

# Mudra Nagda

GOOD DESIGN IS RESPONSIBLE DESIGN

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## SKILLS

### Coding

C, Java, Python, HTML, CSS, Javascript, Bootstrap, C#

### Design

Personas, Journey Maps, Sketching, Wireframing, Prototyping, Information Architecture, Responsive Design

### User Research

Surveys, Interviews, Guerilla Usability, Affinity Diagrams, Observations

### Tools

Adobe XD, Figma, Unity3D, Miro, Photoshop, Balsamiq, Marvel

## CERTIFICATIONS

### User Research and Prototyping

August - September 2018  
Coursera Interaction Design Specialisation

### Information Design

August - September 2018  
Coursera Interaction Design Specialisation

### UX - A Beginner's Guide

December 2017 - February 2018  
Interaction Design Foundation

## ACHIEVEMENTS

### Quality Design Certification

VJTI, Mumbai | December 2018  
Mobond m-Indicator UX/UI Hackathon

## VOLUNTEERING

### Akanksha Foundation

Mumbai | March - May 2018  
- Taught art to underprivileged children  
- Assisted teachers in classrooms

## ROLES OF RESPONSIBILITY

### DJ Unicode | Design Mentor & HR Head

Mumbai | August 2018 - June 2020  
- Leading the committee as the HR Head  
- Designed SkillFinder web application  
- Mentored 2 junior designers over 3 web development projects

## EDUCATION

### Dwarkadas J Sanghvi College of Engineering, University of Mumbai

BE in Computer Engineering | August 2016 - June 2020  
GPA - 9.10/10.00

## EXPERIENCE

### VuNet Systems | User Experience Designer

Bangalore (Remote) | June 2020 - Present  
- Conducting user research, analysis and designing the UI for VuNet's vuSmart Maps AI Ops platform

### Medtronic India Development Center | HFE Intern

Bangalore | June - August 2019  
- Designed the Hemodialysis System Design System on Adobe XD  
- Created 3 level Information Architecture of the Hemodialysis System  
- Performed analysis of Usability Study Reports

### Felix Educare | UX/UI Design Intern

Mumbai | June - August 2018  
- Analyzed UX issues from feedback obtained from customers  
- Created the wireframes, graphics, color scheme and designed the UI for the company's website  
- Introduced the company to Webflow CMS

### TribesForGood | UX/UI Design Intern

Mumbai | January - February 2019  
- Redesigned the UI, web page structure and navigation

## PUBLICATIONS

### Seedling | Gamification Research in HCI

Author: M Nagda, P Mehta, S Lamba, P Kanani. Gamification in Plant Education for Children. International Journal of Psychosocial Rehabilitation, Vol. 24, Issue 08, 2020 ISSN: 1475-7192  
- User research with 91 participants to determine the appropriate game mechanics using the Gamification User Types Hexad Scale

## PROJECTS

### ICACTA 2020 | Web Design

Conference Website | August 2018 - November 2019  
- Designed the ICACTA Website  
- Supervised the process of designing the conference booklet & posters

### m-Indicator Redesign | UX/UI Hackathon

App redesign | December 2018  
- Improved visual design, information architecture, navigation, the UX of checking a train route  
- Used Google Material Design guidelines

### IRCTC Redesign | UX/UI Case Study

Website redesign | September 2018  
- Improved the UX of checking train availability and train booking