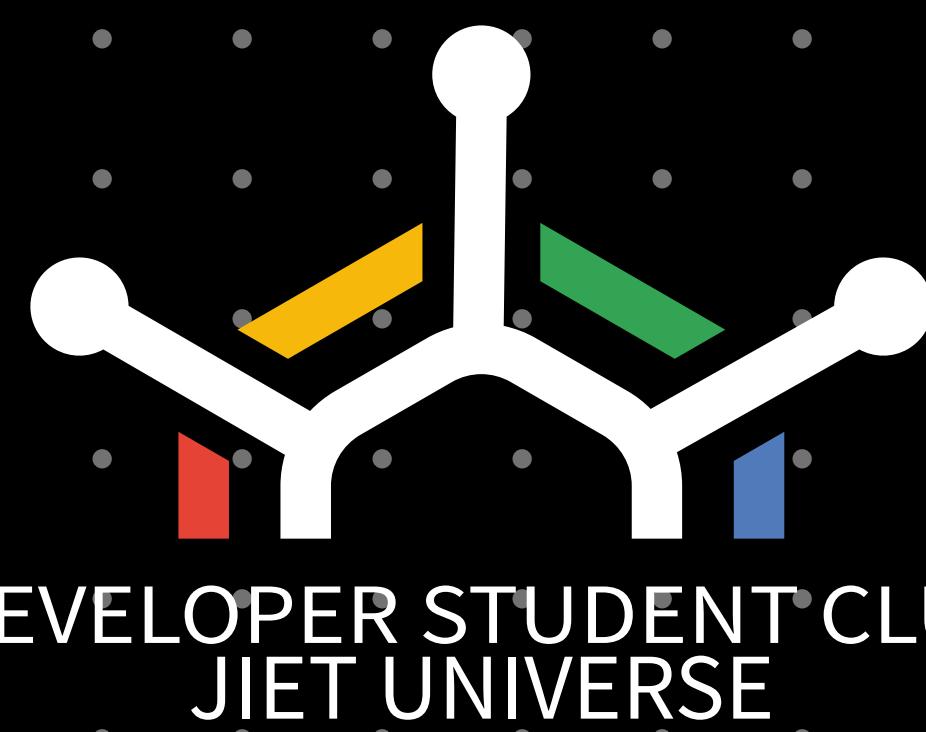


SPONSORSHIP BROCHURE



2026

ABOUT THE HACKATHON

- RECKON 7.0 stands as Sun City's foremost innovative hackathon, inviting developers, entrepreneurs, and technology enthusiasts to partake in creating innovative solutions within a 24-hour window. This intense and rewarding event comprises three judgment rounds facilitated by industry experts and domain specialists, evaluating projects based on specific criteria.

We anticipate an audience deeply rooted in technology, comprising developers, designers, students, entrepreneurs, professionals, and hobbyists, impassioned by technology and adept at problem



Event Flow

ROUND 1

Online solution
Submision

ROUND 2

Offline 24-Hours
Hackathon

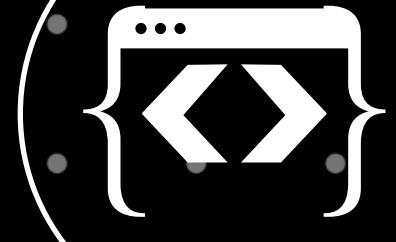
Unlock the Benefits :

- 1) Access to exclusive talks conducted by top industry mentors and innovators.
- 2) Complimentary accommodation and meals.
- 3) Exciting Swags and goodies for everyone.
- 4) Networking Opportunities with industry professionals.
- 5) Potential funding for the most innovative startup idea.
- 6) Embracing groundbreaking innovation and technology ideas.



WHY SPONSOR US

Empower the Next-Gen



Connect with emerging tech talent early and help shape their career journey.

Boost Your Brand Reach

- Place your logo on merch, event assets, and digital campaigns.
- Gain long-lasting visibility among developers and future leaders.



INCREASE AWARENESS

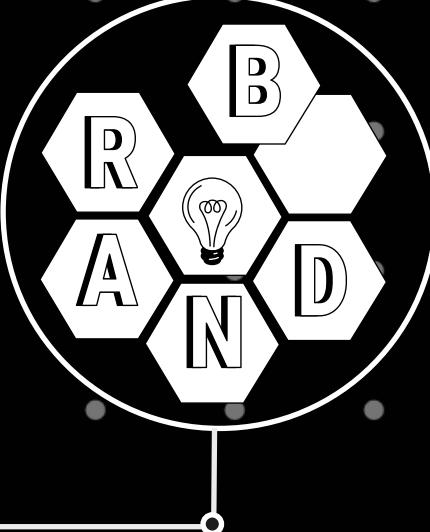


Participants engage directly with your tools and solutions during the hackathon. This drives familiarity and future usage of your offerings.

BRAND ASSOCIATION

Align your brand with innovation and future-forward talent.

Strengthen reputation while supporting impactful tech initiatives



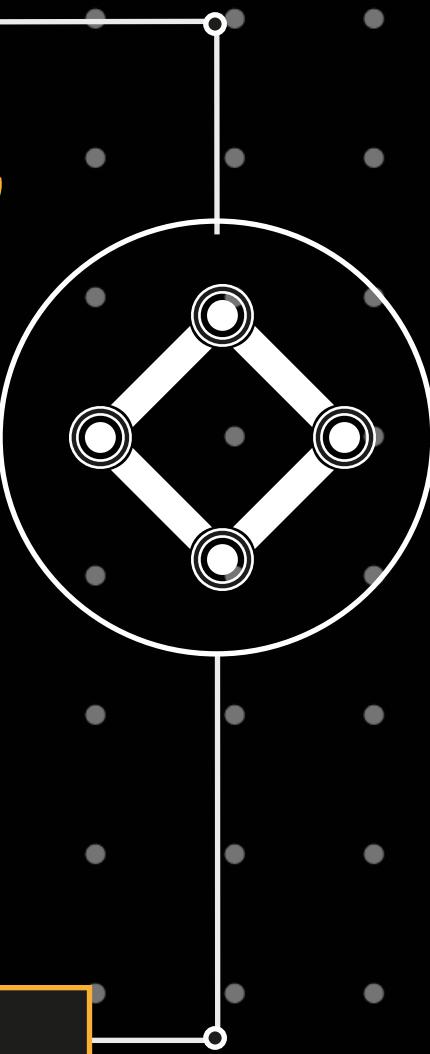
RESEARCH & DEVELOPMENT

Share a challenge from your business - students build innovative prototypes for it. Take forward the best solutions



NETWORKING

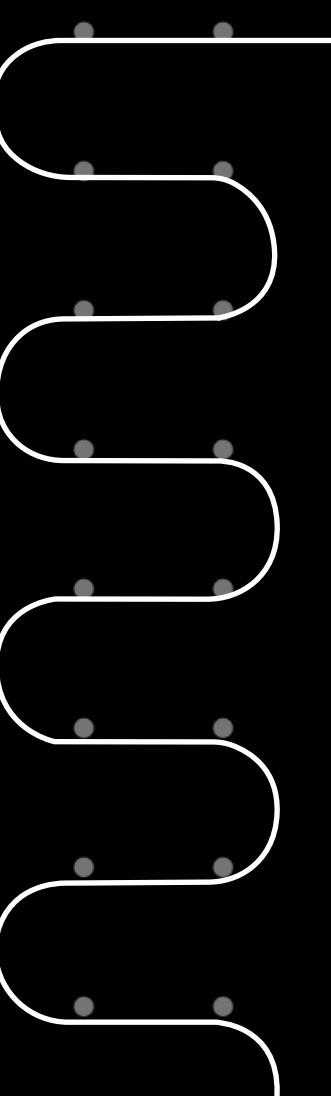
Connect with talented students, mentors, and tech leaders. Build relationships that can fuel hiring, product growth, and partnerships.



Join us as we partner with enterprises, startups, industries, and professionals committed to shaping the future of technology and unlocking young talent.

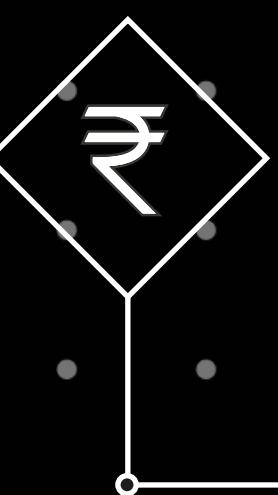


BE THE CHANGE MAKER



THEMES





YOUR IMPACT AS A SPONSOR

Your support directly contributes to creating the best hackathon experience for participants. It helps us cover essential event costs including venue, meals, swags, prizes, and engaging activities - ensuring a memorable and impactful innovation journey for everyone.

Ways to Support

FINANCIAL SUPPORT

Enable us to deliver a high-quality hackathon experience with food, venue, swags, and prizes for participants.

MENTORSHIP SUPPORT

Provide experts who guide students, share knowledge, and elevate the quality of innovation throughout the

MEAL / REFRESHMENT SPONSORSHIP

Support participant energy and excitement by sponsoring meals during the hackathon.

JUDGING SUPPORT

Nominate industry professionals to evaluate projects, recognize top innovation, and inspire participants

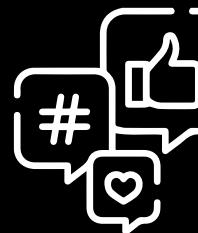
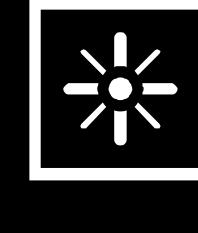
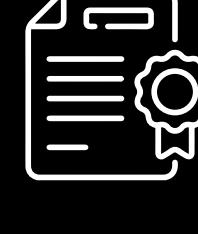
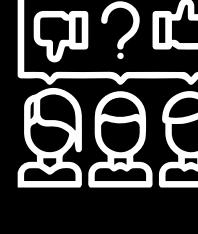
CUSTOM AWARDS & PRIZES

Nominate industry professionals to evaluate projects, recognize top innovation, and inspire participants

Product & Technology Support

Provide access to your tools, APIs, hardware, or services to help students build better solutions.

CHART OF SPONSORSHIP

BENIFITS	TITLE	PLATINUM	GOLD	SILVER	EDUCATION
OPENING SPEECH 	15m	15m	15m	✗	✗
WEBINAR/ WORKSHOP 	60m*	45m*	30m*	✗	✗
WEBINAR ON PRODUCT 	✓	✓	✓	✗	✗
SOCIAL MEDIA MENTIONS 	✓	✓	✓	✓	✓
LOGO POSITIONS 	1 st	2 nd	3 rd	4 th	5 th
GOODIES TO WINNER 	✓	✓	✓	✓	✓
LOGO ON E-CERTIFICATE 	✓	✓	✓	✗	✗
JUDGE ELIGIBILITY 	✓	✓	✓	✓	✓
MENTORSHIP OPPORTUNITIES 	✓	✓	✓	✓	✓
PRICING	₹1 Lakh*	₹75K*	₹50K*	₹35K*	SWAGS upto 20K*

BENEFITS OF PARTNER

BRONZE PARTNER

SWAGES UPTO 20K*

- 1) Listed as Silver Sponsor.
- 2) The sponsor logo is placed in the last position on the social media posts and posters.

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SILVER SPONSOR

35k

- 1) Listed as Silver Sponsor.
- 2) The sponsor logo is placed in the last position on the social media posts and posters.
- 3) Provisions to send goodies.



GOLD SPONSOR

₹50K

- 1) Listed as Gold Sponsor.
- 2) Social media mentions.
- 3) An encouraging and thoughtful mention speech by you at the opening ceremony for 15 minutes.
- 4) Provision to send goodies.
- 5) Logo on certificate
- 6) Option to give an API challenge during the hackathon



PLATINUM SPONSOR

₹75K

- 1) Listed as Platinum Sponsor.
- 2) Social media mentions.
- 3) An encouraging and thoughtful mention speech by you at the opening ceremony for 15 minutes.
- 4) Provision to send goodies.
- 5) Logo on certificate
- 6) Option to give an API challenge during the hackathon.
- 7) Provide mentorship opportunities to innovators.
- 8) You can be a judge for the hackathon.



TITLE SPONSOR



₹1 Lakh

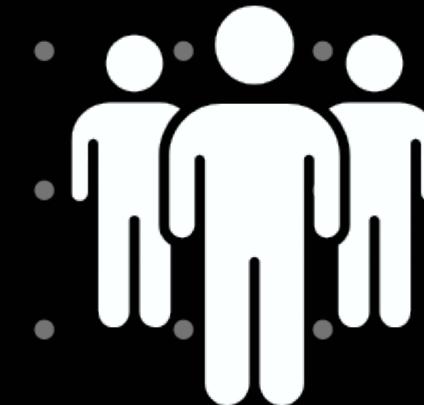
- 1) Listed as Title Sponsor.
- 2) Social media mentions.
- 3) An encouraging and thoughtful mention speech by you at the opening ceremony for 15 minutes.
- 4) Provision to send goodies.
- 5) Logo on certificate
- 6) Option to give an API challenge during the hackathon.
- 7) Provide mentorship opportunities to innovators.
- 8) You can be a judge for the hackathon.
- 9) Virtual webinar on product/company.
- 10) To give webinar for 1 hour on the event day.



6000+
Total Team
Registration



16+ States
Reached

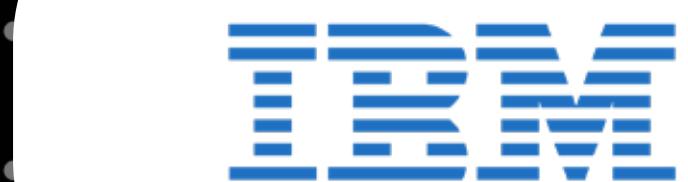


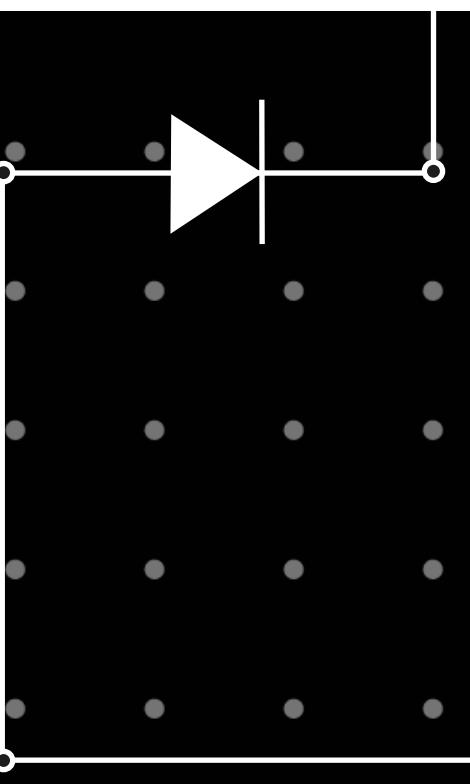
500+ Student
Attendees



100+
Mentors

PAST SPONSORS





REC KON

7.0

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