# MUFEED KAMAL

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A Des Moines, IA



Mufeedkamal.com

## **OBJECTIVE**

Passionate and enthusiastic individual with a unique set of skills and experiences in marketing, design, leadership, sales, and analytics. As a technologically inclined, natural leader, with excellent communication skills I am always growing my skill set to be a jack of all trades.

#### NOTABLE EXPERIENCE

Business Development Representative - SpotHopper <u>Lead Collections Specialist</u> – SpotHopper January 2023 - Current

Anatomy and Physiology Adjunct Instructor - DMACC December 2022 – May 2023

Founder/Graphics Designer - Studio Alpha January 2013 - May 2021

Emergency Department Medical Scribe - Frisco Legacy ER December 2019 - July 2020

## CERTIFICATIONS

IE Brand and Product Management – No Expiration IBM Agile Development and Scrum – No Expiration Google Analytics Individual Qualification – Exp 11/23 Google ads Search Certification – Exp 11/23 HubSpot Academy Inbound Marketing – 12/23 Microsoft Advertising Certified Professional – Exp 11/23

# **EDUCATION**

Lonestar College - Coursework in Programing 2023 - Ongoing Des Moines University – Coursework in MS in Anatomy 2022-2023 Des Moines University – Coursework in Doctor of Podiatric Medicine 21-22 University of Texas at Dallas – MS in Molecular and Cell Biology - 2021 University of Houston - BS in Biology - 2019

#### CONFERENCES

American Association for Anatomy - 2022

## **KEY SKILLS**

- Blender, Cinema 4D
- Adobe Suite (Ps, Ae, Ai, LrC, Pr)
- MS Office Suite
- R-Studio, Bash, SQL, PowerBI
- Google Analytics/ads
- B2B/B2C Sales/Marketing
- Agile/Scrum
- ZenDesk Kanban
- **Hubspot CRM**
- HTML5, CSS, JS, Figma, React

# **AWARDS/HONORS**

- **Des Moines University** Scholarship - 2021
- University of Texas at Dallas Graduate Grant - 2020
- University of Houston Academic Scholarship - 2016

# **LEADERSHIP**

- KAMALFE Founder/Manager
- **Anatomy Ambassadors -**Volunteer leader
- NEST Palliative Care Society -U.S.A. Donations Organizer

## **HOBBIES/INTERESTS**

- Drone designer/Builder/Programmer
- TikTok Men's Fashion Content Creator
- Creative art enthusiast
- Innovative and new Tech
- **Psychology**