Website Workflow:

1. User Visit:

- User lands on the homepage.
- Navigation to product categories (Men, Women, Kids, Sports) is available.

2. **Product Browsing**:

- User browses products on category pages.
- o Products can be filtered by size, color, price, or brand.

3. Add to Cart:

- User selects a product.
- o On the product page, user can choose size and color, then clicks "Add to Cart."
- The cart is updated with the selected products.

4. Shopping Cart:

- User navigates to the cart page to review products.
- o Option to modify quantities or remove items from the cart.
- User can proceed to checkout by clicking "Checkout" button.

5. Login / Account Creation:

- User is prompted to log in or create an account.
- Account details (email, password, etc.) are entered.
- o If the user is a guest, they proceed to checkout without creating an account.

6. Checkout Form:

- User is redirected to the checkout page.
- A form is displayed asking for details like name, email, address, phone number, etc.
- Once the form is filled out, the user clicks "Submit."

7. Create Customer and Order in Sanity CMS:

- o A GET request is sent to the API with the user details and order information.
- A new customer record is created in Sanity CMS with the provided information.
- Order data, including products and quantities, is saved in Sanity CMS with a reference to the customer.

8. Payment:

- After order creation, user is redirected to the payment page.
- User selects a payment method (credit card, PayPal, etc.) and enters payment details.
- Payment is processed through Stripe.
- Payment status is updated in Sanity CMS.

9. **Shipping**:

- After payment confirmation, the system requests shipping labels and tracking information from ShipEngine.
- Shipping details are saved in Sanity CMS, along with tracking number and shipping status.
- User receives a confirmation email with order and tracking details.

10. Order Confirmation and Tracking:

Order confirmation page is shown to the user.

- User receives an email with order confirmation, payment receipt, and tracking information.
- User can check the order status and track the shipment through the website.