# MUFEED KAMAL

P (214) 912-1509

E mufeedkamal@gmail.com



A Des Moines, IA



Kamalfe.com

#### **OBJECTIVE**

Passionate and enthusiastic Masters student with a unique set of skills and experiences in marketing, design, leadership, sales, and analytics. I am technologically inclined, posses natural leadership skills, and have excellent communication skills. I am always growing my skillset and knowledge base as I am a quick learner.

#### **NOTABLE EXPERIENCE**

Business Development Representative – SpotHopper <u>Lead Collections Specialist</u> – SpotHopper January 2023 - Current

Founder/Graphics Designer - Studio Alpha January 2013 - May 2021

Anatomy and Physiology Adjunct Instructor - DMACC December 2022 - May 2023

Emergency Department Medical Scribe – Frisco Legacy ER December 2019 - July 2020

#### **CERTIFICATIONS**

IE Brand and Product Management – No Expiration IBM Agile Development and Scrum – No Expiration Google Analytics Individual Qualification – Exp 11/23 Google ads Search Certification – Exp 11/23 HubSpot Academy Inbound Marketing – 12/23 Microsoft Advertising Certified Professional – Exp 11/23

#### **EDUCATION**

University of Houston – MS in Business Analytics - Ongoing University of Texas at Dallas – MS in Molecular and Cell Biology - 2021 University of Houston - BS in Biology - 2019

#### CONFERENCES

American Association for Anatomy - 2022

#### **KEY SKILLS**

- Blender, Cinema 4D
- Adobe Suite (Ps, Ae, Ai, LrC, Pr)
- MS Office Suite
- R-Studio, Bash, SQL, PowerBI
- Google Analytics/ads
- B2B/B2C Sales/Marketing
- Agile/Scrum
- ZenDesk Kanban
- **Hubspot CRM**
- HTML5, CSS, JS

# **AWARDS/HONORS**

- **Des Moines University** Scholarship - 2021
- University of Texas at Dallas Graduate Grant - 2020
- University of Houston Academic Scholarship - 2016

## **LEADERSHIP**

- KAMALFE Founder/Manager
- **Anatomy Ambassadors -**Volunteer leader
- **NEST Palliative Care Society -**U.S.A. Donations Organizer

## **HOBBIES/INTERESTS**

- Drone designer/Builder/Programmer
- TikTok Men's Fashion Content Creator
- Creative art enthusiast
- Innovative and new Tech
- **Psychology**