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Mudra Nagda

UX/UI Designer with a passion to create meaningful experiences through responsible design. Having honed my skills in Interaction Design, User Research, User Interface Design and Prototyping, I am interested in inclusive, accessible and empathetic design in the field of children education, healthcare and innovation.

EDUCATION

Bachelor of Engineering (B.E), Computer Science (2016 - 2020)

Dwarkadas Jivanlal Sanghvi College of Engineering

CGPA : 8.87/10

XII (Senior Secondary), Science

Year of Completion: 2016

HSC Board (Pace Junior Science College)

Percentage : 87.69%

X (Secondary)

Year of Completion: 2014

ICSE Board (VCW Arya Vidya Mandir)

Percentage : 95.33%

INTERNSHIPS

UX/UI Design

Felix Educare (Mumbai)

Jun 2018 - Aug 2018

Designed the company website (www.felixeducare.com) after several discussions with the founder - to highlight their story, approach and to choose colours and other collaterals that are in line with the company's values. Used Webflow for development.

POSITIONS OF RESPONSIBILITY

Design Mentor at DJ Unicode - a student chapter that develops open source projects which are designed and aimed to solve critical issues in the institution. I introduce design principles to developers in an otherwise code centric environment.

TRAININGS

User Experience: Research & Prototyping

Coursera (Online)

Sep 2018 - Oct 2018

This course helped me immensely in understanding the Design process that preceeds designing for screens. This includes User Research, Ideation, Prototyping and how to implement these principles while creating experiences.

Information Design

Coursera (Online)

Sep 2018 - Oct 2018

From this course I learnt principles of Visual Design such as typography, information architecture, layout, color etc. I also learnt to implement them on various form factors - screens, walls, watches etc.

User Experience

Interaction Design Foundation (Online)

Jan 2018 - Mar 2018

This course helped me understand entirety of User Experience. I have even received a certificate for being in the top 10 percentile in class.

PROJECTS

Designed UI for Emplower - Employee productivity app

May 2018 - May 2018

https://www.behance.net/gallery/65520523/Emplower-Employee-productivity-app

Emplower is a mobile application that helps employees improve productivity keep track of the number of hours each employee puts into every project. The theme is kept light to engage a happy, positive mood before an employee starts working.

Designing a mentor based webapp to find mentors, hackathon partners and similar peers

Dec 2017 - Mar 2018

https://www.behance.net/gallery/62717787/Unicode-SkillFinder-Webapp

This project serves as a platform for interaction between juniors and their seniors, with everything being based on skills.
I have designed the entire website using Figma.

Designed website for DJ Unicode

Jan 2018 - Jan 2018

https://www.behance.net/gallery/61731633/Unicode-Homepage

After interviewing the founders about their story and theme, minimalism was achieved with a smart use of white space. The playfulness comes from a hand drawn sketch spanning the page.
Designed the webpages using Figma and Photoshop.

Case Study: Revamping the IRCTC Experience

Sep 2018 - Present

A conversation with a regular IRCTC user inspired me to redesign their web experience, by trying to minimize pain points while keeping in mind several use cases.

App Concept: Plantcare for Children

Nov 2018 - Present

Solving issues of nature connectedness in children from urban families, by creating an app concept that uses gamification to encourage tending and nurturing of plants by children.

ICACTA 2020: Conference Website

Oct 2018 - Present

http://djicacta.in/

Designed the website for the 2nd International Conference of Advanced Computing Technologies and Applications (ICACTA) to be held in 2020.
The website is currently in the last phase of development.

SKILLS

User Experience Design	Responsive Design
User Research	Prototyping
Adobe XD	Figma
HTML/CSS	JavaScript
Bootstrap	Webflow

WORK SAMPLES

GitHub Profile:

https://github.com/MudraNagda

Behance Portfolio Link:

https://www.behance.net/mudranagda6192

ADDITIONAL DETAILS

Member of the Interaction Design Foundation (IDF)