

# MUFEED KAMAL

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**A** Des Moines, IA

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## OBJECTIVE

Passionate and enthusiastic individual with a unique set of skills and experiences in marketing, design, leadership, sales, and analytics. As a technologically inclined, natural leader, with excellent communication skills I am always growing my skill set to be a jack of all trades.

## NOTABLE EXPERIENCE

Business Development Representative – SpotHopper

Lead Collections Specialist – SpotHopper

January 2023 – Current

Anatomy and Physiology Adjunct Instructor - DMACC

December 2022 – May 2023

Founder/Graphics Designer - Studio Alpha

January 2013 – May 2021

Emergency Department Medical Scribe – Frisco Legacy ER

December 2019 – July 2020

## CERTIFICATIONS

IE Brand and Product Management – No Expiration

IBM Agile Development and Scrum – No Expiration

Google Analytics Individual Qualification – Exp 11/23

Google ads Search Certification – Exp 11/23

HubSpot Academy Inbound Marketing – 12/23

Microsoft Advertising Certified Professional – Exp 11/23

## EDUCATION

Des Moines University – Coursework in MS in Anatomy 22-23

Des Moines University – Coursework in Doctor of Podiatric Medicine 21-22

University of Texas at Dallas – MS in Molecular and Cell Biology - 2021

University of Houston – BS in Biology - 2019

## CONFERENCES

American Association for Anatomy - 2022

## KEY SKILLS

- Blender, Cinema 4D
- Adobe Suite (Ps, Ae, Ai, LrC, Pr)
- MS Office Suite
- R-Studio, Bash, SQL, PowerBI
- Google Analytics/ads
- B2B/B2C Sales/Marketing
- Agile/Scrum
- ZenDesk Kanban
- Hubspot CRM
- HTML5, CSS, JS

## AWARDS/HONORS

- Des Moines University  
Scholarship - 2021
- University of Texas at Dallas  
Graduate Grant - 2020
- University of Houston Academic  
Scholarship - 2016

## LEADERSHIP

- KAMALFE – Founder/Manager
- Anatomy Ambassadors -  
Volunteer leader
- NEST Palliative Care Society -  
U.S.A. Donations Organizer

## HOBBIES/INTERESTS

- Drone  
designer/Builder/Programmer
- TikTok Men's Fashion Content  
Creator
- Creative art enthusiast
- Innovative and new Tech
- Psychology