

Mudra Nagda

GOOD DESIGN IS RESPONSIBLE DESIGN

www.mudranagda.com
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SKILLS

Coding

C, Java, Python, HTML, CSS,
Javascript, Bootstrap, C#

Design

Personas, Journey Maps, Sketching,
Wireframing, Prototyping, Information
Architecture, Responsive Design

User Research

Surveys, Interviews, Guerilla Usability,
Affinity Diagrams, Observations

Tools

Adobe XD, Figma, Unity3D, Miro,
Photoshop, Balsamiq, Marvel

CERTIFICATIONS

User Research and Prototyping

August - September 2018
Coursera Interaction Design Specialisation

Information Design

August - September 2018
Coursera Interaction Design Specialisation

UX - A Beginner's Guide

December 2017 - February 2018
Interaction Design Foundation

ACHIEVEMENTS

Quality Design Certification

VJTI, Mumbai | December 2018
Mobond m-Indicator UX/UI Hackathon

VOLUNTEERING

Akanksha Foundation

Mumbai | March - May 2018
- Taught art to underprivileged children
- Assisted teachers in classrooms

ROLES OF RESPONSIBILITY

DJ Unicode | Design Mentor & HR Head

Mumbai | August 2018 - present
- Leading the committee as the HR Head
- Designed SkillFinder web application
- Mentored 2 junior designers over 3 web development projects

EDUCATION

Dwarkadas J Sanghvi College of Engineering, University of Mumbai

BE in Computer Engineering | August 2016 - June 2020
GPA - 9.04/10.00

EXPERIENCE

Medtronic India Development Center | HFE Intern

Bangalore | June - August 2019
- Designed the Hemodialysis System Design System on Adobe XD
- Created 3 level Information Architecture of the Hemodialysis System
- Performed analysis of Usability Study Reports

Felix Educare | UX/UI Design Intern

Mumbai | June - August 2018
- Analyzed UX issues from feedback obtained from customers
- Created the wireframes, graphics, color scheme and designed the UI for the company's website
- Introduced the company to Webflow CMS

TribesForGood | UX/UI Design Intern

Mumbai | January - February 2019
- Redesigned the company website
- Worked on web page structure and navigation

RESEARCH PROJECTS

Seedling | Gamification Research in HCI

Final Year Research Project | October 2019 - present
- Gamified approach to plant care for children & young adults of Gen Z age group
- Conducted literature review on human-plant relationship, persuasive technology, Gamification frameworks
- Determine appropriate game mechanics using the Gamification User Types Hexad Scale

PROJECTS

ICACTA 2020 | Web Design

Conference Website | August 2018 - November 2019
- Designed the ICACTA Website
- Supervised the process of designing the conference booklet and posters

m-Indicator Redesign | UX/UI Hackathon

App redesign | December 2018
- Improved visual design, information architecture, navigation, the UX of checking a train route
- Used Google Material Design guidelines

IRCTC Redesign | UX/UI Case Study

Website redesign | September 2018
- Improved the UX of checking train availability and train booking