

# **Project Report on Stock Market Trend Analysis**

## **1. Abstract**

This report details a stock price prediction dashboard built using a Long Short-Term Memory (LSTM) neural network. The project's goal is to provide an accessible tool for financial forecasting that addresses market complexity. The system fetches historical data using yfinance, enhances it with technical indicators (SMAs, RSI, MACD), and trains an LSTM model in TensorFlow/Keras to forecast prices for the next eight business days. An interactive Streamlit dashboard visualizes these predictions and performance metrics. The model consistently achieves high accuracy over 95% on test data, offering actionable insights for financial analysis.

## **2. Introduction**

Financial market forecasting is a significant data science challenge due to the market's complex, non-linear nature. Traditional statistical models often fail to capture these intricate patterns. This project is motivated by the need for more sophisticated yet accessible tools for investors. The "Stock Market Trend Analysis Dashboard" aims to bridge the gap between advanced deep learning and practical financial analysis. It leverages the power of LSTMs, which excel at recognizing long-term dependencies in time-series data, to provide a robust platform for predicting stock prices and making sophisticated analytics available to a broader audience.

## **3. Related Work**

Stock prediction has evolved from traditional linear models like ARIMA, which struggle with market non-linearity, to machine learning methods like Support Vector Machines (SVM). While SVMs handle non-linear data, they aren't inherently designed for temporal sequences. Recurrent Neural Networks (RNNs) address this, but standard RNNs suffer from the vanishing gradient problem, limiting their ability to learn long-term patterns. The Long Short-Term Memory (LSTM) network, a specialized RNN, was developed to overcome this limitation. Its gating mechanism allows it to effectively learn long-range dependencies, making it the superior choice for time-series forecasting in this project.

## **4. Problem Definition**

The core objective is to design and build a system that accurately forecasts the closing price of a financial instrument for eight future business days. This involves integrating technical indicators as model features, ensuring high predictive accuracy on unseen data, and presenting the results in a comprehensive, interactive dashboard for intuitive analysis.

## **5. Methodology**

The application's architecture is divided into a backend for data processing and a frontend for user interaction.

## 5.1. Backend (backend.py)

The backend analytical engine sources historical data from yfinance and engineers features using pandas-ta, including SMAs, RSI, and MACD. The predictive model is a sequential TensorFlow/Keras architecture with two stacked LSTM layers (60 units each) and Dropout for regularization, followed by Dense layers for the final output. The dataset is split 80/20 for training/testing, normalized using MinMaxScaler, and transformed into sequences of 60 timesteps before training.

## 5.2. Frontend (dashboard.py)

The user interface is a web application built with Streamlit. A minimalist sidebar provides user controls for stock selection and analysis parameters. The dashboard uses Plotly to generate interactive candlestick and technical indicator charts. The 8-day forecast is presented in a clear, card-based layout, complemented by a high-level "Market Outlook" summary.

## 6. Experiments & Results

The model's performance was evaluated on a diverse set of assets using an 80/20 train-test split. The 8-day forecast was generated via an iterative prediction method. Accuracy was measured using Root Mean Squared Error (RMSE), Mean Absolute Error (MAE), and Mean Absolute Percentage Error (MAPE), with the final accuracy score reported as  $100 - \text{MAPE}$ .

Across all tests, the model consistently achieved high accuracy (typically over 95%), demonstrating its ability to effectively predict the general trend of stock prices. Visualizations confirmed that predictions on the test set closely followed actual price movements. The inclusion of technical indicators provided a consistent, modest improvement in accuracy over using price data alone.

## 7. Conclusion & Future Work

The Advanced Stock Prediction Dashboard successfully demonstrates the power of LSTMs for financial forecasting in a practical, user-friendly application. The project meets its objectives by delivering accurate, multi-day predictions within an insightful and interactive interface.

Future enhancements could further improve the system's capabilities and robustness:

- **Advanced Indicator Integration:** Integrating more complex indicators like Bollinger Bands or Ichimoku Clouds.
- **Automated Model Optimization:** Implementing hyperparameter tuning techniques to automatically find the optimal model architecture.
- **Cloud Deployment and Scalability:** Deploying the application on a scalable cloud platform like AWS or Google Cloud.
- **Sentiment Analysis:** Integrating NLP to analyze financial news and social media sentiment as an additional input feature.