### **Admin Panel Page:**

#### 1. Dashboard:

- A summary view displaying key metrics:
  - Total Products: Count of all available products.
  - Total Orders: Count of all orders (completed, pending, etc.).
  - Total Customers: Count of registered customers.
  - Stock Overview: Quick view of low stock or out-of-stock products.

## 2. Product Management:

- Product List: Display all products with details like:
  - Product Name
  - Price
  - Stock Status
  - Category
  - Option to Edit or Delete
- Add New Product: A form to add new products (name, description, price, stock, images, etc.).
- Edit Product: Ability to modify existing product details.
- Stock Update: Option to update product stock or mark products as out of stock.

### 3. Order Management:

- Order List: Display a list of all orders with:
  - Order ID
  - Customer Name
  - Order Status (Pending, Shipped, Delivered, etc.)
  - Payment Status
  - Shipping Status
- View Order Details: Ability to view detailed order information (products ordered, quantities, shipping address, payment method).
- Update Order Status: Option to change order status (e.g., from "Pending" to "Shipped").
- o Track Shipments: View tracking information for each order.

#### 4. Customer Management:

- Customer List: Display all customers with details such as:
  - Name
  - Email
  - Order History
  - Shipping Addresses
- View Customer Profile: View detailed customer profile including their orders, saved payment methods, and addresses.
- Send Message: Ability to send messages or notifications to customers (e.g., order updates).

# 5. Stock Overview:

• Low Stock Alert: Highlight products that are low on stock or out of stock.

- Stock Management: Option to manually update stock levels for individual products.
- Restock Notifications: Option to set automatic alerts for products that need to be restocked.

## 6. Analytics & Reports:

- Sales Reports: View daily, weekly, or monthly sales data.
- Order Status Analytics: Visual representation of orders by status (pending, shipped, delivered, etc.).
- Revenue Overview: Display total revenue generated over a specified period.

# 7. Settings & Configuration:

- Payment Configuration: Manage payment gateway settings (Stripe).
- Shipping Settings: Configure shipping methods, integrate ShipEngine for label generation and tracking.
- Product Categories: Manage product categories and ensure they are correctly linked to products.
- Admin User Management: Ability to add or remove admin users with different roles (e.g., full access, read-only access).

#### 8. Notifications:

- Order Alerts: Notifications for new orders, pending orders, or orders requiring attention.
- Stock Alerts: Alerts when a product is out of stock or when stock levels are low.